

**30 Years of**

**AIMS**

ASSOCIATION OF  
INDIAN MANAGEMENT SCHOOLS

**& Its Glorious Journey**





# CONTENTS

S.No	Particulars	Pg No
	Executive Board and Former Presidents in 30th Year (photos)	
	Founder Members (Photos)	
1	AIMS Vision and Mission	
2	Birth of AIMS	
3	Structure of AIMS	
4	Membership	
5	Achievements	
6	Policy Advocacy	
7	Programmes by AIMS and Member Institutes	
8	AIMS Annual Convention	
9	Awards	
10	Ravi J Matthai National Fellow Award	
11	Research Papers	
12	AIMS Test for Management Admissions (ATMA)	
13	Global Networking	
14	Dissemination of Information	
15	Statutory Status	
16	Accreditation of B-Schools	
17	AIMS Permanent Office	
18	<b>Messages and Reminisces</b>	
	Dr. Anil Rao Paila	
	Prof. Joe Philip	
	Prof. Dr. Uday Salunkhe	
	Prof. M R Rao	
	Dr. Upinder Dhar	
	Dr. Shefali Gautam	
	Dr. L. N. Bhagat	
	Dr. Jitendra Kumar Mishra	
	DR. S. S. Prasada Rao	
	Prof. P. Narayana Reddy	
	Dr. Sujata Mangaraj	
	Dr. R. K. Patra	
19	<b>Appendices</b>	
	Organising Committee of the Association - Appendix 1	
	No of Events conducted by AIMS and Member Institutes - Appendix 2	
	AIMS Annual Conventions: Main Themes - Appendix 3	
	Chief Guests and Guests of Honour at the Conventions - Appendix 4	
	Ravi J Matthai National Fellow Award - Appendix 5	
20	Photos of few Events	





## Executive Board of the 30th Year of AIMS (Executive Board Members 2017-18)

### President

#### Dr Anil Rao Paila

Sr. Dean & Director

S.P. Mandali's Prin. L. N. Welingkar Institute of Management Development & Research

No 102 & 103, Electronic City, Phase 1, Next to BSNL Telephone Exchange, Hosur Road, Bengaluru - 560100, Karnataka.

Tel: 080-42678300

Mob: 9341240724

Email: anil.rao@welingkar.org



### Treasurer

#### Dr P Narayana Reddy

Group Director

Sanskriti School of Business

Sanskriti Group of institutions

Behind Sri Sathya Sai Super Specialty Hospital, Beedupalli Road, Prasanthi Gram, Puttaparthi, Anantapur Dist - 515134, Andhra Pradesh

Tel: 08555-288838

Mob: 9440114709

Email: profpnr@yahoo.co.in; groupdirector@sanskritibschool.com



### Immediate Past President

#### Dr Balkrishan V Sangvikar

Professor

Department of Management Sciences

Savitribai Phule Pune University, (PUMBA), Ganeshkind Road, Pune - 411007

Tel: 020-25601312

Mob: 9371144582

Email: sangvikarbv@gmail.com; sangvikar@yahoo.com



## Regional Vice Presidents

### North



#### Mr Sudhir Sharma

Member Secretary

Master School of Management

DS-1, Pocket-D, Hapur Road, Lohia Nagar, Meerut - 250005, Uttar Pradesh

**Mob:** 9359222222

**Email:** sudhirsharma@msmindia.org

### East



#### Dr Sujata Mangaraj

Director cum Dean (Academics)

Bhavan's Centre for Communication and Mgmt

C/o Bharatiya Vidya Bhavan, Bhubaneswar Kendra

Behind Keshari Cinema & RBI, Plot No 9, Kharavel Nagar, Unit - III,  
Bhubaneswar - 751001, Odisha

**Tel:** 0674-2530428, 2535727, 2552999/888

**Mob:** 9090080802

**Email:** drsujatamangaraj@gmail.com; **drsujatamangaraj@yahoo.com**

### West



#### Dr Parag Kalkar

Director

Sinhgad Institute of Management (SIOM)

44/1 Vadgaon (Bk), Off Sinhgad Road, Pune - 411041, Maharashtra

**Tel:** 020-24356592, 24358360

**Mob:** 9881000922

**Email:** pckalkar@gmail.com director\_siom@sinhgad.edu

### South



#### Dr R Nandagopal

Director

PSG Institute of Management

PO Box No 1668, Peelamedu, Coimbatore - 641004, Tamilnadu

**Tel:** 0422-4304400

**Mob:** 9659977199

**Email:** director@psgim.ac.in; nandagopal@psgim.ac.in

## Members

### North

#### Dr Rattan Sharma

Principal Director  
Delhi School of Business  
Vivekananda Instt of Professional studies  
Technical Campus, DSB, AU Block, Outer Ring Road, Pitampura, New Delhi -  
110034

**Tel:** 011-27343401

**Mob:** 9910171010

**Email:** rattan.sharma@dsb.edu.in



#### Dr Tapan Kumar Panda

Dean  
Jindal Global Business School  
O P Jindal Global University, Sonipat-Narela Road NCR of Delhi, Sonipat -  
131001, Haryana

**Tel:** 0130-4091800/01/02

**Mob:** 7082464800

**Email:** tkpanda@jgu.edu.in



### East

#### Dr Priti Ranjan Majhi

Principal  
Regional College of Management  
Chakodala Vihar, Chandrashekarapur, Bhubaneswar - 751023, Odisha

**Tel:** 0674-2300421

**Mob:** 9439329300, 9090080811



#### Dr Rama Kanta Patra

Principal  
Bharatiya Vidya Bhavan Instt of Management Science  
Block-FA, Sector III, Salt Lake City  
Kolkata - 700097, West Bengal

**Tel:** 033-23356462, 23351283/1284/8754

**Mob:** 8336068578

**Email:** rkpatra58@hotmail.com





### West

#### **Dr Bigyan P Verma**

Director

SIES College of Management Studies  
Sri Chandrasekarendra Saraswati Vidyapuram  
Plot 1E, Sector 5, Nerul,  
Navi Mumbai - 400706, Maharashtra

**Tel:** 022-61083401

**Mob:** 8097045216

**Email:** bigyanv@sies.edu.in

#### **Dr Chandrahauns R Chavan**

Director

Jamnalal Bajaj Instt of Mgmt Studies  
Dadabhai Naoroji House, 164, Backbay Reclamation, Road No 3, HT Parekh  
Margh, Church Gate  
Mumbai - 400020, Maharashtra

**Tel:** 022-22024052

**Mob:** 9819361848

**Email:** director@jbims.edu



### South

#### **Dr Jitendra Kumar Mishra**

Director

MATS Institute of Mgmt and Entrepreneurship  
#44/4, District Fund Road, Behind Big Bazar  
9th Block Jayanagar, Bengaluru - 560069, Karnataka

**Tel:** 080-46501780

**Mob:** 9686277440

**Email:** jitendra.mishra@mime.ac.in



#### **Prof S S Prasada Rao**

Director – Centre for Learning & Sustainability

GITAM Institute of Management

GITAM University

Gandhi Nagar Campus, Rushikonda  
Vishakapatnam - 530045, Andhra Pradesh

**Mob:** 9441968259

**Email:** director\_cls@gitam.edu



## Co-opted Members

### **Dr G K Shirude**

Campus Director  
Balaji Institute of Modern Mgmt (BIMM)  
S No 55/2-7, Tathawade, Near Wakad  
Off Mumbai-Bengaluru Bypass  
Pune - 411033, Maharashtra  
**Tel:** 020-67084052  
**Mob:** 9860306084  
**Email:** gksdirector@gmail.com



### **Dr Kiran Reddy**

CEO & Principal  
AIMS Institute of Higher Education  
1st Cross, 1st Stage, Peenya,  
Bengaluru - 560058, Karnataka  
**Tel:** 080-28376430  
**Mob:** 9060357777  
**Email:** principal@theaims.ac.in



## Nominated Members

### **Mr N Balachandar**

Group Director – HR  
Café Coffee Day  
Bengaluru  
**Email:** balachandar.n@coffeeday.com



### **Mr Krish Shankar**

Group Head – H R Devpt  
Infosys  
Bengaluru  
**Email:** krish.shankar@infosys.com





## Special Invitee



### **Prof B Ramesh**

Professor

Former Head & Dean, Department of Commerce  
Faculty of Commerce & Management, Goa University  
Goa - 403506

**Mob:** 9511840473

**Email:** brames@rediffmail.com

## Executive Secretary



### **Mr M Venkateshwarlu**

Association of Indian Management Schools

D No: 6-3-668/10/76, First Floor

Near Sri Kalyana Venkateshwara Swamy Temple

Durga Nagar Colony, Punjagutta

Hyderabad - 500082, Telangana

**Tel:** 040-23417876/48544057

**Email:** aims.secretariat@gmail.com atma.secretariat@gmail.com

## National Co-ordinator - ATMA



### **Ms Rupinder Kaur**

Association of Indian Management Schools

B-5, Ground floor, Ashiyana Triveni Co-operative Housing Society

Bhau Patil Road, Bopodi

Pune - 411020

**Mob:** 9823135963/ 9810152053

**E-mail:** atma.secretariatpune@gmail.com

## On Reciprocal Basis

### **Dr Alain Dominique Perrin**

President

European Foundation for Management Development (EFMD), Rue Gachard  
88-Box 3

1050 Brussel, Belgium

Ph: +3226290810

Fax: +3226290811

Email: info@efmd.org



### **Mr Jeffery Alderman**

Executive Director

Accreditation Council for Business Schools and Programs (ACBSP)

11520 West 119th Street,

Overland Park, KS 66213 USA

Tel: 913.339.9356

Fax: 913.339.6226

Email: jalderman@acsb.org



### **Mr Abdul Rahman Mubaarique**

President, AMDISA and

Dean

MNU Business School,

Maldives National University

Email: abdulrahman.mubaarique@mnu.edu.mv

dean@fmc.edu.mv



### **Mr T V Mohandas Pai**

President

All India Management Association (AIMA)

