

FROM THE PRESIDENT'S DESK



Dear Members,

I am happy to announce the release of Vol. 2, No. 5 which covers the reports of May and June 2017 from AIMS Members. I am thankful to all the contributors and would like to request more and more members to contribute to the eNewsletter.

I would also like to share with you that AIMS has taken the following two initiatives during May and June 2017.

1. AIMS Research and Innovation Fellowship Grant - Out of the thirty applications received, the ARIF Committee selected seven papers for final presentation at the 29th AIMS Annual Management Education Convention 2017 on 23rd August 2017. The candidates selected will be awarded a grant of up to Rs. 1,00,000/- for completion of each research project.

2. AIMS - JGBS Doctoral Fellowship Program - Under this Scheme, up to 5 PhD candidates will be selected for award of free tuition, board and lodging at JGBS, Sonipat and Rs. 25,000/- monthly stipend by AIMS.

Looking forward to your wholehearted support to AIMS activities.

With fraternal regards,

Dr B V Sangvikar

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Contents

S No	Name of the Institution	Page No
East Zone		
1)	Asian School of Business Management, Bhubaneswar	2
2)	Globsyn Business School Kolkata	2
West Zone		
3)	Bharati Vidyapeeth Deemed University Institute of Management & Entrepreneurship Development Pune (India)	5
South Zone		
4)	ISBR Business School Bangalore	8

EASTERN REGION**Asian School of Business Management**

Bhubaneswar

ASBM International Faculty Development Programme

Asian School of Business Management, a leading B-school of Asia, organized a seven-day long Faculty Development Programme on “**Research Methodology**” from 27th June 2017 to 3rd July 2017. Prof (Dr) Kalyan Sankar Ray, Dean, ASBM inaugurated the International workshop on 27th June 2017. The event witnessed participation by faculty members and research scholars from different regions of India as well as all over the world. Prof Minaketan Sarangi, Prof Bhaktabandhu Das and Prof M N Samantaray had delivered lectures in this workshop. The workshop focused mainly on Research designing, Report writing, SPSS and its utility in Research field. Today, in the valedictory ceremony **Sri Prashant Kumar Das (IAS)** Additional Secretary of Higher Education, Govt. of Odisha joined as the Chief Guest. He said that the new educational policies can be created through research. Teachers should not only take teaching as just a

professional career, but they should enjoy teaching. New thinking and innovation is utmost important for research.

Prof (Dr) Biswajeet Pattnayak, Founder and Director, ASBM while addressing the participants said that research scholars of the new generation are conducting the research by compulsion or by situational demand. So, research scholars can excel in future if they have a serious desire or an interest while doing a research. There is a necessity of creating research climate in each educational institution. He has also said that the root cause of each research lies in the answers of “what”, “why” and “how” questions.

The co-ordinator of the workshop, Prof (Dr) P Mohapatra had introduced the topic in the beginning of the workshop. Certificates were distributed to all the research scholars and faculty members for their participation. Prof (Dr) P Das concluded with vote of thanks in the valedictory ceremony.

Globsyn Business School

Kolkata

International Conference on: “Spirituality in Management Education”

Gist of speeches of various speakers in International Conference on: “Spirituality in Management Education” organized by Globsyn Business School and AIMS (Association of Indian Management Schools) on 1st July, 2017 at Globsyn Campus preceded by a Pre-Conference Workshop on 30th June, 2017 at Globsyn Room at BCCI (Bengal Chamber of Commerce and Industry).

The topic “Spirituality in Management Education” can be segregated into three parts: Spirituality, Management, and Education.

Spirituality: From the Vedantic perspective, Spirituality refers to Consciousness. This is more

to do with Enlightened Self and is divorced from Religiosity. Once Spirituality prevails, it will lead to unconditioned love, care, compassion, selfless-service, transcendence and a host of other good things. A tiny drop falling in an ocean weeps while the ocean smiles. Weeps because the drops think of losing individuality, Smiles because the ocean thinks of regaining individuality. This is the fulcrum of enlightened self when it is present in an individual.

Management: It is the process of moving from Disorder to Order.

Education: In the words of Swami Vivekananda, Education is the manifestation of perfection already in an individual.

