

AIMS

ASSOCIATION OF
INDIAN MANAGEMENT SCHOOLS

in collaboration with

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S.P. MANDAL'S
Welingkar Education

30th AIMS

Annual Management Education Convention 2018

MANAGEMENT EDUCATION: CONNECTING THE DOTS

30th, 31st August and 1st September 2018

Agenda

Venue:

Infosys®

Convention Center

Electronic City, Phase 1
Bengaluru 560100

Agenda

Day 1: Thursday 30th August 2018 @ Infosys Convention Centre

Session Details	AIMS Schedule	Time (Hrs)
Registration	At Infosys Convention Centre	01:00-02:00
	Arrival of Dignitaries & Welcome Tea	02:00-03:00
Inaugural Function	Dr. Anil Rao Paila - President AIMS, Senior Dean & Director S. P. Mandali's Prin L N Welingkar Institute of Management Development & Research, (WeSchool), Bangalore	03:00-04:00
About AIMS	Prof. Joe Phillip - Founder President AIMS & Chairman XIME, Bangalore	
Distinguished Chief Guest	Mr. Deepak Padaki - Executive Vice President - Group Head - Corporate Strategy and Chief Risk Officer, Infosys Ltd	
Guest of Honor	Adv. S K Jain - Chairman, S P Mandali Trust, Pune	
Vote of Thanks	Dr. Uday Salunkhe - Group Director, WeSchool, India & Convention Chief Patron	
	Special Felicitations Past Presidents of AIMS & Group photo	
Plenary Session - I		04:00-05:00
Theme: Leading Change in Management Education – Leading Self, Leading Others, Leading Change A Brief Note on the Theme: Management Education, with dynamic complexities of business, needs to redefine itself in terms of not just functional areas, but also strategy and leadership. To meet the market demand, leaders should confidently motivate their teams to achieve optimum results. Management education needs to re-design itself to distinguish management myth from reality. Understanding the motivations of colleagues and competitors, recognizing strengths and blind spots in oneself and others, building emotional intelligence to communicate effectively, influencing others from a position with or without authority, managing within organizational hierarchies, and earning trust and building relationships need to be the areas to be focused on when it comes to leading change in management education to connect the dots.		
Session Chair:	Dr. Uday Salunkhe – Group Director, WeSchool, India & Convention Chief Patron	
Speaker	Padma Bhushan B Muthuraman – Ex Chairman, Tata International & Ex Vice Chairman, Tata Steel	
Speaker	Dr. N Muthukumar - President, Automotive Axles Ltd & Chairman, CII - Karnataka State Council, Mysore	
Speaker	Prof. G Raghuram – Director - IIM Bangalore	
Tea Break		05:00-05:30
Key Note Address by:	Mr. Sreekanth A - Co-Managing Director & Senior Vice President, Integrated Workforce Management, DXC, India	05:30-06:30
	Prof. Anil D Sahasrabudhe - Chairman, AICTE, New Delhi Topic: Future of Management Education	
Cultural Program		06:30-07:30
Networking Dinner		07:30-09:30

