

# AIMS

ASSOCIATION OF  
INDIAN MANAGEMENT SCHOOLS



A network of over 740 management institutions  
helping its members to excel and set new benchmarks



Founded in 1988 as a registered society, the Association of Indian Management Schools (AIMS), a non-profit professional organization, has since grown into a powerful network of over 740 top management schools of national and international repute in the country. It is one of the largest networks of management schools in the world and the official representative of Indian Management Schools in India as well as in some important international forums.

One of the major activities of AIMS is its policy advocacy role to safeguard the interests of management institutions in all respects. It has created four regions (headed by Regional Vice Presidents) and each region into 3 to 5 Chapters to spread its mission all over the country.

Accordingly, 15 Chapters have been created as follows:

Zone	Chapter
North	(1) Delhi (incl Himachal Pradesh and Jammu & Kashmir)
	(2) Rajasthan (incl Punjab, Chandigarh, Haryana)
East	(3) Uttar Pradesh & Uttaranchal
	(4) Jharkhand & Chattisgarh (incl Assam, Bihar, and Manipur)
	(5) Odisha
West	(6) West Bengal
	(7) Gujarat
	(8) Madhya Pradesh
South	(9) Mumbai (incl Goa)
	(10) Pune
	(11) Rest of Maharashtra
South	(12) Andhra Pradesh
	(13) Karnataka & Kerala
	(14) Tamil Nadu (incl Pondicherry)
	(15) Telangana

Each Chapter is managed by Chapter Managing Committee, headed by Chairperson.

## VISION

To function as the true representative body of Management Education in India, for safeguarding the interests of the sector and contributing to quality improvement on a continuing basis.

To make determined efforts to develop and project its identity as the national network of Management Schools in India.

## MISSION

To function as the professional association of management education concerned with quality of management, manpower training and development, management research, curriculum development and take all such steps on its own or in collaboration with other agencies for the promotion of Management Education in India.

## AIMS AND OBJECTS

- ◆ To provide a dynamic network of institutions engaged in Management Education, Training and Research in India.
- ◆ To contribute to the development of Management Education, in all its aspects, both qualitatively and quantitatively and to help maintain and improve standards of teaching, research and examination.
- ◆ To undertake, organize and facilitate training programmes for in-service personnel and their professional development.
- ◆ To help in the accreditation process of Management Education institutions by suggesting specific criteria and evaluation standards of institutions and their programmes.
- ◆ To undertake and provide for the publication of newsletters, journals or other communications for dissemination of ideas and developments in the field of Management Education to member institutions.
- ◆ To institute or cause to set up local/regional chapters at convenient locations in India and to promote the objects of the association more effectively.
- ◆ To cooperate, collaborate and interact with other Associations or Societies - National and International - for helping the cause of Management Education and Research, including training and consultancy.
- ◆ To take steps for the development of management literature, case studies, teaching materials, books, etc., relevant to the Indian context.
- ◆ To actively promote linkages between Management Education institutions and industry, business and government.
- ◆ To strengthen institutional capabilities through faculty development, faculty exchange and enable better use of infrastructural facilities.
- ◆ To organize seminars, conferences, management training, research, consultancy and publication activities in furtherance of the objectives of the Association.
- ◆ To launch common management training, research and consultancy ventures outside India on its own or in collaboration with other management institutions and networks, industries, intergovernmental agencies and other funding organizations.
- ◆ To associate and work in close collaboration with International Management networks with a view to furthering the cause of Management Education and Management Development world-wide.

## MAJOR ACTIVITIES

### Annual Management Education Convention

Dissemination of knowledge through conduct of Conventions, Seminars, Faculty Development Programmes, Case Writing Workshops, publishing Invited Research Papers and AIMS Journal of Management etc., is an important function of AIMS. As part of this activity, AIMS organizes an Annual Management Education Convention on the topic of interest to management institutions, faculty and students, industry and government. The themes of the last few conventions will give a clear perspective of the type of themes selected for the conventions: "Envisioning Management Education", Navi Mumbai (2013), "Rejuvenating Management Education" Pune (2014) and "Mission Mode, Public Policy and Strategic Perspective : The Role of Management Institutions", Indore (2015); "Transforming India Into A Knowledge Society: The Role of Management Education", Ranchi (2016); and "Re-Engineering Management Education for a Borderless World", Pune (2017).

On the basis of national competitions / selection, the following prestigious Awards which are in the shape of citations/medals are presented during the Annual Convention.