Management Education ought to have two buckets: contents of one caters to left-brain learning like Finance, Statistics, Quantitative Techniques and such other analytical things; contents of the other caters to right-brain learning which addresses emotions, feelings, moods, attitudes, beliefs, values, ethics. This is why Spirituality in Management Education is germane to right-brain learning and makes the academic-delivery system wholesome and comprehensive.

As against the above backdrop, there are three cardinal areas, namely:

1. Care for Society,
2. Ethical Leadership and
3. Spiritual Culture.

Care for Society: The environment around us is of primary concern. Turbulence is the order of the day. A new acronym has come to the fore: VUCA which stands for Volatility, Uncertainty, Complexity, Ambiguity. Amidst this, management education ought to cater to three things: the “knowing” part that is Knowledge, the “doing” part that is skills and the “being” part that is attitude. Students must learn to be altruistic and give back to the society what society has given to them. While in harness, after passing out from business school, they need to remember the “Triple Bottomline Concept” of Management which revolves around three Ps, namely, Profit, People and Planet. Bottomline in terms of business outcomes are definitely important and tangible parameters like ROI, ROE, RONA, EVA, P/E ratio should all be targeted at, without being indifferent to render yeoman’s service, reaching out to the less privileged and differently-abled people. The saying “Technology owes an apology to Ecology” should be borne in mind. Green HRM, Green Marketing and Conservation of Energy should be accorded priority so that things like Global Warming, Thinning of the Ozone Layer can be suitably addressed. The objective should be to strive for attainment of the highest state of human endeavour, that is, self reliance/liberation from bondage/dependence on others for lasting happiness (*bliss*) through strenuous self effort (*srama*) using Ahimsa (*non-violence*) as a guiding value by each member of the community. As a result, overall peace and prosperity of society would also be ensured.

Ethical Leadership: Leadership is the ability to influence others. However, it should be practiced with rectitude and propriety. The “Rajarshi Model” is a case in point. Here the Leader is both a Raja (King) as well as a Rishi (Sage). The King looks after his/her people, development and progress, while the Sage concentrates on Divine Voice. As R K Talwar, former Chairman of State Bank of India aptly puts it, Sincerity+Silence+No Preferences = Divine Voice. This should make the work environment a pleasant environment. Animosity, hatred, unduly blaming others, passing on the buck, anger with howling and screaming to others should be ruled out. Not only this will create a work environment abundant in peace and tranquility, it will lead to sustainability and curb high attrition-rates amongst employees. In each fold within an organization, the leader ought to develop a layered structure of regional heads, mentors and administrators to ensure that members of the fold work properly and interact with members within and outside the folds. The organization is to be guided by a chief who would be the chief administrator of the system (like CEO). A Code of Conduct should be set up which should be the day-to-day guide of governing principles.

Spiritual Culture: Culture consists of a set of values and beliefs which help to reinforce work-group and communities. Spirituality does not mean Religiosity. Spirituality promotes self appraisal system and the adherent is required to perform daily/periodic audit of his/her activities and take corrective measures. Both long term and short term objectives are to be practiced. In business organizations, appraisal by the immediate supervisor is on a daily basis and is ensured periodically by unit/division/group head. The vows as indicated in spiritual culture are important in management of business organizations and needed to be incorporated in the management systems. These refer to human resource management and development, accounting practices and customer/supplier policies to be fair and friendly and transparent using norms and standards like ISI and adherence to law of the land in purchases/sales/employee and government relations and in sharing the surplus for social responsibilities. Even in the classroom context, spirituality can be practiced through effective body-mind practices incorporating yoga and meditation, respectively.



In the final analysis, it will bring Happiness to the individual, team and organization. An effective mix of right food, optimum sleep, exercise and meditation will pave the way for true happiness and self-fulfillment. People should be encouraged to do what and where their passion lies, be allowed to engage in such intended prolific activities and also allowed to create meaning for one and all around.