Agenda

Day 2: Friday 31st August, 2018 @ Infosys Convention Centre

Session Details	AIMS Schedule	Time (Hrs)
Plenary Session – II		09:30-11:00
Theme: Co-creating the Future A Brief Note on the Theme: The future of management education cannot be considered without contemplating the future of work, the economy and market dynamics. We can advance our theoretical and managerial understanding of efficient and effective collaborative practices through innovation from a co-creation perspective to connect the dots. In doing so, we can uncover a portfolio of practices that facilitate resource integration and innovation among management educators, regulatory bodies, corporates and other stakeholders with the help of design professionals. Adapting technology innovatively to create a greater presence in the market through open courseware like MOOCs should be a practice that is adopted by all business schools.		
Session Chair:	Mr. Sudheesh Venkatesh - CPO, Azim Premji Foundation, Bangalore	
Speaker	Dr. Bhimraya Metri - Director - IIM Trichy	
Speaker	Dr. P D Jose - Chair - Digital learning & Professor-Strategy, IIM Bangalore	
Speaker	Mr. Kamal Bali - MD, Volvo India, Bangalore	
<i>Tea break</i>		11:00-11:30
Plenary Session – III		11:30-01:00
Theme: Innovation in Management Education: Sharing of Best Practices A Brief Note on the Theme: Globalization and the development of technology have brought both challenges and opportunities to Management Education. The rising demands of social and private enterprises act as strong catalysts that maximize the real-world application of innovation. To connect these dots, innovations in management education should address the practical aspects of the required reforms which should include fine-tuning course design in tandem with current industry trends, ensuring Learning Outcomes based on innovative Content delivery and finally assessing knowledge relevance to contemporary management standards.		
Session Chair:	Mr. Balachandar Natarajan – CHRO – Coffee Day Group, Bangalore	
Speaker	Prof. Kumar Guru - Dy Dean & CHRO ISB, Hyderabad	
Speaker	Dr. Ashis K Pani- Dean – Academics, XLRI, Jamshedpur	
Speaker	Dr. Renuka Kamath - Professor & Head - Marketing , Member - Governing Council, SPJIMR, Mumbai	
Speaker	Ms. Diana Hallerud - Associate Director - Accreditation, ACBSP, USA	
<i>Lunch break</i>		01:00-02:00

Agenda

Day 2: Friday 31st August, 2018 @ Infosys Convention Centre

Plenary Session – IV		02:00-03:30
Theme: Research Initiatives and Quality Benchmarks in Management Education		
A Brief Note on the Theme:		
Quality initiatives are a continuous process to set necessary standards needed for the management profession, industry, academia and society at large. Both national and international accreditation criteria keep changing with changing dimensions in management. Accreditation bodies like AACSB, EFMD, ACBSP, SAQS, NBA etc. create quality benchmarks for various interventions in management education to bring value proposition to all stakeholders. With changing business models and practices in the industry, management education needs to emphasise on industry based research and set a new norm to connect these dots.		
Session Chair:	Dr. M R Rao - Ex Dean - ISB, Hyderabad	
Panelist	Dr. Jeffery Alderman - CEO - ACBSP, USA	
Panelist	Dr. Krishna Venkateshiah - India Rep - Peregrine, New Delhi	
Panelist	Ms Eileen Peacock - Global Head, EFMD , USA	
Panelist	Ms. Amy Memon-Manager - Accreditation Services, Asia-Pacific AACSB, Singapore	
ALL PARTICIPANTS SHALL TRAVEL TO WESCHOOL CAMPUS AT ELECTRONIC CITY PHASE-1, BY BUS FROM INFOSYS GATE 10		03:30-04:00
<i>High Tea @ WeSchool Campus</i>		04:00-04:30
Concurrent Sessions – AIMS Competitions, WeSchool Ground Floor		04:30-06:30
	a) AIMS-WeSchool Innovation Award	
	Jury	
	Dr. D Y Patil - Director - Guru Nanak Institute of Management Studies, Mumbai	
	Dr. Narayana Reddy - Group Director, Sanskrithi Group of Institutions, Puttaparthi	
	Dr. Ramesh - Ex HOD & Dean, Dept. of Commerce, Goa University, Goa	
	b) AIMS-RCM Best B-School Director Award	
	Jury	
	Dr. Uday Salunkhe - Group Director - Prin L N Welingkar Institute of Management Development & Research, Mumbai.	
	Dr. Apoorva Palkar - COO - Education & Skills, Sakal Group, Pune	
	c) AIMS-ICFAI Best Teacher Award	
	Jury	
	Dr. Shefali Gautham - Director, Shiva Institute of Management Studies, Ghaziabad	
	Dr. Tapan K Panda - Dean - Jindal Global Business School, Sonipat	

d) AIMS Best Student Paper Award

Jury

Dr. Parag Kalkar - Director Sinhgad Institute of Management (SIOM), Pune

Dr. Sudhir Sharma - Member Secretary, Master School of Management, Meerut

Dr. Prasad Rao - Director - Academic Affairs, GITAM University, Vishakapatnam

e) AIMS J L Batra Best Research Paper Award

Jury

Dr. Jitendra Kumar Mishra - Director - MATS Institute of Management and Entrepreneurship (MIME), Bangalore