- ◆ AIMS-WeSchool Innovation Award
- ◆ AIMS-RCM Best B-School Director Award
- ◆ AIMS-ICFAI Best Teacher Award
- ◆ AIMS Ramaswamy P Aiyar Best Young Teacher Award
- ◆ AIMS Best Case Award
- ◆ AIMS Best Student Paper Award
- ◆ AIMS J L Batra Best Research Paper Award, and
- ◆ AIMS National Management Week Award

**Ravi J Matthai National Fellow Award** is the flagship award which is also bestowed during the AIMS Annual Convention to management educators and professionals for achieving a high level of distinction in their respective discipline. Some of the recent recipients are Prof (Dr) Prabir Pal, Secretary, Regional College of Management, Dr D Y Patil, Director, BVIMSR, and Dr Apoorva Palkar, COO, Sakal International Learning Center (2017); Dr Tapan Kumar Chand, Chairman and Managing Director, NALCO and Prof Mohd Masood Ahmed, Director General, Vishwa Vishwani Institute of Systems and Management, Hyderabad (2016); Dr R A Mashelkar, National Research Professor and President of Global Research Alliance, Pune, Dr T V Rao, Chairman, TVR Learning Systems, Ahmedabad, Prof (Dr) Shefali Gautam, Former President, AIMS and Director, Shiva Institute of Management Studies, Ghaziabad (2015); Mr Kishore Biyani, Chairman, Future Group and Dr V Panduranga Rao, Director, Institute of Management and Technology (2014), Dr Devi Singh, Director, Indian Institute of Management, Lucknow and Dean Ajit Rangnekar, Indian School of Business (2013).

### AIMS Test for Management Admissions (ATMA)

With a view to help its member institutions in their admission process, AIMS introduced the AIMS Test for Management Admissions (ATMA) in the year 2000 as an auxiliary educational service. It is a credible option for students seeking admission to prestigious management schools in India. It is one of the six national level tests recognized by AICTE and the Min of HRD, Gol. Besides testing the verbal and quantitative skills of the candidate, ATMA also tests the aptitude and creativity which are key requirements for success in the field of management. Both member and non-member institutions can participate in ATMA. Concession is available to AIMS members in participation fee.

### Financial Assistance to Member Institutions

AIMS is providing financial assistance to member institutions (life and annual) for conducting various round tables of deans and directors of B-Schools, national and international seminars/workshops/conferences/faculty development programs, case writing, etc. Further, it encourages research in management through AIMS Research and Innovation Fellowship Grant, Doctoral Fellowship Grant and so on. It brings out a six monthly journal called "AIMS Journal of Management", consisting of original articles and cases on Management.

### AIMS and International Networks

AIMS works in close collaboration with a large number of Management Schools Networks in the world. Particular mention may be made of:

- ◆ Accreditation Council for Business Schools and Programs (ACBSP)
- ◆ Association of Management Development Institutes in South Asia (AMDISA)
- ◆ European Foundation for Management Development (EFMD)

## EXECUTIVE BOARD MEMBERS 2017-18

The management of AIMS is vested with the Executive Board, comprising eminent academicians/management experts, and the members for the year 2017-18 are:

#### President

##### Dr Anil Rao Paila

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#### Immediate Past President

