

**AIMS BEST CASE AWARD**  
ON THE OCCASION OF THE  
30TH AIMS ANNUAL MANAGEMENT EDUCATION CONVENTION  
on  
**“Management Education: Connecting the Dots”**  
(30th, 31st August and 01st September 2018)  
at Infosys Convention Center, Electronic City Phase I, Bangalore

GUIDELINES

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1. Full time faculty members working in any member institution of AIMS are eligible to participate in the competition. Each participant can submit only one case. **(Annual Members may please convert their membership to Life Membership, before sending nominations). Faculty from non-member institutions can also participate subject to bearing their own costs of stay and travel.**
2. **Participants should submit a soft copy of the case** (.PDF file) entered in 1.5 line spacing with appropriate margin using Times New Roman (font size 12) along with a brief profile of the author(s), **through email to the Jury Members listed below and also to the Secretariat at [aimsconvention2018@gmail.com](mailto:aimsconvention2018@gmail.com).**
3. The case should normally be restricted to a maximum of around 20 pages, including Appendices. An executive summary of the case in 1.5 line spacing in Times New Roman (font 12) and not exceeding two pages must also be sent. The case, with executive summary, should be routed through the Head of the Institution.
4. The case should be an original contribution in General Management or any of the functional areas of Management, prepared not more than two years ago and not published anywhere.
5. It should be superscribed as **“AIMS Best Case Award”**.
6. The last date for receipt of the case is 31st July, 2018.
7. There will be two prizes in this competition, i.e., **gold and silver**.
8. **Four** shortlisted contestants for the competition will be invited to present their cases at the **30th AIMS Annual Convention** to be held at **Infosys Convention Center, Electronic City Phase I, Bangalore** during **30th Aug to 01st Sept, 2018**. They will be paid AC (II) tier return train fare by the shortest route and will be provided local hospitality. They will also be invited to participate in the Convention as invited guests. **Participants from non-member institutions will not be provided accommodation and train fare reimbursement.** Food at Convention Venue is allowed as guests.

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• PRIZES

1st Prize: Gold Medal

2nd Prize: Silver Medal

A certificate will be given along with the medal

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**PLEASE SEND YOUR ENTRY BY 31st JULY, 2018 TO:**

**Prof (Dr) Upinder Dhar**  
Vice Chancellor  
Shri Vaishnav Vidyapeeth Vishwavidyalaya  
Indore  
Email: [upinderdhar@gmail.com](mailto:upinderdhar@gmail.com),  
[vc.svvv@gmail.com](mailto:vc.svvv@gmail.com)

**Dr Bigyan P Verma**  
Director  
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