Centre for Management Education, Management House", 14, Institutional  
Area, Lodhi Road

New Delhi - 110003

Tel: 011-24635012

Email: mohandas.pai@aima.in



## Founder President



### **Prof J Philip (1988-92)**

Chairman

Xavier Institute of Management & Entrepreneurship (XIME), Electronics City Phase-II

Hosur Road, Bengaluru - 561229

Tel:080-28528597/98

Email: chairman@xime.org

## Former Presidents



### **Lt. Dr P K Ghosh (1992-93)**



### **Prof Y K Bhushan (1993-94)**

Senior Advisor & Campus Head, IBS Mumbai

Hiranandani Knowledge Park

Off Technology Street, Hiranandani Gardens

Powai, Mumbai - 400076, Maharashtra

Ph: 022-40434343

Email: ykbhushan@ibsindia.org



### **Dr Subir Chowdhury (1994-95)**

50 U, Garcha Road

Calcutta - 700019

Tel: 033-24619625/9407

Email: libm\_ghy@sify.com



**Dr Abad Ahmad (1995-96)**

A1-302, Milan Vihar Housing Society  
72-I P Extension, Patparganj  
Delhi - 110092  
Tel: 011-27667871  
Email: abadahmad@gmail.com



**Lt. Prof. Ramaswamy P Aiyar (1996-97)**



**Prof. Dr. Rakesh Khurana (1997-98)**

Chairman  
Knowledge Network India (P) Limited  
KNI House, V-9/10, DLF Phase 3, Gurgaon - 122002  
Tel: 0124-4064788/4146165  
Email: rk@kni.in



**Fr Thomas PD SJ (1998-99)**

Professor, Organisational Behaviour  
Xavier Institute of Management  
Xavier Square, Bhubaneswar - 751013  
Tel: 0674-3983803  
Email: thomas@ximb.ac.in





**Dr Ashok Joshi (1999-2000)**

Director General

Indian Instt of Cost and Mgmt Studies & Research

85/1, Law College Road

Pune - 411004, Maharashtra

Tel: 020-25431972/25441524

Email: joshiashok@indsearch.org

joshiashokr@hotmail.com



**Prof. D Panduranga Rao (2000-01)**

Academic Advisor

SITAM

1-9-8-1/1, Beside State Bank of Hyderabad, Ramnagar, VST Cross Road

Hyderabad - 500028

Email: drdpandurangarao@gmail.com



**Lt. Dr. J L Batra (2001-02)**



**Fr E Abraham S J (2002-03)**

Director

Xavier Labour Relations Institute

P B No 222, C H Area (East)

Jamshedpur - 831001, Jharkhand

Tel: 0657-2231525

Email: director@xlri.ac.in



**Fr Romuald D'Souza, S J (2003-04)**

Xavier Centre of Historical Research

B B Borpar Road, Alto-Porvorim

Bardez Goa - 403521, India

Email: rdsouzasj@gmail.com;rdsouzasj@yahoo.co.in

**Dr V Panduranga Rao (2004-05)**

Former Director  
Instt of Mgmt Technology (IMT)  
Survey No 38, Cherlaguda Village, Shamshabad Mandal, R R Dist,  
Hyderabad - 501218, Telangana  
Tel: 040-30461657  
Email: vprao48@gmail.com



**Dr Devi Singh (2005-06)**

Vice Chancellor  
FLAME University  
Gat No 1270, Lavale, Off Pune Bengaluru Highway  
Pune - 412115, Maharashtra  
Email: vc@flame.edu.in



**Prof Shekhar Chaudhuri (2006-07)**

Director and Chair Professor in Strategic Management  
Calcutta Business School  
Diamond Harbour Road, Opp Nilgiri Cinema  
P O Bishnupur, Bara Gagan, Gohalia  
24 Parganas South, Bara Gagan Gohalia  
Kolkata - 743503, West Bengal  
Tel: 033-24205200  
Email: chaudhurishekhar@gmail.com



**Prof Dr Uday Salunkhe (2007-08)**

Group Director  
S.P. Mandali's Prin. L N Welingkar Institute of Management Development &  
Research  
CTS 163/10 to 179/10, Lakhamsi Napoo Road  
Next to RA Podar College, Near Matunga Central Railway Station, Matunga  
Mumbai - 400019, Maharashtra  
Tel: 022-24105332/24178300, Ext: 155/101  
Email: udaysalunkhe66@gmail.com





**Prof M Rammohan Rao (2008-09)**

Apt #309, Uma Park View Apartments  
Road No 5, Banjara Hills  
Hyderabad - 500034, Telangana  
**Email:** mrrao41@yahoo.com



**Prof Dr Shefali Gautam (2009-10)**

Director  
Shiva Institute of Management Studies  
364-365, Pandav Nagar Industrial Area  
Bulandshahar Road, NH-24. Near Razapur Railway Crossing Flyover,  
Ghaziabad - 201002, Uttar Pradesh  
**Ph:** 0120-2702412/2703521  
**Email:** shiva\_ims@yahoo.co.in  
director@shivaims.edu.in



**Prof Dr Prabir Pal (2010-11)**

Secretary  
Regional College of Mgmt  
Chakadola Vihar, Chandrasekharapur  
Bhubaneswar - 751023, Odisha  
**Tel:** 0674-2301595  
**Email:** director@rcm.ac.in



**Prof Mohd Masood Ahmed (2011-12)**

Director  
INDO-US Hospital  
#16-2-661/3, Judges Colony, New Malakpet  
Hyderabad - 500036, Telangana  
**Email:** masooddeccan@gmail.com

**Dr D Y Patil (2012-13)**

Director  
Guru Nanak Institute of Mgmt Studies  
G N Khalsa College Campus, Kings Circle  
Matunga, Mumbai - 400019, Maharashtra  
Tel: 022-24043927/28  
Email: dattajipatil@rediffmail.com  
dypatil@gnims.com



**Dr Apoorva Palkar (2013-14)**

Director  
Innovation, Incubation and Linkage  
Savitribai Phule Pune University  
(Formerly University of Pune), Pune, India  
Phone : 020 2569 3344  
Email: apoorva.palkar@gmail.com



**Dr Upinder Dhar (2014-15)**

Vice Chancellor  
Shri Vaishnav Vidyapeeth Vishwavidyalaya  
School of Management  
Shri Vaishnav Vidya Parisar,  
177 Jawahar Marg, South Raj Mohalla  
Indore - 452002, Madhya Pradesh  
Phone: 0731-2729071-76, 2349111  
Email: upinderdhar@gmail.com, vc@svvv.edu.in



**Prof Dr L N Bhagat (2015-16)**

Group Director  
Satyendra Narayan Sinha  
Institute of Business Management  
Dhurwa, Ranchi - 834004  
Tel: 0651-2408907, 2405950  
Email: lnbhagat1@gmail.com







## 30 YEARS OF AIMS

### And its Glorious Journey

(Report prepared by M Venkateshwarlu, Executive Secretary of AIMS)

### **AIMS Vision and Mission**

#### **Vision**

To function as the true representative body of Management Education in India, for safeguarding the interests of the sector and contributing to quality improvement on a continuing basis.

To make determined efforts to develop and project its identity as the national network of Management Schools in India.

#### **Mission/Objectives**

Its mission is to function as a professional association of management education concerned with:

- quality of management education in India
- faculty training and development
- management research
- curriculum development
- help maintain and improve standards of teaching, research and examination
- help in the accreditation process of Management institutions
- and take all such steps on its own or in collaboration with other agencies for the promotion of Management Education in India.

### **Birth of AIMS: 27th August, 1988**

Over 30 years ago, the National Conference of Heads of Management Institutions in India, held at the Indian Institute of Management, Bengaluru, from 28th to 30th April 1988, reviewed the status of Management Education as obtaining at that point of time in the context of the policy implications arising from the National Education Policy 1986 and the resultant Programme of Action and resolved:

*"This Assembly of Heads of Management Institutions resolves that a NETWORK of Management Institutions offering Post-Graduate Courses be constituted".*

It was recognized that the above Association would meet the needs of a professional Association of Heads of Management Institutions concerned with standards of Management Education and developing criteria for accreditation of institutions and their programmes, so as to make them relevant to the prevailing national and social objectives, from time to time.

To give shape to that decision of the Conference, it formed an Organising Committee (Appendix 1) headed by Prof. J. Philip, Director, Indian Institute of Management, Bengaluru, and authorized it to develop the Charter of the Association, finalise the formalities and get the Association registered in Bengaluru before 30 September 1988.

In the light of the resolution of the Assembly of the Heads of Management Institutions as well as the authorization given by that General Assembly to the Organising Committee, the members of the Organizing Committee met on 27th August, 1988 at Bengaluru and adopted the Memorandum and Articles of Association for the newly formed Association of Indian Management Schools.



Pursuant to the above resolution, seven Heads of Management Institutes subscribed to the Memorandum and Articles of Association (Appendix 1) and got the new society registered, as a non-profit professional networking entity, under the Karnataka Societies Registration Act XVII of 1960 on Twenty-Seventh day of August 1988, with the following Registered Office address:

### **Association of Indian Management Schools (AIMS)**

Indian Institute of Management  
Bannerghatta Road  
Bengaluru 560 076

Two lists of those distinguished management educators who contributed their valuable time and energies to bring shape and life to this Association are provided as part of Appendix 1.

As an independent networking body, AIMS can now boast of having many top class institutions like IIMs, ISB, ASCI, Xavier Institutions, Welingkar Institute of Management (WeSchool), NMIMS, ICFAI, MDI, S P Jain and many management departments of Universities as its members.

It is the official representative of Indian Management Schools in India as well as in some important international forums.

### **Structure of AIMS**

Initially, AIMS had a General Body comprising all the institutional members and an Executive Board consisting of the President, Vice-President, Treasurer, Immediate Past President and nine other members elected by the General Body of Institutional Members.