Dr. Nandagopal - Director, XIME, Cochin

f) AIMS Best Case Award

Jury

Dr. Upinder Dhar - Vice Chancellor, Shri Vaishnav Vidyapeeth Vishwavidyalaya, Indore

Dr. Bigyan Verma - Director, SIES College of Management Studies (SIESCOMS), Mumbai

g) AIMS National Management Week Award

Jury

Dr. Masood Ahmed - Director, INDO-US Hospital, Hyderabad

Dr. Sangvikar - Professor & Head (Add. Charge) Department of Commerce Savitribai Phule Pune University, Pune

h) AIMS Ramaswamy P Aiyar Best Young Teacher Award

Jury

Dr. Sujatha Mangaraj - Director cum Dean (Academics) Bhavan's Centre for Communication and Management (BCCM), Bhubaneshwar

Dr. Rattan Sharma - Principal Director, Delhi School of Business Vivekananda Institute of Professional Studies, New Delhi

i) AIMS Datawise Budding Manager Award

Jury

Dr. Narayana Reddy - Group Director, Sanskrithi Group of Institutions, Puttaparthi

Jury List – at Venue

Concurrent Sessions – Research Papers, WeSchool First Floor

04:30-06:30

J) Best Research Paper

Jury

Convention Director

Dr. D N Murthy - Dean, Marketing & Research,
WeSchool Bangalore.

Jury List – at Venue

Concurrent Sessions-AIM-AIMS Simulation Competitions @ SIBM Bangalore 04:30-06:30

K) AIM-AIMS Conscious Capitalism Simulation Competition 2018

Jury

Dr. Ernie Cadotte - PH. D., MBA John W. Fisher Professor
of Innovative Learning, USA

Dr. Rajkumar Phatate - Associate Professor
FLAME University, Pune

Mr. Jayant Shah - Director - Academy of Indian Marketing,
Bangalore

Prof (Dr.) Bindu Agrawal

Professor of Entrepreneurship and a master Trainer of trainers
Manav Rachna International Institute of Research and Studies,
Faridabad, Delhi (NCR)

Annual General Meeting @ WeSchool, Bangalore

06:45-07:30

Cultural Program & Dinner @ WeSchool, Amphitheatre

07:30-09:30

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Agenda

Day 3: Saturday 1st September, 2018 @ Infosys Convention Centre

Session Details	AIMS Schedule	Time (Hrs)
Plenary Session – V		09:30-11:00
Theme: How are we going to survive Tsunami of Tech Disruption? A Brief Note on the Theme: Automation, digital platforms, and other disruptive innovations are drastically altering the primary nature of work. The growth of automation aided by technologies including robotics and Artificial Intelligence, Data Science & Analytics brings the assurance of greater productivity, increased efficiencies, safety, and convenience. On the flip side, such technologies also raise difficult questions about the broader impact of automation on careers, skills, and the nature of work itself. Taking cognizance of such issues can help future business managers gear up to meet the changing demands of work. Management Education needs to adopt to changes in work places of the future and connect the dots.		
Session Chair:	Mr. Raj Raghavan - CHRO - Indigo, New Delhi	
Panelist	Mr. Srikanth N R - Managing Director-HR, Accenture, Bangalore	
Panelist	Mr. Narayanan Ramaswamy - Partner and Head, Education KPMG - India, Chennai	
Panelist	Thiru. Nagarajan - Director HR, IBM, Bangalore	
	Tea break	11:00-11:30
	Valedictory Function & Award Ceremony	11:30-01:00
AIMS President	Dr. Anil Rao Paila - President - AIMS & Senior Dean & Director, WeSchool, Bangalore	
Chief Guest	Mr. D. Shiv Kumar - Head Strategy and Business development- Aditya Birla Group	
	AWARD CEREMONY	
AIMS President (2018-19)	Dr. Rattan Sharma - Principal Director, Delhi School of Business (DSB), Vivekananda Institute of Professional Studies, New Delhi.	
Vote of Thanks	Dr. D N Murthy - Convention Director & Dean-Marketing & Research - WeSchool, Bangalore	
	Lunch	01:00-02:00
	First Executive Board Meeting of 2018-19 @ Infosys	02:00-02:45