



AIMS BEST STUDENT PAPER AWARD

**34th AIMS Annual Management Education
Convention
to be held at PSG Institute of Management,
Coimbatore
on 24th, 25th and 26th August 2023**



THEME

**“MANAGEMENT EDUCATION: HARNESSING THE NEW
PARADIGM”**

Guidelines

1. All students of full-time MBA, MMS, MPM, MCM, MMM, PGD programmes of two-year duration of Life Member Institutions of AIMS are eligible to participate in the competition. Each participant can submit only one paper. **Non-Member Institutions can also participate subject to bearing their own costs of stay and travel, if they are selected for the final presentations.**

Guidelines Continued

2. The paper should normally be restricted to a maximum of around 20 pages, excluding Appendices. An executive summary of the paper in 1.5 line spacing, not exceeding two pages, must also be submitted along with the paper. The paper should be routed through the Head of the Institution, indicating the Membership number.

The paper should be an original contribution on any of the following sub-themes of 34th AIMS Annual Convention:

Accountability - Social Context / Sustainability Context

Adaptability - Regulatory Context / Market context

Aspirations - Managing Stakeholders / Indianizing Management Education

The paper should not have been submitted for any award earlier.

3. Participants should submit a soft copy of the paper (a PDF file) through online only, (entered in 1.5 line spacing with appropriate margin using Times New Roman font size 12) along with a brief profile of the author(s).
4. Registration of intent with abstract is **30th June 2023**. Date of Zonal competitions will be announced later, and you will be given time for submission of full paper. Full paper may please be forwarded latest by 15th July 2023.

Guidelines Continued

5. **Online presentations by shortlisted candidates - Date to be announced.**

One Gold and One Silver medal along with a certificate of Merit will be awarded to the first and second placed candidates in each zone.

6. **Final presentations at Coimbatore: Four shortlisted contestants (those placed at the top of each zone) for the competition will be invited to present their papers at the 34th AIMS Annual Convention to be held at PSG Institute of Management, Coimbatore on 25th August 2023. They will also be invited to participate in the Convention on all three days as guests, and in addition to local hospitality will be reimbursed AC (III) tier return train fare by the shortest route. Participants from non-member institutions will not be provided accommodation and fare reimbursement. Food at the Convention Venue is allowed as guests.**

7. There will be two (2) prizes in this competition, i.e., **gold and silver medals**. A certificate of merit will be given along with the award.

Entries will be evaluated by

Dr Sujata Mangaraj

Former President, AIMS and
Director cum Dean (Academics)
Bhavan's Centre for Communication and
Management (BCCM) Bhubaneswar
(Competition Chair and East)

Mr Sudhir Sharma

Chairman
Master School of Management
Merut
(North)

Dr Balkrishnan V Sangvikar

Former President, AIMS
(West)

Prof Shrinivas Acharya T

Principal Director
Vishwa Vishwani School of Business,
Hyderabad
(South)