The Executive Board may co-opt two members and may also nominate two members to the Board from outside who have made outstanding contributions to the cause of Education in general or to Management Education in particular.

All the Past Presidents attend the meetings of the Executive Board as invitees without voting rights.

It was the convention of AIMS that the former Presidents together with the current Office Bearers used to study the nominations received and recommend a list of names to the Executive Board. The suggested names were presented by the President to the Executive Board and General Body for their approval.

For quite some time, a sub-Committee formed for the purpose of identifying the Vice President, Treasurer and nine members of the Board was in vogue. The sub-Committee was making suggestions on the new Board Members, taking into consideration various aspects like regional balance, distinguished work rendered to the management education by the members, etc. The list of such nominees used to be presented to the Board by the out-going President for approval by the Board and, upon its approval, to be adopted by the AGM. One of the senior members serving the Board for a few years used to be identified as Vice President, who was automatically elevated to the President's position in the following year and this arrangement was also done on rotation basis among the regions of North, East, West and South.

With a view to spread the activities of AIMS to all regions and also at local level, formation of four regions called North, East, West and South and chapterization was attempted way back in late 1990's. Each Region was headed by a Regional Coordinator, nominated by the President/Executive Board, who was responsible for planning and conducting the activities of AIMS in the Region.

Ten local Chapters like Karnataka, Hyderabad, Ahmednagar, Mumbai, New Delhi, Bengaluru, Chennai, Indore, Kolkata and Cuttack were also formed around 2000 to boost the activities at the chapter level.

Prof Joe Philip, the Founder Member of AIMS and President, Xavier Institute of Management and Entrepreneurship, Bengaluru, was holding the charge of President, AIMS for four years during 1988 to 1992, who was followed by (late) Dr P K Ghosh for the year 1992-93. During the 30th year, Dr Anil Rao



Paila, Sr. Dean & Director, Prin. L N Welingkar Institute of Management & Research, Bengaluru is the President. The total list of the Executive Board, including Former Presidents appears in the first few pages.

## **Restructuring of AIMS in 2009**

In view of persistent demand from AIMS members to strengthen the set-up and also bring in the element of democratization in the process of elections and widening of the base at local and regional level, during 2007, a Restructuring Committee headed by Dr. Abad Ahmed, former President, AIMS was constituted. After a long debate and deliberations for about two years among the Members of the Restructuring Committee, the Executive Board members and the General Body, restructuring of AIMS was finalized and adopted by the General Body in 2009.

According to the revised structure:

1. "There would be a three tier, federal decentralized structure of governance with strong central collective leadership and coordination system. This may consist of National and Regional bodies and Local chapters.
2. The Executive Board shall have the power to group the members into Regions in furtherance of the aims and objects of the Association.
3. Each Region may comprise Local Chapters at the state level. The number of Chapters in a Region would depend on the number of member Institutes in the Region/State. Accordingly, AIMS may have about 15 Chapters in the country to begin with."

As envisaged in the revised Constitution, Chapterization was finalized in September 2011 and 11 Chapters were formed initially and now 15 Chapters, as given below:

### **North**

Delhi (incl HP and J & K)  
Rajasthan (incl Punjab, Chandigarh and Haryana)  
Uttar Pradesh & Uttaranchal

### **East**

Jharkhand & Chattisgarh (incl. Assam, Bihar and Manipur)  
Odisha  
West Bengal (incl. Meghalaya)

### **West**

Gujarat  
Madhya Pradesh  
Mumbai (incl. Goa)  
Pune  
Rest of Maharashtra

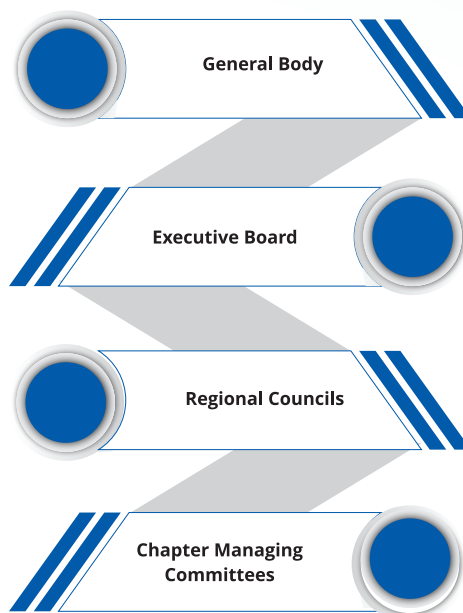
### **South**

Andhra Pradesh  
Karnataka & Kerala  
Tamil Nadu & Pondicherry  
Telangana

In conformity with the above, elections are being held since 2010-11 onwards for all the positions of AIMS Executive Board and Managing Committee Members of the Chapters.



## Now the structure is as follows



A total of 15 chapters have been formed and based on elections/nominations, 14 chapters have been filled, except the Gujarat Chapter during 2017-18:

- North: Delhi, Uttar Pradesh and Rajasthan
- East: Odisha, Jharkhand and West Bengal
- West: Mumbai, Pune, Rest of Maharashtra, Madhya Pradesh, Gujarat
- South: Andhra Pradesh, Telangana, Karnataka & Kerala and Tamil Nadu

### Chapter Managing Committees

The General Body meets once a year and the Board, about five or six times in a year. The AGM takes place at the Convention Venue; whereas at least four Executive Board meetings are hosted — one in each zone by an AIMS member institute. Chapter Managing Committees meet as frequently as possible or necessary.

### Membership

Institutional membership for Life is available to management institutions of repute on payment of Rs. 26,000 plus GST @ 18% and Associate membership for international institutions, trade and professional associations, etc. Annual Membership has been discontinued from 2017-18. Individuals are not allowed to become members.

As of 31st July, 2018, AIMS has grown into a powerful network of 425 Life Members and 342 Annual Members (a total of 767) of top management schools, viz., IIMs, Xavier Institutes, ISB, Welingkar, NMIMS, ICFAI, MDI, S P Jain, and other Management Institutes and Departments of some Top Universities of national and international repute in the country. The current membership position is as follows:

Zone	No of Life Members	No of Annual Members	Total
North Zone	80	65	
East Zone	48	32	
West Zone	150	109	
South Zone	147	136	
<b>Total</b>	<b>425</b>	<b>342</b>	<b>767</b>



Based on the number of members, AIMS is one of the largest networks of management schools in the world and the official representative of Indian Management Schools in India as well as in some important international forums.

## **Reminisces of First 15 Years**

Briefly, the achievements of AIMS were reflected in the words of Prof Ramaswamy P Aiyar, Hon Executive Director, ATMA Chairman and former President, who presented a discussion note to the Executive Board meeting held on 21st and 22nd September, 2003 at Goa. According to him, "In the fifteen years of its existence, AIMS has established a niche for itself as a spokesman for the large number of management schools, which have been its members. It has taken many initiatives like launching of ATMA in 1999, opening up regional chapters, institutionalizing AIMS Newsletter and building up regional chapters. It entered into collaboration with Canadian Federation of Management Schools during the early years and obtained liberal grants, which supported the Conventions and other faculty development activities. It has been participating actively in the meetings of the international networks like AACSB, EFMD and others. It is now necessary for AIMS to take on a larger role and become the last word on management education for national, including governmental, and international bodies. It needs to enhance its visibility in forums like SAARC, the World Bank, ADB and other United Nations Agencies. It could participate actively in helping management schools in other parts of the world based on the competencies it has already developed. Our Annual Conventions have been on extremely contemporary themes but we have not disseminated our deliberations in a meaningful way. Though papers or case studies presented in the Conventions have been put together in the form of books and given to members and others, lack of references to them adequately in classrooms or other publications is a matter of concern. Within the country, AIMS needs to be recognized in the same way as bodies like CII and FICCI."

Prof Ramaswamy Aiyar also spelt out what needs to be done and how to raise resources for achieving those activities. At the Executive Board meeting, several members reiterated that "AIMS had achieved substantial results over the 15 years of its existence through its conventions and other activities, and special mention was made of Prof Philip and Dr Upinder Dhar for associating AIMS with the conferences, seminars, and workshops organized by them." They also observed that AIMS should develop a strategy to gain recognition as the principal voice of management education in the country, get recognition by regulatory bodies, spell out how it can facilitate the development of its member institutions to become centres of excellence, and so on.

## **Policy Advocacy**

One of the core objectives of AIMS is its policy advocacy role in safeguarding the interests of business schools in India. Therefore, it is officially represented in different bodies of Government of India connected with Management Education. The President, AIMS is an ex-officio Member of the Board of Management Studies of All India Council for Technical Education. AIMS has been thinking of having more say in the formulation of regulations by AICTE and MHRD relating to different categories of management institutions.

In line with its policy, AIMS has been fighting a case against the AICTE regulations issued in December 2010 to be observed by management institutes in regard to admission process, admission tests, fees, government directors on the Board, etc and has been successful in getting most of the issues either favorably decreed by the Supreme Court or modified by the AICTE. Except one or two minor issues, everything else was solved and the case was closed on 12th December, 2017.

## **Programmes by AIMS and Member Institutes**

In line with the aims and objects of the Association, AIMS has been pursuing most of them to help improve the management education in India.

In the early stages after formation of the Society, AIMS received substantial financial support from the Canadian Consortium of Management Schools (CCMS) and in collaboration with CCMS, AIMS conducted a number of Faculty Development Programmes, Industry Institute Interface and National and International Conferences, Programmes on Leading India in Management Education, Round Tables of Deans and Directors of Management Institutes in the country.

In addition to organizing the annual mega event - AIMS Annual Management Education Convention, AIMS continues to support such programmes and also lends financial support to its member institutes for conducting various national and international seminars, conferences or workshops or faculty development programmes, case writing and research programmes. Almost every year, about 12 to 15 such events are funded by AIMS. Many national and international seminars/conferences were sponsored by AIMS on highly critical themes like: **Quality of Management Education, Accreditation, Ranking of Business Schools, industry-B-Schools Interface, Leading India in Management Education (LIME), and so on.**

In addition, there are round tables of Deans and Directors focusing on various subjects of topical interest to them. Extensive financial support is extended to them also. Research and Case Writing projects of member institutes are provided financial grants. Thus, AIMS helps in active participation of its member institutes – their deans/directors, faculty and students — in discussing/getting academically involved in various topics, issues and developments in the realm of management education both in India and abroad.

