

AIMS WESCHOOL INNOVATION AWARD
2023

**34th AIMS Annual Management Education
Convention**
to be held at PSG Institute of Management
Coimbatore
on 24th, 25th and 26th August 2023

THEME

**“MANAGEMENT EDUCATION: HARNESSING THE
NEW PARADIGM”**

Guidelines

1. Categories:

a. Management Institution

- i. Most Innovative Management Program
- ii. Most Innovative Tools and Practices for knowledge delivery

b. Management Faculty Member

- i. Innovative knowledge creation
- ii. Innovative teaching methodology/pedagogy

c. Management Student

- i. Most Innovative project undertaken in any subject



2. Eligibility:

Any member institution of AIMS / Full time faculty members / Bonafide students of any member institution of AIMS are eligible to participate in the competition. As a special case, this invitation is extended to Non-Member Management Institutions also **subject to bearing their own costs of stay and travel, if they are selected for the final presentations.**

3. Guidelines:

- a. An institute can participate in all 3 categories. Multiple nominations in each individual category are not allowed.
- b. Participants should submit a soft copy of the nomination form (in a PDF file along with their brief profiles.
- c. The nomination form is enclosed in detail in the following pages
- d. All documents should be **routed through the Head of the Institution.**
- e. The Nomination Form is in 3 parts, viz:
 - i. Nomination Details
 - ii. Innovation Statement (Max:200 words)
 - iii. Annexure(s)
- f. Shortlisted contestants for the competition will be invited to present their cases at the **34th AIMS Annual Convention to be held at PSG Institute of Management, Coimbatore on 24th, 25th and 26th August 2023.** They will also participate in the Convention as invited guests and in addition to local hospitality, will be reimbursed AC (II) return train fare for categories A & B and AC (III) for category C by the shortest route.

Guidelines Cont...

- g. There will be two (2) prizes in this competition, i.e., **gold and silver medals**. A certificate of merit will be given along with the award

Please submit your entry by 20th July 2023
Through online <http://aims.org.in/awards.html>

Entries will be evaluated by

Dr Apoorva Palkar

Former President, AIMS and
Vice Chancellor
MSSU, Mumbai

Dr G K Shirude

Vice Chancellor
Sri Balaji University, Pune

Dr Vishal Talwar

Director
Institute of Management
Technology, Ghaziabad



PART I - NOMINATION DETAILS (One nomination per form)

Category: Institution Faculty Student

Title of Innovation: (Summary to be described in next page)

Name and address of the Institute / University:

AIMS Membership Number:

Nominated Individual for Innovation in the Institution

Name: _____ Designation: _____

Address: _____

Telephone: _____

Mobile: _____

Email: _____

Fax: _____

PART II - INNOVATION STATEMENT

A. For category:

1. Management Institution

- i. Most Innovative Management Program
- ii. Most Innovative Tools and Practices for knowledge delivery

2. Overview of the criteria for Management Institute Level:

Management institutes which have employed innovative tools and practices for delivering knowledge at any point of time during the MBA / PGDM program in last two years or have adapted their programs to meet emerging trends and equipped their students with the progressive skills such as fostering of new ideas, cognizance of issues like sustainability, cutting-edge research and proximity to business epicenters through innovative pedagogy. We look at each institute individually; weighing up their innovation credentials based on the annexure and proof of innovation submitted.

PART II - INNOVATION STATEMENT

- 3. Your Statement of Innovation (Please submit annexures in Part III) (*Max: 200 words*)**

PART II - INNOVATION STATEMENT CONT...

