

Some of the major BENEFITS to the Member Institutions are:

- AIMS plays a very vibrant Policy Advocacy role in safeguarding the interests of Member B-Schools - an important shield from the vagaries of regulatory bodies and help the Institutions for their survival .
- Conducting and / Participation in ATMA Test (one of the six national tests recognized by AICTE and MHRD, GoI) at a concessional participation fee and, thereby, selecting students for admission to MBA/PGDM/MCA courses, without much effort.
- Financial Assistance for International, National and other seminars/ workshops/FDP's organized by Member Institutions
- Participation in AIMS Research and Innovation Fellowship grant and also in Doctoral Fellowship program for Life Members.
- Opportunity to advertise an institution's programmes on ATMA Website www.atmaaims.com which will reach the aspiring management students directly facilitating their choice of the management school.
- Attending AIMS Annual Convention at concessional fee - themes of topical interest to B-Schools are addressed in the Convention and it is a meeting of intellectuals for exchange of their ideas, views and opinions.
- Opportunity for participation of member Institutions, faculty and students in various competitions, including AIMS National Management Week celebrations during 1st to 7th August every year, leading to winning of prestigious awards at the time of Convention - a step towards encouraging academic pursuits.
- Participation in the Regional Round Tables and other seminars, workshops and FDPs focusing on topics of interest to B-Schools - most of them are free of charge.
- Participation in Special Programmes conducted periodically for B-School Deans / Directors, Faculty and Administrative Staff.
- Eligibility for participation in the process of elections to the Executive Board of AIMS (to elect or be elected) and thereby become instrumental in shaping its decisions which will be impacting qualitative improvement of B-Schools and Management Education in India.
- Each member institution receives a copy of "AIMS Journal of Management" recognized by UGC.
- Last, but not the least, Member Institutions may send brief reports on their activities to be uploaded on AIMS Website: www.aims.org.in and included in e-newsletter.