

## AIMS BEST CASE AWARD

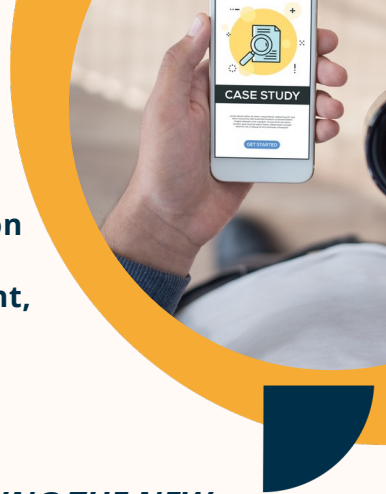
**34th AIMS Annual Management Education  
Convention  
to be held at PSG Institute of Management,  
Coimbatore  
on 24<sup>th</sup>, 25<sup>th</sup> and 26<sup>th</sup> August 2023**

THEME

**“MANAGEMENT EDUCATION: HARNESSING THE NEW  
PARADIGM”**

### Guidelines

1. Full time faculty members working in any member institution of AIMS are eligible to participate in the competition. Each participant can submit only one case. **Faculty from non-member institutions can also participate subject to bearing their own costs of stay and travel, if they are selected for the final presentations.**
2. **Participants should submit a soft copy of the case** (.PDF file) entered in 1.5 line spacing with appropriate margin using Times New Roman (font size 12) along with a brief profile of the author(s), **through online** (<http://aims.org.in/awards.html>) **only.**



## Guidelines Continued

3. The case should normally be restricted to a maximum of around **20 pages**, including Appendices. An executive summary of the case in 1.5 line spacing in Times New Roman (font 12) and not exceeding two pages must also be sent. The case, with executive summary, should be routed through the Head of the Institution.
4. The case should be an original contribution in General Management or any of the functional areas of Management, prepared not more than two years ago and not published anywhere.
5. The Title should be ***“AIMS Best Case Award”***.
6. Registration of intent with abstract is **30th June 2023. Date of Zonal competitions will be announced later, and you will be given time for submission of full paper. Full paper may please be forwarded latest by 15th July 2023.**
7. **Online presentations by shortlisted candidates - Date to be announced.**

One Gold and One Silver medal along with a certificate of Merit will be awarded to the first and second placed candidates in each zone.

## Guidelines Continued

8. **Final presentations at Coimbatore: Four** shortlisted contestants (those placed at the top of each zone) for the competition will be invited to present their cases at the **34th AIMS Annual Convention** to be held at PSG Institute of Management, Coimbatore on **25th August 2023**. They will be paid AC (II) tier return fare by the shortest route and will be provided local hospitality. They will also be invited to participate in the Convention as invited guests, on all the three days. **Participants from non-member institutions will not be provided accommodation and train fare reimbursement. Food at Convention Venue is allowed as guests.**
9. There will be two prizes in this competition, i.e., **gold and silver medals**. A certificate of merit will be given along with the medal.

Entries will be evaluated by

### **Prof (Dr) Upinder Dhar**

Vice Chancellor

Shri Vaishnav Vidyapeeth

Vishwavidyalaya

School of Management, Indore

**(Overall coordination and West)**

### **Prof S S Sarkar**

Competition Chair & Professor

Department of Business

Administration

Tezpur University, Tezpur

**(North and East)**

### **Dr Indu Nair**

Group Director & Professor

(Systems)

SCMS Group, Cochin

**(South)**