

**AIMS - WESCHOOL INNOVATION AWARD 2018**  
ON THE OCCASION OF THE  
30TH AIMS ANNUAL MANAGEMENT EDUCATION CONVENTION  
ON  
“Management Education: Connecting the Dots”  
(30th, 31st August and 01st September 2018)  
at Infosys Convention Center, Electronic City Phase I, Bangalore

**1. Categories :**

**a. Management Institution**

- i. Most Innovative Management Program
- ii. Most Innovative Tools and Practices for knowledge delivery

**b. Management Faculty Member**

- i. Innovative knowledge creation
- ii. Innovative teaching methodology/pedagogy

**c. Management Student**

- i. Most Innovative project undertaken in any subject

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**Two prizes in each category**

**1<sup>st</sup> Prize - Gold Medal**

**2<sup>nd</sup> Prize - Silver Medal**

***A certificate of participation will be given along with the medal***

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**2. Eligibility :**

Any member institution of AIMS / Full time faculty members / Bonafide students of any member institution of AIMS are eligible to participate in the competition. **(Annual Members may please convert their membership to Life Membership, before sending nominations).**

**3. Guidelines :**

- a. An institute can participate in all 3 categories. Multiple nominations in each individual category are not allowed.
- b. Participants should submit a soft copy of the nomination form (in a PDF file through email along with a brief profile of the author(s).
- c. The nomination form is enclosed in detail in the following pages
- d. All documents should be routed through the Head of the Institution.
- e. The Nomination Form is in 3 parts, viz:
  - i. Nomination Details
  - ii. Innovation Statement (*Max:200 words*)
  - iii. Annexure(s)
- f. The last date for receipt of the cases is **22nd July, 2018.**
- g. Shortlisted contestants for the competition will be invited to present their cases at the **30th AIMS Annual Management Education Convention to be held at Infosys Convention Center, Electronic City Phase I, Bangalore.** They will also participate in the Convention as invited guests and in addition to local hospitality, will be reimbursed AC (II) return train fare for categories A & B and AC (III) for category C by the shortest route.

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**Entries will be evaluated by**

**Dr D Y Patil**  
Director  
Guru Nanak Institute of Management  
Studies  
Mumbai  
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**Dr P Narayana Reddy**  
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**Prof B Ramesh**  
Professor  
Former Head & Dean  
Department of Commerce  
Faculty of Commerce &  
Management  
Goa  
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**Please send your entry by 22nd July, 2018 to:**  
**The Executive Secretary**  
**Association of Indian Management Schools (AIMS)**  
**D No: 6-3-668/10/76, First Floor, Near Sri Kalyana Venkateshwara Temple**  
**Durga Nagar Colony, Punjagutta, Hyderabad 500082**  
**Send email: [aimsconvention2018@gmail.com](mailto:aimsconvention2018@gmail.com)**  
**with a CC to Ameya Waingankar at [ameya.waingankar@welingkar.org](mailto:ameya.waingankar@welingkar.org)**  
**Mob: 8080374402**  
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**PART I - NOMINATION DETAILS** (One nomination per form)

|  |                                  |                                  |
|--|----------------------------------|----------------------------------|
| <b>Category:</b> Institution <input type="checkbox"/>  | Faculty <input type="checkbox"/> | Student <input type="checkbox"/> |
| <b>Title of Innovation:</b> (Summary to be described in next page)   |                                  |                                  |
| <hr/> <hr/>  |                                  |                                  |
| <b>Name and address of the Institute / University:</b>   |                                  |                                  |
| <hr/> <hr/>  |                                  |                                  |
| <b>AIMS Membership Number:</b>   |                                  |                                  |
| <hr/>  |                                  |                                  |
| If the Institute is paying annual membership fee, whether it is up-to-date till the current year, 2018-19. Yes _____ No _____ If the answer is 'no', please request your institute to send the pending dues. |                                  |                                  |

**Nominated Individual for Innovation in the Institution**

Name: \_\_\_\_\_ Designation: \_\_\_\_\_  
Address: \_\_\_\_\_  
\_\_\_\_\_  
Telephone: \_\_\_\_\_ Mobile: \_\_\_\_\_  
Email: \_\_\_\_\_ Fax: \_\_\_\_\_

**PART II - INNOVATION STATEMENT**

**A. For category:**

**1. Management Institution**

- i. Most Innovative Management Program
- ii. Most Innovative Tools and Practices for knowledge delivery

**2. Overview of the criteria for Management Institute Level:**

Management institute which have employed innovative tools and practices for delivering knowledge at any point in time during the MBA / PGDM program in last two years or have adapted their programs to meet emerging trends and equipped their students with the progressive skills such as the fostering of new ideas, cognizance of issues like sustainability, cutting-edge research and proximity to business epicenters through innovative pedagogy. We look at each institute individually; weighing up their innovation credentials based on the annexure & proof of innovation submitted.

**3. Your Statement of Innovation (Please submit annexures in Part III)**

*(Max: 200 words)*

**B. For category:**

**1. Management Faculty Member**

- iii. Innovative knowledge creation
- iv. Innovative teaching methodology / pedagogy

**2. Overview of the criteria for Management Faculty Member:**

Individual management faculty who have employed / created innovative tools and practices for delivering knowledge at any point in time during the MBA / PGDM program in last years or have adapted their subject / subjects to meet emerging trends and equipped their students with the progressive skills such as the fostering of new ideas, cognizance of issues like sustainability, cutting-edge research and proximity to business epicenters through innovative methodology / pedagogy. We look at each management faculty individually; weighing up their innovation credentials by looking on the annexure & proof of innovation submitted.

**3. Your Statement of Innovation (Please submit annexures in Part III)**

*(Max: 200 words)*

**C. For Category:**

**Management Student**

- v. Most Innovative project undertaken

**2. Overview of the criteria for Management Student:**

This category aims to recognize innovative thinking and pioneering solutions by an individual student at any point in time during the MBA / PGDM program. It could be a new concept or idea or design or a solution to an existing problem or completely a new method / process / device / utility. The concept of the innovation should have been proven through a business model, startup venture, a prototype or experimental data. We look at each management student individually; weighing up their innovation credentials by looking at the annexure & proof of innovative submitted.

**3. Your Statement of Innovation (Please submit annexures in Part III)**

*(Max: 200 words)*

**PART III (A) - Annexure(s)**

**Supporting Independent Appreciation**

*Please appreciate that ideally evaluators should visit the participating institution or arrange presentations for a first hand appreciation of ground realities. This, however, may not be possible in all cases. It is, therefore, essential that you help us get an independent assessment and appreciation of your entry.*

- 1. Please attach commendations, citations, published articles etc., if any, that reflect an independent, objective and authentic assessment and appreciation of your innovation and its impact.*
- 2. In addition send us names and addresses of 2 people outside your Institute/University willing to act as referees for your entry.*

**Supporting Material / additional information (if any):**

*You may like to provide charts, brochures etc. as additional material. Please list the attachments here and attach the material in a folder marked 'Supporting Material'/'Additional Information'*

**PART III (B) - checklist for submission of Nomination Form**

Please tick mark and ensure that each of the following components of the Nomination Form are sent

- |                     |  |                          |
|---------------------|--|--------------------------|
| <b>PART I</b>       | : Submission Details   | <input type="checkbox"/> |
| <b>PART II</b>      | : Innovation Report (This should include all the 6 sections) | <input type="checkbox"/> |
| <b>PART III (A)</b> | : Supporting Independent Appreciation                        | <input type="checkbox"/> |
|                     | : Supporting Material / Additional Information (if any)      | <input type="checkbox"/> |