Composed by:

Dr (Prof) Debaprasad Chattopadhyay

Senior Professor & HoD-HR

Globsyn Business School

WESTERN REGION**Bharati Vidyapeeth Deemed University
Institute of Management & Entrepreneurship Development**

Pune

MDP for Bharati Bazar at Kadegaon

BVDU Institute of Management and Entrepreneurship Development, Pune in association with Bharati Madhyavathi Sahakari Grahak Bhandar Ltd., Pune organized a Management Development Program on “**Opportunities and Challenges for Bharati Bazar**” on 16th May 2017 for One Day at Matoshri Bayabai Shripatrao Kadam Kanya Mahavidyalaya, Kadegaon, Dist Sangali. 75 employees from Bharati Bazar Sangali and Kadegaon attended the Program.

Objectives of the MDP: Due to stiff competition in retail market and dynamic economic environment, it is essential for all the organizations to be abreast with latest changes taking place at national and local level in retail sector. For creating awareness about changes taking place in the sector, the MDP was organized.

The program was inaugurated by Dr (Mrs) Mandakini Pansare. In her inaugural speech, she explained the evolutionary changes taking place at Bharati Bazar and impressed upon them how changes are taking place at national and international level in retail business. To survive in the competitive environment one has to change oneself with changing environment.

Resource Persons for the MDP were :

1. **Dr Sachin S Vernekar**
Dean, Faculty of Management Studies,
Bharati Vidyapeeth University
Director - IMED, Pune.
International award winning Motivational
Speaker
2. **Dr Jayant Oak**
Renowned Management Consultant and
Trainer for Leading Multinational Companies
in India with 35 years of experience

3. **Ms Pritirani Gupta**

Senior HR Executive, associated with Pune
Central Mall

4. **Dr Sankaye B U**

Professor in Management and Trainer.

Industry and academic expert in Management
field.

Author of five management books.

5. **Dr Sachin Ayarekar**

Assistant professor in Management and
Industrial Consultant.

6. **Dr Pramod Pawar**

Associate Professor in Computer Management
and IT Consultant.

Dr Sachin S Vernekar, Dean, FMS BVDU and
Director IMED, in his valedictory speech touched
upon the areas covered by all resource persons and
how these areas are significant for personal
Institutes' development.

MDP for Bharati Bazar at Pune

BVDU Institute of Management and
Entrepreneurship Development, Pune in
association with Bharati Madhyavathi Sahakari
Grahak Bhandar Ltd Pune organized Management
Development Program on “Opportunities and
Challenges for Bharati Bazar” on 23rd May 2017
for One Day at Yashwantrao Mohite College, Pune.
37 employees from Bharati Bazar Pune attended the
Program.

Objectives of the MDP were:

- 1) To create awareness about recent trends in retail
business among participants.
- 2) To explain dynamics of customer experience
management.
- 3) To discuss process and importance of
interactive marketing in retail business.

- 4) To motivate participants for delivering best performance for Bharati Bazar.

The program was inaugurated by Principal Dr K D Jadhav. In his inaugural talk, he explained the history of Bharati Vidyapeeth and Bharati Bazar. He emphasized the need of training for development of employees. Dr Mandakini Pansare delivered a talk on evolutionary changes taking place at Bharati Bazar and impressed upon them how changes are taking place at national and international level in retail business. To survive in the competitive environment one has to change oneself with changing environment.

Dr Sachin S Vernekar, Dean, FMS BVDU and Director IMED delivered talk on customer experience management in retail business. He explained the role of Brahma, Vishnu and Mahesh in this challenging environment of Retail Business. For surviving in the competitive environment, he stressed, each one of the employees has to take ownership of the job assigned and adapt oneself with the changing environment.

Other resource persons enlightened on following topics:

Dr Sankaye B U : 'Customer Service – Centre of Business/Case study'

Ms Tejaswini Thorat: 'Trends in Retail Market'

Dr Miliind Joshi – 'Interactive Marketing in Retail Business'

Dr Sachin Ayrekar and **Dr Pramod Pawar** – 'Attitude and Motivation - Success Mantra'

In the afternoon session, Hon'ble Swapnali Tai Kadam (Director, Bharati Bazar) has visited MDP to encourage participants as well as resource persons. She appealed to all the participants to take away the important lessons from this program and put it into practice for the holistic development of Bharati Bazar and this program should be the beginning of orienting our staff for improving their productivity.