Although not less than fourteen to fifteen events were held in all the years, except in three years (Appendix 2), as many as 37 events were held during 2003-04. Special mention may be made of 15 one-day faculty development programmes held at 13 cities across India benefiting about 1,150 faculty members during March-June, 2012 and three Institution Building Programmes held at Hyderabad, Navi Mumbai and Meerut during July - August, 2013.

During the last five years including the current year, the financial assistance for each event has been increased and the activity level has been further stepped up and quite a number of events have been done on themes like technology and innovation, quality and accreditation, emerging trends in business and economy, skill development and employability. A few Board Meetings have been held at Kochi (on Boat), Darjeeling and Goa during the 30th year of AIMS as part of its celebrations.

### **Academic Programmes by AIMS in association with Member Institutions**

AIMS conducts and lends financial support to its member institutions for conducting various national and international seminars, conferences or workshops or faculty development programmes, case writing and research programmes. AIMS member institutions are in partnership with AIMS in conduct of the events by investing their funds, manpower and infrastructural facilities. Local Chapters and Regions are encouraged to actively participate in all activities of AIMS and there is tremendous success in this respect during the past few years.

Under the AIMS Research and Innovation Fellowship Scheme, AIMS has introduced funding of research projects on management education to the tune of Rs.one lakh for each project. Faculty of Member Institutions are taking advantage of this grant and quite a number applications are received for this grant. Two and four researchers in the first and second batch, respectively were granted Rs.one lakh each.

### **AIMS Annual Convention**

AIMS flagship event is its Annual Management Education Convention on the topic of current interest to management institutes, management faculty/students, industry and government. It is normally held at the place from where the President is elected and organized by the Institute that s/he belongs.

The forthcoming 30th Convention is scheduled on 30th, 31st August and 1st September, 2018 at Infosys



Convention Centre, Bengaluru and deals with the Theme: Management Education: Connecting the Dots. Different themes of the Conventions held in the past amply illustrate that many facets of Management Education are covered so far (Appendix 3).

AIMS Convention is a platform where well-known political leaders, national and international academicians, heads of management education institutes, faculty and students exchange their valuable views, practices, opinions and experiences for the benefit of the audience. Normally, the research papers submitted/presented at the Convention and the proceedings are brought out as books and distributed to all those who participate in the event and also member institutes. Some of the names of intellectuals and popular political figures who graced the Convention platform appear at Appendix 4.

## Awards

AIMS encourages and recognizes research and case study writing talent in management faculty and students by conducting various competitions. After preliminary screening of research papers and cases on national basis, the finalists will be invited to make presentations at the Annual Convention and the toppers are given away suitable prizes/citations/medals at the valedictory of the Convention.

- **AIMS-ISB-IVEY Global Case Competition**

As an answer to one of the long cherished goals of AIMS to establish a Case Clearing House, The Centre for Teaching, Learning and Case Development at the Indian School of Business (ISB) launches this competition every year, in partnership with Richard Ivey School of Business, The University of Western Ontario, and supported by AIMS and European Foundation for Management Development (EFMD). Started in 2010, this is the fourth year of hosting the competition and second at global level. Through this competition, ISB aspires to reach out to a wide network of Indian and Global Business Schools with the objective of building a repository of high quality, internationally benchmarked cases about Indian businesses. This competition was discontinued after four years from its start.

- **Best Case Study**

In lieu of the above Case Competition, AIMS launched its own Award. From among the best cases received, the first and second will be selected and Gold and Silver Medals are given away at the Valedictory function of the Convention.

- **AIMS-WeSchool Innovation**

At the initiative of Dr Uday Salunkhe, Group Director of Prin L N Welingkar Institute of Management Development and Research, Mumbai, Welingkar instituted this Award in 2009 with a view to encourage and reward innovative ideas in AIMS Member Institutes, faculty and students in the following categories:

**Management Institution level:**

- Most Innovative Management Programmes
- Most Innovative Tools and Practices for knowledge delivery

**Management Faculty Members:**

- Innovative knowledge creation
- Innovative teaching methodology/pedagogy

**Management Students**

- Most Innovative project undertaken in any subject

- **AIMS-RCM Best B-School Director**

This Award has been instituted by Regional College of Management, Bhubaneswar, Odisha to honour the best Director/Dean/Principal of a B-School with a Memento.

- **Dr Dharni P Sinha Social Responsibility**

*As Director of Institute of Science and Management (ISM), Ranchi, Dr L N Bhagat was instrumental in the institution of this Award by ISM and it rewards the social responsibility efforts of B-Schools with regard to the following:*

Providing educational assistance to the students belonging to less privileged sections of the society;  
Conducting skill development programmes for the unemployed youth, particularly belonging to the weaker sections

Community development activities

After five years after its institution, this award has ceased as the sponsorship was not continued.

- **AIMS-ICFAI Best Teacher**

Under the sponsorship of ICFAI, this Award is presented to the best teacher with a memento and citation.

- **J L Batra Best Research Paper**

Named after (late) Dr J L Batra, former President, AIMS, this award encourages and rewards research talent and goes to the Best Research paper.

- **Ramaswamy P Aiyar Best Young Teacher**

Also named after (late) Prof Ramaswamy P Aiyar, former President, AIMS, this is to recognize the best young teacher, with a memento and citation.

- **Best Student Paper**

AIMS established this Award immediately after it was founded to recognize the research talent in MBA students.

- **AIMS-DataWise Best Budding Manager**

Introduced in the 30th Year of AIMS with sponsorship from DataWise Consultants Pvt Ltd., Hyderabad, this Award aims at recognizing managerial talent in the management students and honour them with cash prizes and medals.

- **AIMS National Management Week**

An initiative taken by the AIMS in 2012 is the celebration of a National Management Week from 1st to 7th August, every year when B-Schools will voluntarily involve their faculty and students and go to various segments of the society like rural areas, hospitals, old-age homes and prisons and do some service-oriented activity for their direct benefit and indirectly helping the country as a whole. **It is not a mandatory campaign, but a social initiative by B-Schools and, in a broader sense, it is for the country's educational and social development in general.** The best three entries on the celebrations will be presented mementos at the Annual Convention.

- **AIMS-ILS Conscious Capital Simulation Competition**

In the 30th year, a new Competition on the above theme has been added with the sponsorship of Prof Ernest Cadotte of Innovative Learning Solutions (ILS) Inc., USA. Association of Indian Management Schools (AIMS), Academy of Indian Marketing (AIM) and Market Place have come together to conduct this Simulation Competition prepared by Prof Earnest Cadotte. The Competition, this year, will be conducted during July and August, culminating in the final rounds on 28th, 29th, 30th and 31st August. The prize money of Rs. 50,000, Rs.35,000 and Rs.15,000 to the first, second and third placed teams, respectively, will be given away on 1st September, 2018 at the time of Valedictory function of 30th AIMS Annual Convention. The winning teams will also get trophies. This Competition got eight teams each from West and South and three teams from North and East (both combined) and, therefore, six teams have finally been selected to go to Bengaluru after the preliminary (regional) rounds done online.





- **Ravi J Matthai National Fellow Award**

This is a prestigious award which is presented during the AIMS Annual Convention to management educators and professionals for achieving a high level of distinction in their respective discipline. A list of all the distinguished personalities who were presented this Award is available at Appendix 5.

## **Research Papers Presentation at Convention**

AIMS invites unpublished, empirical, high quality research papers from practicing Managers, Academicians, Research Scholars and Entrepreneurs for presentation at the Annual Convention. After their screening by the Selection and Editorial Committee, some of the papers will be published and distributed either at the Convention or later on. A few selected papers will be presented at the Convention Venue. The top four papers presented, one from each zone, will be given a Gold Medal. A certificate of paper presentation will be issued by AIMS to all presenters.

## **AIMS Research and Innovation Fellowship Grant (ARIF)**

Another highly encouraging initiative for promoting research among management faculty members was introduced last year. Under this scheme, research proposals accepted for study and completion in a period of one year will be sanctioned up to an amount of Rs. one lakh per project. Last year, there were two beneficiaries and in the current year, there are four such researchers from our Member institutions. It is hoped that some high quality research papers and articles would emerge for the benefit of management education.

## **AIMS Case Clearing House (ACCH)**

AIMS has been trying to establish a Case Clearing House and as a preparatory measure to make faculty of various institutes aware of the case preparation and presentation methods, three Workshops at regional level in the North, East and South were conducted during the past few years.

## **AIMS Test for Management Admissions (ATMA)**

The Executive Board of AIMS was seriously thinking of launching a national level admission test for AIMS members right from 1996 onwards and the persistent efforts of Prof Ramaswamy Aiyar, strongly supported by the then Presidents, AIMS and Executive Board Members, culminated in the launch of the first test in February, 2000.

The AIMS Test for Management Admissions (ATMA), patterned after GMAT, is to help management schools in their admission process. It was mostly conducted in February, every year. It is a standard test designed to assess the applicant's aptitude for management education, including verbal, quantitative and reasoning skills.

In November, 2004 ATMA was recognized by Ministry of Human Resource Development, Govt of India as one of the five national level tests along with CAT, MAT, JMET, XAT for admission to MBA/ PGDM and other equivalent courses in Central institutes for the 15% all-India quota seats. Later on, CMAT and GMAT have been added to the list and JMET was removed, making the total number of tests as six.

This test was administered under the guidance of a Committee on AIMS Admission Test (CAAT), later re-christened as ATMA Committee. Some of AIMS former Presidents were Chairmen of ATMA — Prof Ramaswamy Aiyar from 1999 till his sad demise in July 2005 and Fr R D'Souza till January 2011. These two great contributors stabilised and took ATMA to great heights. Later on Prof (Dr) Prabir Pal, the then President of AIMS was holding temporary charge during February – June 2011, followed by Dr Rakesh Khurana for a few months. A Pilot ATMA Online was conducted in July 2011 under the latter's guidance.