B. For category:

1. Management Faculty Member

iii. Innovative knowledge creation

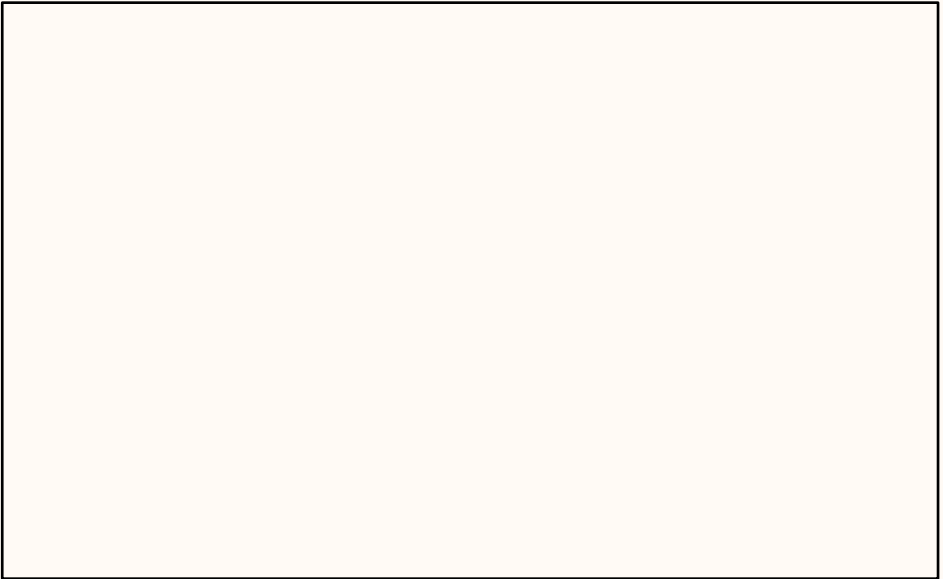
iv. Innovative teaching methodology / pedagogy

2. Overview of the criteria for Management Faculty Member:

Individual management faculty who have employed / created innovative tools and practices for delivering knowledge at any point of time during the MBA / PGDM program in last year's or have adapted their subject / subjects to meet emerging trends and equipped their students with the progressive skills such as fostering of new ideas, cognizance of issues like sustainability, cutting-edge research and proximity to business epicenters through innovative methodology / pedagogy. We look at each management faculty individually; weighing up their innovation credentials by looking on the annexure and proof of innovation submitted.

PART II - INNOVATION STATEMENT CONT...

- 3. Your Statement of Innovation (Please submit annexures in Part III)**
(Max: 200 words)

A large, empty rectangular box with a black border, intended for the user to write their statement of innovation. The box is currently blank.

PART II - INNOVATION STATEMENT CONT...

C. For Category:

1. Management Student

v. Most Innovative project undertaken

2. Overview of the criteria for Management Student:

This category aims to recognize innovative thinking and pioneering solutions by an individual student at any point of time during the MBA / PGDM program. It could be a new concept or idea or design or a solution to an existing problem or completely a new method / process / device / utility. The concept of the innovation should have been proven through a business model, startup venture, a prototype or experimental data. We look at each management student individually; weighing up their innovation credentials by looking at the annexure and proof of innovative submitted.

PART II - INNOVATION STATEMENT CONT...

3. Your Statement of Innovation (Please submit annexures in Part III)

(Max: 200 words)

PART III (A) - Annexure(s)

Supporting Independent Appreciation

Please appreciate that ideally evaluators should visit the participating institution or arrange presentations for a first hand appreciation of ground realities. This, however, may not be possible in all cases. It is, therefore, essential that you help us get an independent assessment and appreciation of your entry.

- 1. Please attach commendations, citations, published articles etc., if any, that reflect an independent, objective and authentic assessment and appreciation of your innovation and its impact.*
- 2. In addition send us names and addresses of 2 people outside your Institute/University willing to act as referees for your entry.*

Supporting Material / additional information (if any):

You may like to provide charts, brochures etc. as additional material. Please list the attachments here and attach the material in a folder marked 'Supporting Material'/'Additional Information'

PART III (B) - checklist for submission of Nomination Form

Please tick mark and ensure that each of the following components of the Nomination Form are sent

- PART I** : Submission Details
- PART II** : Innovation Report (This should include all the 6 sections)
- PART III (A)** : Supporting Independent Appreciation
- PART III (A)** : Supporting Material / Additional Information (if any)