Dr B N Pawar, Vice Chairman, Bharati Bazar discussed the future plan of Bharati Bazar. At the end of the program, Certificates of Participation were distributed to all participants for MDP. Mr

Jagnath Shine, General Manager extended his vote of thanks to all resource persons and participants.

Eight-day FDP on "Global Business Foundation Skills organized by Infosys

Infosys organized The Skill Development program called Global Business Foundation Skills aimed at bridging this gap between course-curriculum at graduate schools and the industry requirements for undergraduate students from all streams (BA, BCom, BSc, BBA, BCA etc.). To ensure that Infosys has a multiplier effect the methodology adopted is 'train the trainer' methodology. Hence, Infosys offered an 8- day faculty development program for 32 faculty members from various Institutes from Bharati Vidyapeeth (IMED Pune, Institute of Management Kolhapur, BVIMR Delhi, AKIMSS, Solapur, MBSKKM, Kadegaon).

The broad curriculum covered Business Communication, Reading Comprehension, Attention to detail, Aptitude Tests, Analytical Skills, Customer Service, Listening Skills, Culture, and Campus to Corporate, etc.

Faculty members of Constituent Units of BVDU actively participating in the Faculty Development Program on 'Global Business Foundation Skills' jointly organized by IMED and Infosys at their Pune Campus between 19-28 June 2017.

Hon'ble Dr Manikrao Salunkhe, Vice Chancellor BVDU addressed the gathering during the valedictory session. 500+ participants attended the event. The event was organized by IMED under the guidance of Director Dr Sachin S Vernekar, Sports Director Dr Netaji Jadhav and anchored by Dr Sonali Dharmadhikari from IMED.

Workshop on 'How to write a quality research paper'

IMED has organised a workshop on how to write a quality research paper on 30th June, 2017 in seminar hall of IMED. 48 participants were present for the same. The workshop was inaugurated by Prof (Dr) Sachin Vernekar, Dean, FMS, Director, IMED. In his inaugural talk, he explained qualities of good research paper with publishing research article in reputed journals.

In the first session, Dr Doss from National Insurance Academy conducted interactive session on writing

quality research paper. He covered various points like identification of problem, data collection, data analysis, selecting a journal for publishing and impact factor. At the end, he answered all questions raised by the participants.

In the second session, Dr Nitin Vaidya, Management Consultant delivered a talk on data analysis. He covered various statistical packages in detail with the participants. He demonstrated how a researcher should select appropriate tests for hypothesis testing.

In the last session, certificates were distributed to participant and Mrs Rajita Dixit offered vote of thanks to the resource person and participants.

Dr Doss from National Insurance Academy being felicitated by Dr Sachin S Vernekar, Dean, FMS BVU, and Director, IMED.



Dr Doss from National Insurance Academy being felicitated by Dr Sachin S Vernekar, Dean FMS BVU, Director IMED

SOUTHERN REGION**ISBR Business School**

Bangalore

1. Abhinandana 2017 – Celebrating Success of Women Achiever

ISBR Business School, a leading B-school in electronic city is a pioneer of innovation and encouragement to talents. It believes women as basic unit of the society, women build family, family builds home and home builds the society. Recognizing women for their hard-earned work should not be confined to a single day. It should be done throughout. This is the main reason why ISBR has been organizing ABHI-NANDANA since seven years and chosen "MAY DAY" as the perfect day to recognize and honor the spine of the society.

ABHINANDANA 2K17 aims at the same and it is our pride and honour to have distinguished personalities such as Sri R Roshan Baig (Hon'ble Minister for Urban Development & Haj, Govt. of Karnataka), Smt G Padmavathi (Deputy Mayor of Bengaluru Mahanagara Palike) and Sri M C Dinesh (President Federation of Karnataka Chambers of Commerce & Industry) gracing "ABHI-NANDANA 2017" with their kind presence. This event celebrates and honours the accomplishments and contributions of women in world-wide community development. Women, who have excelled and displayed a strong mettle and capability to perform well in any field of endeavour, This ceremony underscores the paramount role played by women in society while appreciating their attitudes, initiatives, will-power and perseverance.

