

AIMS NATIONAL MANAGEMENT WEEK AWARD

**34th AIMS Annual Management Education
Convention
to be held at PSG Institute of Management
Coimbatore
on 24th, 25th and 26th August 2023**

THEME

**"MANAGEMENT EDUCATION: HARNESSING THE
NEW PARADIGM"**

Guidelines

1. AIMS Member Institutions are eligible to participate in the competition by celebrating **AIMS National Management Week** from **01st to 07th August 2023** (either on all the days or some of the days during this period). **Non-member institutions can also participate subject to bearing their own costs of stay and travel.**
2. Each participating institution should submit a report **through online** (<http://aims.org.in/awards.html>) on the proceedings, giving a brief account of the various activities taken up during the specified period only, and the report should not exceed 20 (twenty) pages in 1.5 line spacing in Times New Roman font 12, including some important photos.



Guidelines Cont...

Some of the suggested topics which can be taken up for the celebration purpose are as follows:

- Rural and community development activities.
- Education, Healthcare, spirituality, including meditation and yoga.
- Contribution by hospitals, old-age homes, and orphanages.
- Any other awareness program which is thought to be of use to public and students.

Participants should submit a Report (a PDF file) through online only (using Times New Roman, font size 12). The last date for receipt of the report is 10th August 2023.

3. There will be **three awards** in this competition for the top three institutions.
4. After initial screening by the Jury, **six** Heads of selected Institutions will be invited to make a presentation of their programs at the **34th AIMS Annual Convention to be held at PSG Institute of Management, Coimbatore.**
5. They will be invited to participate in the Convention as guests and, in addition to local hospitality, one representative of the Institute (who makes the presentation) will be reimbursed AC (II) tier return train fare by the shortest route. **Participants from non-member institutions will not be provided accommodation and fare reimbursement.** Food at Convention Venue is allowed as guests.
6. Each selected institution will be awarded a Memento and a Certificate.

PLEASE SEND YOUR ENTRY ON OR BEFORE 10TH AUGUST 2023

Entries will be evaluated by

Prof Mohd Masood Ahmed

Former President, AIMS

Dr Amol A Gawande

Director

Dr D Y Patil B School, Pune

