



## 30TH AIMS ANNUAL MANAGEMENT EDUCATION CONVENTION 2018

*“Management Education: Connecting the Dots”*

30TH AUGUST TO 01ST SEPTEMBER 2018

Venue:

*Infosys Convention Center, Electronic City Phase 1, Bangalore*

### Call for Papers

AIMS invites unpublished, empirical, high quality research papers from Practicing Managers, Academicians, Research Scholars and Entrepreneurs for presentation at the Convention. The Screening Committee shall select some of the papers for publication in the book to be released during the Convention. Authors will be intimated about the selected papers after screening by the reviewers.

Four Best Paper Presenters, one from each region of North, East, West and South, will be awarded Gold Medals and Certificates. A brief bio-data not exceeding 50 words, may also be sent for publication in the souvenir. Detailed guidelines on the submission of research articles are attached for the information of the authors.

Last date for receipt of Abstracts: 31st July 2018  
Last date for receipt of Full Papers: 07th August 2018

The papers may be sent to the Screening Committee at:  
[aimsconvention2018@welingkarmail.org](mailto:aimsconvention2018@welingkarmail.org) and also  
[aimsconvention2018@gmail.com](mailto:aimsconvention2018@gmail.com).

## **Guidelines for Authors**

Original and unpublished research papers, articles and case studies only.

**Format:** MS word 2003, 2007

**Words Limit:** The Manuscripts should not exceed 2500 words (Maximum 10, A4 size pages).

**Paper Title:** The title of the paper should be in Times New Roman font size 14. It should be bold typed, centered and fully capitalized on the first page.

**Author Name(s) & Affiliations:** The full name of author(s), affiliation(s), mobile/landline numbers, and email/ alternate email address with a brief of author would be appreciated. Author's name should not appear at any other place in the paper.

**Abstract:** It must be given with every paper. Abstract should be in fully italicized text, not exceeding 250 words. The Abstract must be informative and explain background, aims, methods, results and conclusions.

**Main Text:** The Main text should be in Times New Roman font size 12, 1.5 line spacing, fully justified. It should contain introduction and other separate headings.

**Figures & Tables:** These must be in word format and should be simple, centered and numbered and table titles must be above the tables. Sources of data should be mentioned below the table.

**References:** The list of all references should be alphabetically arranged. The author(s) should mention only the actually utilized references in the preparation of manuscript.

Text references should appear as follows:

**Journal references should be listed as follows:**

Surname, Initial letter of Name, (year), "*Title of Paper (In Italics)*", Name of Journal, Volume No (Issue No), Page No.

**Book should be referred as follows:**

Surname, Initial letter(s) of the Name (year). "*Book Name (In italics)*", Publisher's Name, Place, Page nos.

**Declaration:** Declaration in the given format has to be submitted. No paper will be entertained without it.

**DECLARATION**

I/We----- do hereby authorize you to publish the article/paper entitled----- in your journal and declare that:

- 1. The article/paper submitted is my/our original contribution and the same is neither plagiarized nor contain any libelous or unlawful statement(s).
- 2. It is further declared that all the references have been duly acknowledged at appropriate places.
- 3. In case of publication of my/our/article/paper, the copyright of the same will vest with the publisher.

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## **Registration for Attending Convention**

To register for the Convention, please complete and submit the [registration form available on our website www.aims.org.in > AIMS Convention>Registration Form](http://www.aims.org.in) on or before 10th August, 2018. The Registration Charges/Delegate Fee rates, along with modes of payment, are provided in the Delegate Registration form. Research Paper Presenters will get 50% discount in the delegate fee. The fee is Rs.2,360/- (incl GST)

## **Certificates**

**30th AIMS Annual Management Education Convention 2018 will issue a certificate of participation to the paper presenters.**

## **Accommodation**

You may make arrangements directly by contacting the Hotels listed at [www.aims.org.in](http://www.aims.org.in) > Convention> Hotels.

The Convention Hours are:

On 30th August 2018	1400 hrs to 1700 hrs
On 31st August 2018	0900 hrs to 1700 hrs and
On 01st September 2018	0900 hrs to 1400 hrs

## **Address for Communication:**

**Prof D N Murthy**

**Convention Director**

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Bangalore – 560 100

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