ABHI-NANDANA 2K17 was organised on Monday, 1st May'2017 at ISBR, Bangalore in collaboration with ELCIA, Book Paradise Chambers Academy & Public Relations Council of India. This day witnessed applauded and celebrated professional and personal achievements of not only women who have succeeded in their communities but also women who are taking positive steps. These women inspired and acted as positive role models by

sharing their experiences with others who are disadvantaged and are facing barriers to taking steps towards achieving their full potential.

There were five categories of awards namely, Mahila Sabaleekarana Prashasti (institutional award for empowerment of women), Women of Distinction Award, Shrama Saadhana -The Shining Stars (for achieving success through professional excellence), Shramaramba -The Rising Stars (for achieving success through self-reliance), Araluva Pratibhe - Catch Them Young. Apart from these awards, the role of honours for the best women employees was awarded wherein companies in and around Bangalore recognised and nominated the best women employees who contributed a lot in the growth of the company.

Canara Bank, Banshankari bank, WISE (women in small enterprises), Mysore supported a lot and representatives of these institutes were nominated for Mahila Sabaleekarana Prashasti.

The event started with prayer song by little champion 'Aadya Udupi'. Her lovely voice echoed the auditorium and filled the atmosphere with sanctity. This was followed by lightening of divine lamp by the dignitaries in the dais, followed by the felicitation of dignitaries by college officials.

Dr C Manohar (Dean & Director – Strategy, ISBR, and Chairman, Association of Indian Management Schools, Karnataka & Kerala) delivered the ABHINANDANA 2K17 genre. He gave a hearty welcome to everyone to the 7th version of ABHINANDANA. According to Dr Manohar, "Real worker is a woman. Generally it is said there is a woman behind the success of every man but in today's changing world every woman has a man behind her success." He further continued, "this process of appreciating women must go on forever." Mr Manish Kothari, Managing Director, ISBR gave his insights about this event and said: "This is a pride and honour to recognise and award the best ones on this special day. The stage is all yours and you deserve it". Shri Roshan Baig

(hon'ble Minister for Urban development & haj, Govt. of Karnataka) was then honoured by garland and shawl. He appreciated the initiative taken by ISBR. He requested the award winners to help the people with psychological disorders as today there are 7% of people who are left homeless due to these disorders and many become prey of pharmaceutical mafia. He further congratulated the awardees and exhorted them to keep the spirit up.

This was followed by presentation of awards wherein the above mentioned awardees were felicitated and awarded by Hon'ble Minister. This was a moment of happiness, pride, honour and inspiration as this was witnessed by the family members of the awardees. The environment was filled with cheers and claps. Hon'ble minister also unveiled the list of the nominated employees of the companies who were elected on the basis of the performance and contribution. This list included the employees from companies like Karnataka Hybrid, CBS, Verbinden, etc. Awards were granted to star invitees too, which included few alumni from our college.

This series of granting awards continued for about an hour.

It was followed by speeches and experience sharing of award winners. Hon'ble Mayor shared her experience "I was completely unaware of what was it going to be. This was the 3rd program which was scheduled. After coming here I realised that this was the best thing ever done to appreciate and recognise and honour the women power. I hope ISBR continues the same in future too".

Other award winner actress Anushree expressed her happiness and said "It is because of a father, a brother, a husband, etc., that a woman is able to be in a position where she should be. My respect to all the men who supported women in all sorts of situations. Thank you ISBR for recognising me. There are many who did even more than I did. There are entrepreneurs, social workers, artists, etc. It is a great pleasure to share the space with them".

Other awardees too expressed similar views and they expressed their sincere thanks to ISBR.

2. Mentorship Challenge - Campus to Corporate Gap Analysis

Mentorship Challenges have always been exciting for ISBR students and they really look forward to each challenge as a medium to showcase their hidden talent as well as to hone their skills. It has been ISBR's endeavour to nurture learning and consistent development among its students. In adopting this culture, the institute has introduced a Self Development Plan or rather Self Analysis also known as C2C (Campus To Corporate - Gap Analysis), which is a series of learning tools and activities that enhances your awareness of various industry practices, reality checks, job profiles, skill-sets required, etc., to make its students industry-ready.