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### Co-opted Member

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### Founder President

#### Prof J Philip (1988-92)

### Past Presidents

#### (Late) Dr P K Ghosh (1992-93)

#### Prof Y K Bhushan (1993-94)

#### Dr Subir Chowdhury (1994-95)

#### Dr Abad Ahmad (1995-96)

#### (Late) Prof Ramaswamy P Aiyar (1996-97)

#### Prof (Dr) Rakesh Khurana (1997-98)

#### Fr Thomas P D, S J (1998-99)

#### Dr Ashok Joshi (1999-2000)

#### Prof D Panduranga Rao (2000-01)

#### (Late) Dr J L Batra (2001-02)

#### Fr E Abraham, S J (2002-03)

#### Fr Romuald D'Souza, S J (2003-04)

#### Dr V Panduranga Rao (2004-05)

#### Dr Devi Singh (2005-06)

#### Prof Shekhar Chaudhuri (2006-07)

#### Prof (Dr) Uday Salunkhe (2007-08)

#### Prof M Rammohan Rao (2008-09)

#### Prof (Dr) Shefali Gautam (2009-10)

#### Prof (Dr) Prabir Pal (2010-11)

#### Prof Mohd Masood Ahmed (2011-12)

#### Dr D Y Patil (2012-13)

#### Dr Apoorva Palkar (2013-14)

#### Prof (Dr) Upinder Dhar (2014-15)

#### Prof (Dr) L N Bhagat (2015-16)

## Office Bearers of AIMS Chapter Managing Committees

S No	Chapter	Officer Bearer	Desig., Instt. and Place
1.	<b>Delhi (incl Himachal Pradesh and Jammu &amp; Kashmir)</b>	Dr Vikas Nath Chairman	I/c Director Bharati Vidyapeeth University Instt of Mgmt & Research, New Delhi
2.		Dr S L Kaushal Vice Chairman	Director Instt of Mgmt Studies Himachal Pradesh University, Shimla
3.		Prof Alka Sharma Treasurer	Director The Business School University of Jammu, Jammu
4.		Dr Amirul Hasan Ansari Secretary	Honorary Director Centre for Mgmt Studies Jamia Millia Islamia University (A Central University), New Delhi
5.	<b>Rajasthan (incl Punjab, Chandigarh, Haryana)</b>	Prof P K Sharma Chairman	Head Department of Mgmt Studies School of Commerce & Mgmt Vardhaman Mahaveer Open University, Kota
6.		Dr Prabhat Pankaj Vice Chairman	Director Jaipuria Institute of Management, Jaipur
7.		Dr S D Gupta Treasurer	Director Indian Institute of Health Management Research (IIHMR), Jaipur
8.		Prof Anil Kothari Secretary	Director & Chairman Faculty of Management Studies Mohan Lal Sukhadia University, Udaipur
9.	<b>Uttar Pradesh &amp; Uttaranchal</b>	Dr Naveen Gupta Chairman	Director Hindustan Institute of Mgmt & Computer Studies Farah, Dist. Mathura
10.		Dr Akilesh Chandra Pandey Vice Chairman	Head Dept of Business Mgmt, Garhwal
11.		Mr Er Atul Bharadwaj Treasurer	Vice Chairman ABSS Institute of Technology, Meerut
12.		Prof M I Haque Secretary	Dean & Chairman Faculty of Management Studies & Research Aligarh Muslim University, Aligarh
13.	<b>Jharkhand &amp; Chattisgarh (incl Assam, Bihar and Manipur)</b>	Prof N P Singh Chairman	Chairman Satyendra Narayan Sinha Institute of Business Management, Ranchi
14.		Prof P K Banerjee Vice Chairman	Head, Department of Management Institute of Science & Management Department of Management Studies, Ranchi
15.		Prof Utpal Baul Treasurer	Head, Department of Management Birla Institute of Technology Mesra, Ranchi
16.		Dr Mukund Chandra Mehta, Ph.D. Secretary	Director-in-Charge Institute of Management Studies Ranchi University, Ranchi
17.		Dr B P Srivastava Co-opted Member	Registrar Xavier Institute of Social Service, Ranchi
18.		Dr Shiva Pratap Verma Co-opted Member	Head of Marketing Indian Institute of Management, Ranchi
19.		Sri Binay Sarawgi Nominated Member	Director Swastik Group, Ranchi

20.	<b>Odisha</b>	Dr Bidhu Bhushan Mishra Chairman	Vice Chancellor Department of Business Administration Bhubaneswar
21.		Dr Anup Kumar Samantray Vice Chairman	Dean IBCS, SOA University, Bhubaneswar
22.		Mrs Suprita Patnaik Treasurer	Director Administration Centre for Mgmt Studies Orissa Engineering College Po Harirajpurm Jatni
23.		Dr Sarat Kumar Lenka Secretary	Nodal Officer Indian Institute of Tourism and Travels Management Ministry of Tourism, Govt. of India, Bhubaneswar
24.		Er Soraj Kumar Sahoo Co-opted Member	Chairman Srusti Academy of Management, Bhubaneswar
25.		Dr P K Tripathy Co-opted Member	Principal Biju Patnaik Institute of IT & Management Studies Bhubaneswar
26.		Mr Debabrata Dash Invited Member	VP (HR) Tata Steel, Odisha
27.	<b>West Bengal</b>	Prof R C Bhattacharya Chairman	Vice Chairmen Globsyn Business School, Kolkata
28.		Prof (Dr) Soma Bandyopadhyay Vice Chairman	Director Indian Institute of Social Welfare and Business Management, Kolkata
29.		Dr Tapash Ranjan Saha Treasurer	Director Institute of Management Study, Kolkata
30.		Dr Ananda Mohan Pal Secretary	Head Department of Business Management University of Calcutta, Kolkata
31.		Mr Pradip Bandyopadhyay Co-opted Member	Head, HR G-4 Securities India Pvt. Ltd Kolkata
32.		Prof Ajay Pathak Nominated Member	Director ICFAI Business School, Kolkata
33.	<b>Rest of Maharashtra</b>	Dr Nilesh R Berad Chairman	Director METs Institute of Management, Nashik
34.		Dr Arun Ingle Treasurer	Director Padmasri D VVP Foundation's Institute of Business Management & Rural Development, Ahmednagar
35.		Prof Preeti Agarwal Secretary	Director G H Rasoni Institute of Business Management Tal & Dist-Jalgaon
36.	<b>Mumbai (incl Goa)</b>	Dr Vijay Page Chairman	Director General MET's Institute of Computer Science, Mumbai
37.		Dr Vijay Wagh Vice Chairman	Director Sheila Raheja School of Business Management and Research, Mumbai
38.		Prof Kalim Khan Treasurer	Director Rizvi Institute of Management Studies & Research, Mumbai
39.		Dr Ramakumar Ambatipudi Secretary	Director Thakur Institute of Management Studies & Research, Mumbai