Dr Apoorva Palkar, Treasurer, AIMS, was the Chairperson, ATMA Committee since September, 2011. For various reasons, ATMA was not doing well during 2011 and Dr Palkar was trying to improve the registrations of ATMA since then by marketing it in all possible ways and achieving good results. In view

of her tight schedule of official activities, Dr Palkar handed over the charge of Chairpersonship to Dr D Y Patil, at the end of 2017.

During the last seven years, four or five tests were conducted each year to meet the felt needs of both institutes and students. Since July, 2011 many tests are conducted on-line, including candidates' registration process which was started in 2009. During the year 2017-18, mock tests have been introduced for the benefit of the registered students. The test was doing very well during the last five years, with generation of good surplus.

**Conduct of this common entrance test** is to fill the seats in autonomous PGDM colleges and national level seats in MBA colleges. So far, as many as 50 tests were conducted. **It is one of the six national tests recognized by AICTE and Min of HRD, GoI and also by the Supreme Court of India. About 200 institutions in India accept this test score for their admissions.**

Mock tests for prospective registrants, digital and social media campaign on a large scale, tests by IBPS, upgraded Website, etc., were introduced for better image building of ATMA. Further, AIMS is ready to offer specially designed tests for under-graduate courses for institutions/universities. Extensive marketing efforts are made through social and print media.

While the Executive Secretary and his staff were handling all the ATMA related activities till recently, with a view to give impetus to marketing of ATMA and also to develop and offer a few new products, one full-time National Coordinator was appointed w.e.f. 1st November, 2017 with an Office in Pune. This year we established a new office of AIMA at Pune.

## **Global Networking**

AIMS represents Indian Management Schools in various International forums such as European Foundation for Management Development (EFMD), Association to Advance Collegiate Schools of Business International (AACSB), Association of Collegiate Business Schools and Programmes (ACBSP), Association of Management Development Institutions in South Asia (AMDISA), and Global Forum on Management Education.

Further, as part of its policy of widening global networking for facilitating sharing of experiences and developmental activities in management education at global level, AIMS associates itself with some of the leading international networking organizations. For this purpose, AIMS has signed Reciprocal Membership Agreements with EFMD, ACBSP and AMDISA. Many mutually beneficial programmes are being worked out in collaboration with ACBSP and other associations – for example, the first meeting of the ACBSP's 10th Region took place as part of AIMS Convention during August 2011; AIMS has a collaboration agreement with ACBSP in terms of AIMS helping Indian business schools in the process of getting international accreditation, etc.

AIMS had a strong presence at Global Forum meet during October 2005 at Santiago, Chile; AACSB and EFMD Annual Conference during April 2006 at Paris and AACSB Conferences at Tampa, Florida USA in April 2007, at Hawai in April 2008 and EFMD Conference at Brussels, Belgium in June 2009; and AACSB Annual Conference in April 2010 at Anaheim, California. In June 2010 an Indian delegation attended the ACBSP Annual Conference in Los Angeles. Since then, the Presidents of AIMS and a few Board Members have been attending ACBSP, AMDISA or AACSB Annual Conferences regularly.

## **Dissemination of Information**

### **Website**

After experimenting with many websites in the past, AIMS website registered with domain name: [www.aims.org.in](http://www.aims.org.in) started functioning in 2002. All information concerning AIMS is found there including Aims and Objectives, Activities, Members' Directory, AIMS Journal, eNewsletter, Linkages with related institutions and Convention details. Initially, the website was hosted by XIMB, Bengaluru and later on



shifted to Hyderabad. This year the website has been recently upgraded to give a new look and include many features like a link to the newly created AIMS Journal website and Simulation Competition and the like.

### **e-Journal/AIMS Journal of Management**

During 2002, Dr A H Kalro, Editor-in-Chief, was entrusted with the responsibility of bringing out an e-Journal and subsequently hard copies were thought to be printed and distributed to subscribers. This project was operational for about two years but had to be shelved for want of funds.

But, finally the long-cherished dream of AIMS has taken shape due to the persistent efforts of Prof (Dr) Upinder Dhar, who is the Chairman, Editorial Board of AIMS Journal of Management (ISSN 2395-6852). This is published in July and January of each year and the hard copy is distributed to AIMS members and also uploaded on the website for the benefit of AIMS members as well as visitors to the site. Volume 4, No 1 of July 2018 will be distributed at the 30th AIMS Annual Management Education Convention 2018.

### **AIMS eNewsletter**

AIMS is bringing out a bi-monthly eNewsletter to disseminate information regarding its activities and that of member Institutions which was till 2010-11 distributed in hard copy form to all AIMS members. Prof (Dr) Shefali Gautam, former President, AIMS, was the Editor of the Newsletter for over a decade.

Presently, Mr M Venkateshwarlu, Executive Secretary, has been editing and circulating it once in two months in the form of an eNewsletter. AIMS eNewsletter is getting good response in terms of reports of events conducted by many institutions across the country.

### **Accreditation of B-Schools**

The process of accreditation will have a direct bearing on qualitative improvement of management institutes. Therefore, on many an occasion, AIMS Executive Board discussed about the possibility of getting involved in the process of Accreditation of B-Schools to improve their quality in all respects, either independently or in collaboration with one or two other similar organizations. A few international workshops were also held on this subject to look into various aspects of accreditation and to arrive at a road map. It is hoped that these efforts of AIMS will achieve the desired goal in the near future.

### **Statutory Status**

Some action was also contemplated on getting a statutory status to AIMS on the lines of Pharmacy Council of India and Architecture Council of India. In fact, a Committee was formed during 2002-03 under the Chairmanship of Prof J L Batra to discuss and finalize the modalities on this move to approach the Government of India. However, due to the untimely demise of Prof J L Batra, this did not progress much. AIMS has been striving to become the collective voice of the management institutions in the country.

### **AIMS Permanent Office**

Till the AIMS Office was shifted to Hyderabad around 2001, it was functioning from Bengaluru and Chennai. Several efforts were made to have AIMS Headquarters in its own building in any one of the cities – Delhi, Mumbai or Hyderabad. Finally, during July 2010, AIMS sought five acres of land from Hyderabad Metropolitan Development Authority and paid Rs.3 crores. As the originally allotted land was not found fit for construction because of proximity to defense land, the allotment of land did not take place and this year finally the HMDA offered to return the amount paid with interest.

It is thought that, once the amount is received, efforts should be made to purchase a flat or independent building for AIMS Headquarters, along with provision for class rooms and conference hall for hosting faculty development programmes and AIMS meetings, to meet a long cherished goal of AIMS.



## Messages and Reminiscences

### Message To Thirty Years Of Aims

My journey with AIMS began twelve years back when I was with Mahindra & Mahindra and was coopted into the Executive Board of AIMS as a Corporate Member. I fondly recall the role of Dr. P S Rao, my father who was a great inspiration for my joining this august Institution and for motivating me to contribute to the cause of Management Education.

As AIMS celebrates its thirtieth year of existence, I am fortunate to be the President at this prestigious hour. We stand at that moment when AIMS after eight years of struggle in Supreme Court succeeded in including AIMS Test for Management Admissions (ATMA) as an All India Test for Management Admissions. In addition, AIMS Case against AICTE regulations issued in December 2010 to be observed by management institutes in regard to admission process, admission tests, fees, government directors on the Board, etc and has been successful in getting most of the issues either favorably decreed by the Supreme Court or modified by the AICTE.

AIMS has now attained that stature where it is consulted by the Regulatory authorities on all matters concerning Management Education be it, changes in curriculum, policy framework, Research, Faculty matters and other issues of this ilk. It is an honour for us that this year two of our members were invited to be part of the AICTE , All Indian Board of Management Studies.

As a part of its role in disseminating Management Education, AIMS for the first time, formed fourteen Chapters in India so that every nook and corner of this vast country embraces and appreciates the value of Management Education. A meeting of all the fourteen chapters was conducted to acquaint and orient these chapters on the activities and processes of AIMS. It is heartening to note that the activities of the Chapters have grown by leaps and bounds leading to collaborations with Institutions and inculcating best practices.

AIMS also held four Regional Conferences to address general and specific Regional Challenges peculiar to a particular Region. Also noteworthy amongst our initiatives is the conduct of various Round Tables on topics of national interest like NIRF, Goods and Service Tax (GST), Sustainability and a host of other issues which saw extensive participation from the Deans, Senior faculty and other stakeholders. We also held two Faculty Development Programmes to identify emerging and appropriate pedagogy for imbibing Management Education.

For Students, this year AIMS in collaboration with Market Place of USA is conducting a simulation competition on Conscious Capitalism where 150 students across all regions participated in Regional Round. In the finale, six teams from the four corners of our country are participating for the coveted award. This competition is poised to churn out new ideas and paradigms to establish economically successful and sustainable business ventures.

As I lay down my office I look back with a deep sense of satisfaction at the giant strides made by this fine organization in a short span of time. I am honoured to have been a part of this journey thus far and to have contributed my mite in my own small way. This Institution will continue its onward journey with giant strides and we will all be a witness to this magnificent march.

**Dr Anil Rao Paila**

Sr. Dean & Director

S.P. Mandal's Prin. L. N. Welingkar Institute of Management Development & Research



## AIMS in Its First 30 years

It was on August 27, 1988 that 7 of us from management education gathered at the Board Room of IIM Bangalore and solemnly put our signatures to the Memorandum of Association of AIMS. Thus AIMS was born. This was based on an earlier decision reached at a National Seminar of heads of management schools held at IIM-B on April 30, 1988. Nearly 65 heads of management schools from the estimated 110 schools of those days attended this seminar. The seminar was convened to discuss the new National Policy on Education (1986) brought out by MHRD, Government of India. It was in this seminar that an enabling decision was taken to form a common forum for the management schools of India. An organizing committee for the same was appointed under the Chairmanship of Prof. J. Philip, the then Director of IIM, Bangalore. It was this Planning Group which gave shape to the idea of this common forum.