ISBR had immense pleasure in conducting Mentorship Challenge: Campus to Corporate Gap Analysis on 15 May 2017. There were 20 contestants from across 7 Mentorship Groups. The eminent panel of judges included Professor Nanaiah, Director- Corporate Interaction, Dr C Manohar, Dean - ISBR, Mr G R Nair, Director - Admission, Mr Abbas, Head - Placement and Dr Karpagam, Director - Academics.

The main objective of this challenge was to prepare each student for corporate world by guiding them to choose their specialization according to their skill-set to further zeroing down on their preferred sectors, companies and their job profiles by reinforcing their personal strength and domain knowledge.

Some valuable inputs that students gained from this event were:

- ◆ Be clear about what specialization you should go for.
- ◆ Identify yourself as an individual and know your strengths and USP.
- ◆ According to your interests and capabilities, choose the sector where you can be an asset to a company.

3. International Yoga Day Celebration with Art Of Living:

Techies from Wipro, Infosys, TCS and other companies in and around Electronic city celebrated the International Day of Yoga 2017 by

undergoing an Art of Living's Sri Sri Yoga Workshop of four days at ISBR Business School, Bangalore.

The workshop was designed to give techies a break to ponder over their physical, mental and spiritual well being and help them to strike work life balance. The workshop was a huge success as the participants experienced lot of transformations in their lives at the end of the four days and also the environment was conducive to give them the best experience possible.

The workshop was conducted by Full Time Art of Living Faculty Siddharth Pandey – Rajasthan State Teacher Coordinator for Yoga. Siddharth is an MBA graduate from FMS, Udaipur, who travels in and around India to teach the techniques on mind management. He also delivers one hour special sessions in corporate and colleges on request.

The workshop was done in the beautiful campus of ISBR and the college authorities and staff supported the Art of Living team to the best.

4. International Internship workshop by Prof Ananth Rao, Dean University of Dubai

An international internship workshop was organized at the International School of Business Research (ISBR) at its Electronic City campus on Wednesday, 21st June 2017. Prof Ananth Rao, Dean, Dubai Business School, University of Dubai was the chief guest of the workshop. Prof Rao highlighted the importance of internships for B-school students and how mere classroom teaching won't be sufficient for the new-gen B-school students.

"Classroom learning is not everything. Classroom learning needs to be applied in the real world," said Prof Rao. Speaking on the importance of Industry-Academia linkages, Prof Rao said, "Harnessing Industry-Academia linkages will go a long way; students need a more hands-on approach at problem-solving. A student needs to understand the functioning of a company closely and come out with solutions for the various problems a company might be facing".

"Rote learning, copying, reading and writing have to be replaced by critical thinking; logical reasoning and analytical thinking," opined Prof

Rao. "Internships could be career placements for the right candidates and Indian students are the brightest students; they are hard working and they stand a good chance to get placed during the international internship" said Prof Rao.

Mr Abbas Ali, Head of Placements and Corporate Relations addressed the students and mentioned, "Internships are opportunities that need to be exploited for one's career growth. It gives a perspective into what sort of skills are required at the global level. An internship is the first and most important step in one's career."

Internships are considered as an academic phenomenon in most universities which is a wrong concept, opined Mr Ali. "Making students employable and catering to the industry needs is important. Academics is one of the ingredients of one's career. It is not 'the' ingredient." said MrAli.

Prof Nanaiah Pattada, Head of Industry Relations said, "India will have a different kind of economic system, the overhaul is happening already. The biggest sectors for jobs in India would be the agriculture sector, retail, and health care".

Speaking about how different organizations and jobs require different resume formats, Prof Nanaiah said "Resumes need to be different and in accordance with the organization or job one applies to. A resume for an internship has to be different from a resume one uses to apply for a job. The format has to differ depending upon the needs."

5. ELCIA-ISBR to collaborate for the Rural Immersion Program

The International School of Business Research (ISBR) is in talks with the Electronic City Industries Association (ELCIA) to be a part of the Rural Immersion program managed by ELCIA. Over 200 MBA and PGDM students of ISBR during the academic year of 2017 will get to be a part of the Rural Immersion program which aims to bring a significant change in the 19 government schools in the vicinity of Electronic City.

