

**AIMS BEST CASE AWARD**  
ON THE OCCASION OF THE 29<sup>TH</sup> AIMS ANNUAL MANAGEMENT  
EDUCATION CONVENTION  
ON

**“Re-Engineering Management Education for a Borderless World”**

**(22nd, 23rd and 24th August, 2017)**

**at Department of Management Sciences (PUMBA)**

**Savitribai Phule Pune University**

**(Formerly University of Pune), Ganesh Khind Road, Pune**

GUIDELINES

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1. Full time faculty members working in any member institution of AIMS are eligible to participate in the competition. Each participant can submit only one case. **Faculty from non-member institutions can also participate subject to bearing their own costs of stay and travel.**
2. Participants should submit a soft copy of the case (.PDF file) entered in 1.5 line spacing with appropriate margin using Times New Roman (font size 12) along with a brief profile of the author(s), through email to the Jury Members listed below and also to the Secretariat at [aimsconvention2017@gmail.com](mailto:aimsconvention2017@gmail.com).
3. The case should normally be restricted to a maximum of around 20 pages, including Appendix. An executive summary of the case in 1.5 line spacing in Times New Roman (font 12) and not exceeding two pages must also be sent. The case, with executive summary, should be routed through the Head of the Institution.
4. The case should be an original contribution in General Management or any of the functional areas of Management, prepared not more than two years ago and should not have been published anywhere.
5. It should be superscribed as **“AIMS Best Case Award”**.
6. The last date for receipt of the case is 22nd July, 2017.
7. There will be two prizes in this competition.
8. Four shortlisted contestants for the competition will be invited to present their cases at the **29th AIMS Annual Convention** to be held at **Pune** during **August 22-24, 2017**. They will be paid AC (II) tier return fare by the shortest route and will be provided local hospitality. They will also be invited to participate in the Convention as invited guests. **Participants from non-member institutions will not be provided accommodation and train fare reimbursement.** Food at Convention Venue is allowed as guests.

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• PRIZES

1st Prize: Gold Medal

2nd Prize: Silver Medal

A certificate will be given along with the medal

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**PLEASE SEND YOUR ENTRY BY 22nd JULY, 2017 TO:**

Dr Rattan Sharma  
Principal Director  
Delhi School of Business (DSB)  
Vivekananda Instt of Professional Studies  
New Delhi  
Email: [rattan.sharma@dsb.edu.in](mailto:rattan.sharma@dsb.edu.in)

Prof Shrinivas Acharya T  
Principal Director  
Vishwa Vishwani Institute of Systems &  
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