40.	<b>Pune</b>	Dr Prafulla A Pawar Chairman	HOD Department of Management Sciences (PUMBA) Pune
41.		Dr Devidas Bhalchandra Bharati Treasurer	Director Rajgad Dnyanpeeth's, Rajgad Institute of Management Research and Development (RIMRD), Pune
42.		Dr Millind Marathe Secretary	Director Sinhgad Institute of Management & Computer Application (SIMCA), Pune
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51.	<b>Karnataka &amp; Kerala</b>	Dr C Manohar Chairman	Dean ISBR Business School, Bangalore
52.		Dr Anitha Ramachander Vice Chairperson	Director & Principal Adarsh Institute of Management and Information Technology, Bengaluru
53.		Prof Anil Kumar Garag Treasurer	Director Global Business School, Hubli
54.		Dr Sheelan Mishra Secretary	Dean New Horizon College of Engineering Bengaluru
55.	<b>Tamil Nadu</b> (incl Pondicherry)	Dr K Maran Chairman	Director Sri Sai Ram Institute of Management Studies Chennai
56.		Dr P Sadhasivam Vice Chairman	Dean GRG School of Management Studies Peelamedu, Coimbatore
57.		Ms Gomathi Treasurer	Head Department of Management Studies The Ethiraj College for Women, Chennai
58.		Dr R Somasundaram Secretary	Director School of Management Kongu Engineering College, Perundurai, Erode
59.		Dr P V Prabha Co-opted Member	Director RVS Institute of Management Studies Coimbatore
60.		Mr P M Jagadeesan Co-opted Member	VP – Sara Elgi Equipments Coimbatore

61.	<b>Telangana</b>	Prof G S Rao Chairman	Director SGGBES, Hyderabad
62.		Dr S Chinnam Reddy Vice Chairman	Director National Institute of Tourism & Hospitality Management, Hyderabad
63.		Prof S Zarar Treasurer	Director ICBM-School of Business Excellence Hyderabad
64.		Dr C H Durgaprasad Secretary	Director Vignana Jyothi Institute of Management Hyderabad

## MEMBERSHIP

Department of Management of a University or any Management Education Institute affiliated to a University or recognized by AICTE may become an institutional member. International Management Educational Networks and other professional bodies can become Affiliate Members. For further details, please visit our website or contact Regional Vice Presidents using the contact information provided in the previous pages or the Executive Secretary.

### Some of the major BENEFITS to the Member Institutions are:

- ◆ AIMS plays a very vibrant Policy Advocacy role in safeguarding the interests of Member B-Schools – an important shield from the vagaries of regulatory bodies and help the Institutions for their survival .
- ◆ Conducting and / Participation in ATMA Test (one of the six national tests recognized by AICTE and MHRD, GoI) at a concessional participation fee and, thereby, selecting students for admission to MBA/PGDM courses, without much effort.
- ◆ Participation in AIMS Research and Innovation Fellowship grant and also in Doctoral Fellowship program for Life Members.
- ◆ Financial assistance for International, National and other seminars/workshops/FDP's organized by Member Institutions.
- ◆ Opportunity to advertise an institution's programmes in ATMA Bulletin and / or ATMA Website [www.atmaaims.com](http://www.atmaaims.com) which will reach the aspiring management students directly facilitating their choice of the management school.
- ◆ Attending AIMS Annual Convention at concessional fee – themes of topical interest to B-Schools are addressed in the Convention and it is a meeting of intellectuals for exchange of their ideas, views and opinions.
- ◆ Opportunity for participation of member Institutions, faculty and students in various competitions, including AIMS National Management Week celebrations during 1<sup>st</sup> to 7<sup>th</sup> August every year, leading to winning of prestigious awards at the time of Convention – a step towards encouraging academic pursuits.
- ◆ Participation in the Regional Round Tables and other seminars, workshops and FDPs focusing on topics of interest to B-Schools – most of them are free of charge.
- ◆ Participation in Special Programmes conducted periodically for B-School Deans / Directors, Faculty and Administrative Staff.
- ◆ Eligibility for participation in the process of elections to the Executive Board of AIMS (to elect or be elected) and thereby become instrumental in shaping its decisions which will be impacting qualitative improvement of B-Schools and Management Education in India.
- ◆ Each member institution receives a copy of "AIMS Journal of Management" recognised by UGC.
- ◆ Last, but not the least, Member Institutions may send brief reports on their activities to be uploaded on AIMS Website: [www.aims.org.in](http://www.aims.org.in) and included in e-newsletter.

**Mr M Venkateshwarlu**  
Executive Secretary

## Association of Indian Management Schools

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