

AIMS J.L. BATRA BEST RESEARCH PAPER
AWARD

**34th AIMS Annual Management Education
Convention
to be held at PSG Institute of Management
Coimbatore
on 24th, 25th and 26th August 2023**

THEME

**“MANAGEMENT EDUCATION: HARNESSING THE NEW
PARADIGM”**

Guidelines

1. Full time faculty members working in any member Institution of AIMS are eligible to participate in the competition. Each participant can submit only one paper. **Faculty from non-member institutions can also participate subject to bearing their own costs of stay and travel.**
2. Participants should submit **soft copy of the paper** (in PDF file) **through online** (<http://aims.org.in/awards.html>) **only**, (entered in 1.5 line spacing with appropriate margin using Times New Roman font size 12) along with a brief profile of the author(s).



Guidelines Cont...

3. The paper should normally be restricted to a maximum of around 20 pages. An executive summary of the paper entered in 1.5 line spacing, not exceeding two pages, must also be sent along with the paper. The paper, with the executive summary, should be routed through the Head of the Institution.

The research paper should be an original contribution in any of the functional areas of Management and prepared with the latest data, but not submitted for the award earlier.

4. Registration of intent with abstract is **30th June 2023**. **Date of Zonal competitions will be announced later, and you will be given time for submission of full paper. Full paper may please be forwarded latest by 15th July 2023**
5. Online presentations by shortlisted candidates: **Date to be announced**. One Gold and One Silver medal along with a certificate of Merit will be awarded to the first and second placed candidates in each zone.
6. **Final presentations at Coimbatore: Four shortlisted contestants (those placed at the top of each zone) for the competition** will be invited to present their papers at the **34th AIMS Annual Convention to be held at PSG Institute of Management, Coimbatore during 24th, 25th and 26th August 2023**. They will also be invited to participate in the Convention as guests and, in addition to local hospitality, will be reimbursed AC (II) tier return train fare by the shortest route. **Participants from non-member institutions will not be provided accommodation and fare reimbursement**. Food at the Convention Venue is allowed as guests.
7. There will be two (2) prizes in this competition, i.e., **gold and silver medals**. A certificate of merit will be given along with the award.

Entries will be evaluated by

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Competition Chair and Professor, Synergy School of Business,
Telangana, Hon. Prof. of Management, Central University of
Kerala (Former Dean, Goa Business School, Goa University)

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