Ms Aruna Newton, Chairman, ELCIA Trust & Global Head D&I Infosys Ltd lauded the concerns of ISBR for making a difference in the government schools. Speaking about the areas of focus, she said

“Infrastructure is one area that has been taken care of. We should go beyond that and focus on what is happening inside the classrooms.”

Highlighting the difference the Agasthya Science Centre has made in the lives of the children belonging to the government schools in Electronic City by helping them to open up and speak and how it has made science learning fun, Aruna opined that integrating Maths and English on the lines of the Agasthya Science Centre would play an imperative role in the Rural Immersion program.

The International School of Business Research (ISBR) plans to be a part of the Rural Immersion program for at least 3 years and doesn't wish to make it a one-off experiment.

The meeting which was held on 22nd June 2017 saw the presence of Dr Rama N S, CEO, Electronics City Industrial Township Authority. Mr Abbas Ali, Head of Placements and Corporate Relations, Prof Nanaiah Pattada, Head of Industry Relations and Dr Karpagam T, Dean, Academics represented ISBR.



July 29, 2017

NOTIFICATION ON ADMISSION TO AIMS – JGBS DOCTORAL FELLOWSHIP PROGRAMME

AIMS Life Members will be delighted to know that, with a view to bridge the whopping gap, at least to some extent, between the enormous demand for, and supply of, bright management faculty in India, the Association of Indian Management Schools (AIMS) (www: aims.org.in), a professional non-profit making networking body of B-Schools in India and the Jindal Global Business School (JGBS) (<https: jgu.edu.in>), which offers a multi-disciplinary business education to foster excellence through industry partnerships and foreign collaborations – have come together to offer a Doctoral Fellowship upto five (5) deserving management faculty of Member Institutions of AIMS.

The salient features of the AIMS – JGBS Doctoral Fellowship Programme are as follows.

Scholarship of JGBS covers:

- The whole tuition fees for the entire program (three years which can be extended by one more year).
- Free boarding and lodging for the first three years (which can be extended for one more year) on O P Jindal Global University campus.
- The Scholar has to bear incidental expenses like laundry, electricity bills and photocopy charges.
- Scholars will have to stay on campus accommodation throughout the period of Fellowship.

AIMS will cover:

A monthly scholarship/stipend of Rs. 25,000 payables directly to the Ph D Scholar. An yearly contingency grant of Rs. 10,000/- will also be paid to each Scholar. AIMS Secretariat will release the stipend on receipt of a monthly progress report signed by the Dean-JGBS and forwarded by the institution, in respect of each Scholar.

Sponsoring Institution will cover:

The institution should grant 'study leave' for a period of three years to the scholar, to facilitate full time pursuit of the doctoral program, giving the option to the scholar to return to the institution after completion of his Ph.D.

Eligibility

Candidates with MBA/PGDM/M.Tech./Masters in Arts & Sciences (with 60% of marks in relevant discipline) are eligible to apply; preference will be given to scholars with teaching experience in management.

Selection

Up to 5 Scholars are likely to be selected based on a Research Aptitude Test (RAT) to be conducted by AIMS and interview by a panel of members from both AIMS and JGBS.

Program Structure

- Completion of course work
- Comprehensive written and oral exam
- Presentation of research proposal
- Research work
- Presentation and submission of synopsis
- Final Submission of Thesis
- Defense of Thesis

Publication of Papers

At least two papers – one in the second year and the other in the third year -- should be published by a Scholar in the AIMS Journal of Management. Otherwise, the fellowship will be discontinued.

Duration of Scholarship

The scholarship is available initially for a period of three years, extendable by one more year depending on the necessity and **starts from the academic year 2017-18 itself. The last date for application is 10th August 2017**

For dates of RAT examinations and other details, Contact

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For online application, please visit:

<http://www.jgu.edu.in/JGBS/program/ph-d-programme-1>

AIMS



**29TH AIMS ANNUAL MANAGEMENT
EDUCATION CONVENTION 2017**

“Re-Engineering Management Education for a Borderless World”

24 – 26 AUGUST 2017

Venue :

**The Orchid Hotel, Pune
Adjacent to Chhatrapati Shivaji Sports Complex,
Pune - Bangalore Highway, Balewadi, Pune - 411045**

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