The 7 signatories to the AIMS document were:

1. Prof. J. Philip, Director Indian Institute of Management, Bangalore
2. Prof. R.D. Agarwal, Director Institute of Management Studies, Devi AhilyaVishwavidyalaya, Indore.
3. Prof. G.P. Rao, Professor & Head, Madurai Kamaraj University, Madurai.
4. Prof. M.T. Thiagarajan, Dean, School of Management Studies, Pondicherry
5. Prof. D.P. Sharma, Profesor& Dean, Department of Commerce & Management Studies, Anantapur.
6. Prof. K. Hanumanthappa, Profesora& Chairman, Department of Management Studies, Bangalore University, Bangalore.
7. Prof. D. Panduranga Rao, Head, Department of Management Studies, Andhra University, Waltair.

As the Chairmen of the Organizing team and the Founder President of AIMS, I would like to salute these six colleagues for bringing about this national association which was to become a powerful professional forum among the professional associations of India.

The Association grew pretty fast. All the four then existing IIMs became its first members, so also FMS, Jamnalal Bajaj Institute of Management, XLRI and most leading ones taking the membership number to about 50 out of the total of 150 or so by the year 1992. Its meteoric rise continued unabated, so also its acceptability in the profession and amongst its stakeholders. Today its number stands at about 500 and is arguably one of the largest management schools associations in the world.

As the person who initiated the idea and headed its Organizing Committee as well as its first President 1988-92, let me look at these 30 years particularly from the point of view the contributions that it has made to the profession during these 3 decades.

1. First and foremost, it provided a common forum for the 3500 B-Schools of the country to get-together, discuss and share new developments, new experiments and concerns of the fraternity.
2. Secondly, the Annual Convention like the one which is now being held at Welingkar Institute in Bangalore enabled members to meet and celebrate its achievements and success during the year. It also highlighted the state of the profession as it emerged. It is almost like a family get together, but with a lot of serious business transacted.
3. AIMS became the representative body for the profession before AICTE and other regulatory systems. It was also able to link with other professional bodies like CII, AIMA, ISTD, NHRD etc.
4. AIMS has also become the major force in representing Indian Management Education to various International fora.
5. It encouraged and recognized excellence in Management Education through a number of highly visible awards and recognitions such as:

- Ravi Mathai National Fellow Award.
- The Best Teacher Award
- The Best Young Teacher Award.
- The Best Case Study Award.
- The Best Research Paper Award.
- The Most Innovative Business School Award and a few other high profile recognitions to encourage excellence in Indian Management Education.

However, I wish more were done in encouraging a true research culture among Indian B-Schools system. It was also my wish that AIMS, along with other similar bodies set-up a high-quality teacher-training Staff College so that this issue which needed urgent attention was addressed.

One continuing concern that I and a number of other senior members have is the need to work on developing / bringing to the fore Indian thoughts, Indian practices and the impact of Indian management education on the economy and the society. It must be remembered that India is the largest MBA education centre in the world which puts a special responsibility on the country and the profession to play a greater role in the advancement of management thoughts and practices.

Prof J. Philip  
Founder President

---

## On the Occasion of 30th Year of AIMS

An initiative that started some three decades ago, in August 1988 has come a long way to a beautiful point bringing together into its fold the B-Schools of the country. All India Association of Management Schools (AIMS) has in its fold some of the most prestigious business schools coming together for the growth of management education. And the focus is wide-ranging, taking under its umbrella different facets of the management education. These include training programs structured for faculty, curriculum, and research in the space and the list runs long. If there is any single area that has undergone a jaw-dropping change, expansion, and growth then definitely, it is management education.

Kudos, to AIMS, for its yeoman's service to the discipline! AIMS has under its umbrella 771 B-Schools. The list includes the top-notch business schools that are on the wish list of anyone seeking to pursue a career in the space.

Way back in 2007-2008, in my role as the president of the organisation I found myself in a position that not only equipped me to make contributions to the field but also learn and structure innovative ways of taking the discipline to the next level where it can really expand to take up the real issues and make a difference.

And today we have come to a juncture where management education and business schools are known to take upon themselves some of the most baffling issues and the spectrum is really vast. From Data Sciences to Rural; there is no area that has been left untouched by B-Schools and management education. Rather the deliberations at the forum have realised and driven home the point that knowledge does not exist in silos. It is cross-disciplinary and any successful delivery needs stakeholders from diverse background to come together.

AIMS has played very pithy role in bringing together government representatives, industry, and academia to make the desired impact. And this is one of the key roles that the Association has played very



meaningfully. I wish all the best to wonderful thought leaders who have been part of it in different roles. And I am sure they would further enhance the capability of the same in the making a real difference to the world.

Speaking of the Convention, we have gathered for, no denying it will bring forth the importance of looking at the big picture as in management parlance we call – Connecting the Dots.

**Prof. Dr. Uday Salunkhe**

Group Director

*S.P. Mandali's Prin. L.N. Welingkar Institute of Management  
Development & Research*

---

## **Message with reference to 30 years of the Association of Management Schools (AIMS)**

The Association of Indian Management Schools (AIMS) is a representative body of the management schools in India with over 770 members. AIMS Test for Management Admissions (ATMA) is a well-recognized admission test in India. The annual convention usually held towards the end of August is well attended and is an enriching experience to all the participants. AIMS supports not only research for knowledge creation but also dissemination of knowledge through seminars and workshops held at member institutions. AIMS provides networking opportunities not only between the academics themselves but also between academics and industry executives. AIMS has been in the forefront of playing a policy advocacy role. Over the past 30 years, AIMS has grown tremendously not only in the number of members but also in promoting various activities to enhance the quality and relevance of management education that benefits the nation. I wish AIMS all the best for continued progress and success in its activities.

**Prof. M R Rao**

Former President, AIMS

---

## **30th AIMS Annual Management Education Convention 2018**

It is a matter of pride to be a part of the Association of Indian Management Schools (AIMS), which is completing 30 years of its existence this year. AIMS is undoubtedly the voice of management institutions in the country. It has very successfully functioned as an authentic platform for networking between business schools, industry and government within and across the nations. AIMS has effectively played the advocacy role to protect the cause of management education in the country. It has continuously facilitated its member institutions in conducting faculty development programs and organizing conferences by providing financial assistance. The Annual Convention has been flagship activity of the Association; giving opportunity to heads of institutions, faculty and senior executives from industry to meet and share their wisdom.

ATMA has also been a significant facilitator in identifying the meritorious students who have aptitude for management education. AIMS Journal of Management has been well received by the academia, and we have been receiving research papers from management faculty and scholars working at the institutions located in various parts of the country. AIMS has seen the involvement of eminent management professionals and academic leaders in its journey. AIMS has number of plans to strengthen the roots as



well as delivery of quality management education in this part of the globe. We are confident that it would continue to serve the fraternity associated with B-schools in the country.

Best wishes to all members of the management education fraternity!

**Dr. Upinder Dhar**

Past President - AIMS (2014-15)

Vice Chancellor *Shri Vaishnav Vidyapeeth Vishwavidyalaya Indore (M.P.)*

---

## Message on the Occasion of 30 Years of AIMS

True to its vision AIMS has emerged as the most powerful national network of Management Schools in India since last thirty years. AIMS has gained recognition as the principal voice of management education in the country.

AIMS mission to function as a professional association of management education concerned with quality of management education in India, faculty training and development, management research, maintaining and improving standards of teaching & research, Industry Institution Interface, organizing National and International Conferences, Round Tables of Deans and Directors of Management Institutions in the country is praiseworthy. AIMS policy advocacy role in safeguarding the interests of business schools in India is praiseworthy.

Lending financial support to its member institutions for conducting various national and international seminars, research projects on management education, conferences or workshops or faculty development programmes, case writing and research programmes helped many institutions to innovate.

### Few Feathers in AIMS Cap are noteworthy

- The AIMS Test for Management Admissions (ATMA) was recognized as a national level test in November, 2004 by Ministry of Human Resource Development, Govt. of India and later on by AICTE as one of the five national level tests along with CAT, MAT, CMAT, XAT for admission to MBA/PGDM.
- Networking with global B-School Networks
- AIMS Journal of Management, a half-yearly Journal which contains articles on the issues of current interest in management.
- Aims Research and Invocation Fellowship Grant
- AIMS International Research Travel Grant.
- Conscious Capitalism Simulation Competition to reach out to the budding managers which was organized this year.

### Every year something new unfolds under AIMS umbrella.

It was a privilege for me to have been associated with AIMS right from the year 1999. I had the opportunity of working closely with many stalwarts of management education and, thus, had a great learning from my senior colleagues. I was elected as President AIMS for the year 2009-10.

I wish a long and glorious future to AIMS !!

Long Live AIMS !!

**Dr. Shefali Gautam**

Former President AIMS & Director

*Shiva Institute of Management Studies, Ghaziabad*





## 30 years of journey of the Association

*I am delighted to write my heartfelt message to the AIMS family on the occasion of 30 years of journey of the Association.*

In this prodigious journey from Bangalore (1988) to Bengaluru (2018) headed by Prof. J. Philip (Founder) to Professor Anil Rao Paila (Present) AIMS has often received an overwhelming feedback and recognition for its positive contribution in the development of Management Education in India and through strong networking it has spread its wings worldwide over the period. It has always been performing the academic responsibilities through seminars, conferences, and faculty development programmes. It also updates the course curriculum quite consistent to the changing business environment for the benefit of students besides discharging its advocacy role in protecting the academic interest of more than 700 member institutions.

The establishment of cash clearing house at Bengaluru, publication of AIMS Journal of Management and revival of AIMS Newsletter are some of the latest remarkable efforts made by the AIMS family. The innovative concept of Management Week and Awards initiated by Mohd. Masood

Ahmed (Past President) has become a historical event and added a new feather in the cap of AIMS. The credit for introducing a new type of competition, having practical approach to the management studies, "AIM-AIMS Conscious Capitalism Simulation Competition 2018" goes to the present President and he deserves appreciation for monumental mason.

I have great pleasure in wishing AIMS all success in achieving sustainable development with its lofty and noble Vision and Mission.

**Prof. Dr. L. N. Bhagat**

President, ARISCOM  
Past President, AIMS  
Former VC, R. U., Ranchi

---

## Message on the Occasion of 30 Years of AIMS

I take this opportunity to congratulate AIMS on completing impactful 30 years. I would like to express my sincere gratitude to the entire member Institutions, Office Bearers, Presidents of AIMS for their contribution and support. We have seen AIMS engaging with all the stakeholders and tirelessly working to ensure relevance and quality of management education in India.

The recent additions in the form of ARIF-Aims Research and Innovation Fellowship Grant and AIMS International Research Travel Grant -IRTG have created momentum for research among the faculty of the member institutions.

The conscious capitalism simulation competition added during the year 2018 was a wonderful initiative to reach out to the budding managers. It received very encouraging response from the student community and offered hands-on experience of managing a real business in a simulated form.

The unwavering commitment of AIMS to raise the standard of management institutions in the country and to ensure development of all the stakeholders is highly appreciated. I wish AIMS best of success in all its future endeavors.

**Dr. Jitendra Kumar Mishra**

Director  
Mats Institute of Management and Entrepreneurship, Bangalore

## Message

It has been a very fulfilling experience for me for being associated with AIMS while working in various positions in my career, both as a teacher and as an administrator in the field of management education. I loved to be around the illustrious management educators when they were sharing their insights, and I loved to contribute to their vision. It is this sense of fulfilment that makes management education the best career to work in. Leadership for me is not flaunting authority. It is about taking responsibility of meeting and learning from the professionals of various institutions across the country and inspiring colleagues and peers to own up their own responsibility. I always believe that all the members of AIMS board have been very capable in handling their assignments throughout the journey of AIMS for the last 30 fulfilling years.

I congratulate the past and present leaders, and the secretariat of AIMS for keeping the 'path dependence' more exciting and vibrant.

I wish the AIMS a great success in its future endeavors !

**Prof. S. S. Prasada Rao(Ph.D)**

Director, Centre for Learning & Sustainability  
*GITAM (Deemed to be University)*

*Gandhi Nagar Campus, Rushikonda, Visakhapatnam, Andhra Pradesh*

---

## 30 Years of AIMS Journey still growing strong

Association of Indian Management Schools is crossing its milestone of 30 years of its existence. Though it has started as a humble platform for management educators, it has emerged as a major force in the management education as a policy advocacy forum. It has seen its ups and downs on its journey, but able to sustain as an important organization for management educators. AIMS being a forum for management educators slowly but steadily expanding its wings and covering major dimensions of management education and its scope. Every year AIMS is coming up a new theme of focus for discussion, debate and disseminate the information including direction to management education in the country, supporting the management institutions to play active role in innovative practices, training the faculty and giving enough essence to the younger generations.

AIMS has an established structure, sustainable democratic forum for all, expanding its scope by establishing regional councils at zonal level and chapters at local level. In the recent past, its activities are moving from urban areas to semi-urban areas and making AIMS vision and mission to get percolated to the lower level. These approaches lead to positive response from the remotely located institutions. Every year AIMS is able to introduce new areas of scope like various competitions among its members to showcase their talents and creativity. Case competitions, innovation awards, best research paper awards, young teacher awards, best director awards, budding manager awards are the some to mention here.

AIMS as a national body is able to influence the decision making bodies like AICTE to frame its role in promoting management education in the country and also helps the decision making forums at national level with its flexible approach to introduce new courses and new applications to the thrust areas of the nation.

Still, there is enough scope for AIMS to do more and active role in aggressive promotion of management education in the country. If we look back with AIMS journey, we may be happy that we have achieved some of AIMS vision but still enough opportunities are there to do like running the Journal as quarterly, bring out more publications, and come out with calendar of events, like FDP programmes, more international



related MOUs to bring best to the door step of management institutions. Interestingly, AIMS is also in the race of competition with other forums. Therefore, it has to ascertain its position well in the changed environment. I wish that all our efforts will give right direction to not only AIMS but also management education in days to come.

**Prof. P. Narayana Reddy**

Group Director  
*Sanskriti Group of Institutions, Puttaparthi A.P.*

---

## Message

It is my great privilege and honour that I am associated with Association of Indian Management Schools (AIMS) for more than two decades and have professionally grown with deeper insights of management education, its intricacies, opportunities and challenges. I have an opportunity of working with stalwarts in business education and many other renowned academicians and institution builders.

With changing business dimensions happening across the globe, management education has been evolving and taking new shapes to meet the emerging requirements. It is at this juncture, there is a greater need for international networking and driving management education to a global level.

Being a Non-Profit organisation, constituted of B Schools from all over the country, AIMS has been successful in involving several educational leaders viz., Vice Chancellors, Directors of Business Schools, Researchers and Academicians who bring their valuable experiences to the forum for mutual enrichment by way of Conventions, Conferences, Seminars, Workshops, Round Tables and Faculty Development Programs. The member institutions are highly enriched through these forums and get an opportunity in framing their strategies and suitably transforming the management education system for the benefit of the industries and economy at large.

The proactive approach of AIMS in playing the advocacy role with various Government and Non-Government authorities is truly noteworthy. Several changes in policies, right from formulation to implementation have resulted in upholding the dignity and sanctity of business education of the country. AIMS with its professional outlook has been able to carve a niche in the international Business school arena and has been able to achieve recognition in several international forums.

This year AIMS is going to complete the 30th year of its existence and all of us wish that it will travel a long journey to address the needs of the industries, society and the country at large. Let us join our hands in strengthening the activities of AIMS in order to achieve its desired mission and objectives for the greater interest of the society.

**Dr. Sujata Mangaraj,**

Regional Vice president (East) AIMS  
Director cum Dean (Academics)

*Bhavan's Centre for Communication & Management, Bhubaneswar, Odisha*





## **Privileged to be part of the AIMS Family**

I am privileged to be part of the 'Association of Indian Management Schools' (AIMS) family.

I am sincerely gratified to be involved in the policy making body of AIMS. Truly speaking that AIMS is a platform where 750 members of premier Management Institutes of the country and their top officials are also serving the management education of the country through this platform. During my short tenure with AIMS family, as a member of the executive board, I have found that this body is empowering Students, Faculty, Director, Principal of B-Schools to come out with their innovative ideas as well as encouraging corporate citizens for their active participation.

Wishing AIMS a smooth journey ahead !

**Dr. R. K. Patra**

Principal

*Bhavan Institute of Management Science*





## Appendices:

### Appendix 1

The **Organising Committee** authorized to develop the **Charter of the Association** and finalise the formalities for registration consisted of the following members (in the year 1988):

Prof J Philip, IIM-Bengaluru	-	Chairman
Prof Venkutai H Patil, IIM-Lucknow	-	Member
Prof D Shankar Narayan, IIM-Bengaluru	-	Member
Prof K Hanumanthappa, Bengaluru University	-	Member
Prof G P Rao, Madurai Kamaraj University, Madurai	-	Member
Prof D P Sharma, S K University, Anantpur	-	Member
Prof D Panduranga Rao, Andhra University, Vishakapatnam	-	Member
Prof B R Agarwal, M D University, Rohtak	-	Member
Prof R N Singh, Rajasthan University, Jaipur	-	Member
Prof R D Agarwal, Devi Ahalya University, Indore	-	Member
Prof M T Thiagarajan, Pondicherry University	-	Member
Prof N Ranganathan, Cochin University, Cochin	-	Member

### Subscribers to the Memorandum of Association of AIMS

No. Name, Occupation and Address at the time of registration

- 1. Prof J Philip**  
Director  
Indian Institute of Management Bannerghatta Road, Bengaluru 560 076
- 2. Prof R D Agrawal**  
Director  
Institute of Management Studies Devi Ahilya Vishwavidalaya, Indore 452 001
- 3. Prof G P Rao Professor & Head**  
Department of Management Studies Madurai Kamaraj University,  
Madurai 625 021
- 4. Prof M T Thiagarajan**  
Dean, School of Management Studies Central University  
Pondicherry 605 012
- 5. Prof D P Sharma**  
Professor & Dean Department of Commerce & Management Studies  
Sri Krishnadevaraya University, Anantapur 515003
- 6. Prof K Hanumanthappa**  
Professor & Chairman Department of Management Studies  
Bengaluru University, Central College, Bengaluru 560 001
- 7. Prof D Panduranaga Rao**  
Head, Department of Management Studies  
Andhra University, Waltair

## Appendix 2

No. of Events conducted by AIMS and Member Institutes (with AIMS Financial Support)

Year	Round Table	International	National	Workshops/ Seminars/ FDPs	Special Programmes	Total
2001-02	-	-	-	9	-	9
2002-03	-	-	-	8	-	8
2003-04	-	-	-	37	-	37
2004-05	4	-	-	10	-	14
2005-06	3	-	5	7	-	15
2006-07	3	2	3	10	-	18
2007-08	4	5	4	12	4	29
2008-09	4	3	12	9	-	28
2009-10	5	2	5	12	-	24
2010-11	3	1	-	8	-	12
2011-12	3	-	-	2	13	18
2012-13	4	1	6	2	4	17
2013-14	2	1	4	4	2	13
2014-15	5	1	3	1	-	10
2015-16	4	1	4	4	-	13
2016-17	4	2	6	8	-	20
2017-18	3	5	5	5	3 (ACCH W/Ss and Regional Conferences)	21

### Appendix 3

#### AIMS Annual Convention

#### Main Themes

S No	Year of Convention	Place held	Main Theme of Convention
1.	1989	Delhi	Management Education - Challenges and Response
2.	1990	Chennai	Globalization of Business - Response of Indian Management Education
3.	1991	Mumbai	Competitiveness of Industry - Role of Management Education
4.	1992	Jamshedpur	Management Strategies for the Changing Scenario
5.	1993	Trivandrum	Restructuring: Strategy for Performance Improvement
6.	1994	Gurgaon	Managing Transition - National & International Perspective
7.	1995	Calcutta	Liberalized Economy and Quality of Life: Challenges and Issue for Management
8.	1996	Chennai	Management Education - Strategic Issues
9.	1997	Pune	Technology and Management Education
10.	1998	Delhi	Management of Infrastructure
11.	1999	Jamshedpur	Management of Services - Welcoming the New Millennium
12.	2000	Bengaluru	Management Paradigms in the E-millennium
13.	2001	Visakhapatnam	WTO & Competitiveness: Challenges for Indian Business and Management Education
14.	2002	Noida	Strategies for Sustainable Growth: Challenges for Indian Business and Management Education
15.	2003	Bhubaneswar	Corporate Governance and Corporate Citizenship: Challengers for Business & Management Education
16.	2004	Goa	New Frontiers of Management – Challenges of Globalization
17.	2005	Hyderabad	Management 2025: New Paradigms for India's Competitiveness
18.	2006	Lucknow	Management Education in Globalised Context: Opportunities for Corporate and B-Schools
19.	2007	Kolkata	Emerging India: Strategic Transformation of Indian Industry and Management Education
20.	2008	Mumbai	Nurturing Thought Leadership through Management Education
21.	2009	Hyderabad	Leading in Turbulent Times: Role of Management Education



S No	Year of Convention	Place held	Main Theme of Convention
22.	2010	Delhi	India 2020: Challenges and Opportunities for Management Education
23.	2011	Bhubaneswar	Emerging Paradigms in Management Education
24.	2012	Hyderabad	Innovative Management Education for Sustainable Development
25.	2013	Navi Mumbai	Envisioning Management Education
26.	2014	Pune	Rejuvenating Management Education
27.	2015	Indore	Mission Mode, Public Policy and Strategic Perspective: The Role of Management Institutions
28.	2016	Ranchi	Transforming India into a Knowledge Society: The role of Management Education
29.	2017	Pune	Re-Engineering Management Education for a Borderless World



## Appendix 4

### Chief Guests and Guests of Honour at the Conventions

(17th Convention onwards)

Year of the Convention	Chief Guest	Key note Speaker	Guest of Honor
17th Annual Convention, 2005	Dr Jagdish N Seth Charles H Kellstadt Chair Professor of Marketing in the Goizueta Business School, Emory University, Atlanta, GA Shri Gurucharan Das Former Chairman, Procter & Gamble India Ltd	-	-
18th Annual Convention, 2006	Dr Kirit S Parikh, Member Planning Commission, Gol	Mr Arun Maira Chairman, Boston Consulting Group (I) Pvt Ltd	-
19th Annual Convention, 2007	Mr Virappa Moily Chairman, Oversight Committee for Implementation of Reservations	Dr V Krishnamurthy Chairman, National Mfg Competitiveness Council (NMCC) Dr C Rangarajan Former Governor of A P	-
20th Annual Convention, 2008	Prof (Dr) APJ Abdul Kalam Former President of India	Prof Dr Vijay Govindrajan Professor of International Business at the Tuck School of Business, USA	-
21st Annual Convention, 2009	Mr Kapil Sibal Hon'ble Minister for Human Resource Development	Mr Deepak Parekh Chairman, HDFC	Dr Dipak C Jain Dean Kellogg School of Management
22nd Annual Convention, 2010	Prof (Dr) APJ Abdul Kalam Former President of India	-	Mr M Damodaran Chairman The Securities and Exchange Board of India (SEBI)

Year of the Convention	Chief Guest	Key note Speaker	Guest of Honor
23rd Annual Convention, 2011	Shri Murlidhar Chandrakant Bhandare Hon'ble Governor, Odisha	Dr Bijoy K Sahoo Dean, School of Business North Carolina Central University (NCCU), USA	Dr Santrupt Misra CEO Carbon Black Business & Director - Group HR, The Aditya Birla Group
24th Annual Convention, 2012	Shri G M Rao Chairman, GMR Group	Shri B A Prabhakar C & MD Andhra Bank	Padmashri Dr Pritam Singh Director, IIM, New Delhi
25th Annual Convention, 2013	Hon'ble Dr Rajan Velukar Vice Chancellor Mumbai University, Mumbai	-	Hon'ble Dr Liu Youfa Consul General of the People's Republic of China Hon'ble Dr K K Nohria Former CMD Crompton Greaves Ltd
26th Annual Convention, 2014	Mr Abhijit Pawar MD, Sakal Media Group	Dr W N Gade Vice Chancellor Pune University	Dr Rajan Velukar Vice Chancellor, Mumbai University Dr S S Mantha Chairman AICTE Mr Vinod Tawde Opposition Leader
27th Annual Convention, 2015	Dr A K Pandey Chairman M P Private Universities Regulatory Commission Dr T R Thapak Chairman Admission and Fee Regulatory Committee Madhya Pradesh	-	Mr Jagdish Verma Chairman - iLEAD Former Joint Managing Director Kuber Lights Pvt Ltd Dr N P Jain Former Ambassador - United Nations Government of India

Year of the Convention	Chief Guest	Key note Speaker	Guest of Honor
28th Annual Convention, 2016	<p>Smt Droupadi Murmu Her Excellency, the Governor of Jharkhand and Chancellor of the Universities, Jharkhand</p> <p>Shri Gopal Singh Chairman cum Managing Director Central Coalfields Limited, Ranchi</p> <p>Dr Achyuta Samanta Founder, KIIT &amp; KIIS Bhubaneswar</p>	<p>Prof M K Gautam President &amp; Chancellor of the European University of West and East, The Hague, Netherlands</p>	<p>Dr Tapan Kumar Chand CMD, OPTCL, Bhubaneswar</p>
29th Annual Convention, 2017	<p>Mr Pramod Choudhari Executive Chairman Praj Industries, Chairman Praj Group, Pune &amp; President, Maharatta Chamber of Commerce, Industries &amp; Agriculture, (MCCIA)</p> <p>Mr Shishir Joshipura Managing Director SKF Ltd</p>	<p>Prof. Y K Bhushan Former President, AIMS and Senior Advisor &amp; Campus Head IBS, Mumbai</p>	-

## Appendix 5

### Ravi J Matthai National Fellow Award

Year	Awardee	Awards Presented At Aims Convention Held At
1994	Shri P L Tandon, Former Chairman, Hindustan Lever Ltd Shri K T Chandy, Former Chairman, Steel Authority of India Dr K S Basu, Founder Director, Jamnalal Bajaj Institute	Gurgaon
1995	Dr I G Patel, Former Governor, RBI & Director, IIM Ahmadabad Dr V Kurian, Founder, Anand Dairy Co-Operative; Chairman NDDB	Calcutta
1996	Prof Samuel Paul, Former Director, IIM Ahmadabad	Chennai
1997	Shri Hiten Bhaya, Former Chairman, SAIL & Director, IIM Calcutta	Pune
1998	Prof J Philip, Former Director, IIM Bengaluru Prof Ishwar Dayal, Former Director, IIM Lucknow	New Delhi
1999	Shri Abid Hussain, Former Commerce Secretary & Indian Ambassador, USA	Jamshedpur
2000	Dr Dharni P Sinha, Founder President, AMDISA & Principal, ASCI Prof Y K Bushan, Former Director General, NMIMS Prof Ramaswamy P Aiyar, Former Director, IIM Calcutta	Bengaluru
2001	Prof S L Rao, Former Director General, NCAER Prof T N Kapoor, Former VC, Punjab University	Vishakapatnam
2002	Shri Harishanker Singhania, Chairman J K Group Dr Abad Ahmed, Former PVC, Delhi University and Head, FMS New Delhi	New Delhi
2003	Dr Subir Chowdhury, Former Director, IIM Calcutta Dr Ram Mohan Rao, Former Director, IIM Bengaluru	Bhubaneswar
2004	Dr Ashok Joshi, Director, Indsearch, Pune	Goa
2005	Dr D Panduranga Rao, Director, Institute of Transport Management, Andhra University, Vizag Dr Uday Pareek, Consultant, Management Education	Hyderabad
2006	Fr R D' Souza, Founder Director, Goa Institute of Management, Goa Mr Prem Pandhi, Former President, AIMA Dr N C B Nath, Former Director, Commercial, SAIL & Educationist	Lucknow
2007	Dr C Rangarajan, Former RBI Governor and Governor of Andhra Pradesh	Kolkata
2008	Mr Kumar Mangalam Birla, Chairman, Aditya Birla Group	Mumbai

Year	Awardee	Awards Presented At Aims Convention Held At
2009	Dr Deepak C Jain, Former Dean, Kellogg School of Management, Chicago, USA	Hyderabad
2010	Dr J J Irani, Chairman, Board of Governors, IIM, Lucknow	New Delhi
2011	Dr Santrupt Misra, CEO, Carbon Black and Group HR, Aditya Birla Management	Bhubaneswar
2012	Fr E Abraham SJ, Director, Xavier Labour Relations Institute, Jamshedpur Prof Shekhar Chaudhuri, Director, Indian Institute of Management, Kolkata Prof (Dr) Uday Salunkhe, Group Director, Welingkar Institute of Management Development & Research, Mumbai	Hyderabad
2013	Dr Devi Singh, Director, IIM ,Lucknow Dean Ajit Ragnekar, ISB, Hyderabad	Navi Mumbai
2014	Dr Kishore Biyani, Chairman, Future Group Dr V Panduranga Rao, Director, Institute of Management Technology (IMT), Hyderabad	Pune
2015	Dr R A Mashelkar, National Research Professor and President of Global Research Alliance, Pune Dr T V Rao, Chairman, TVR Learning Systems, Ahmedabad Prof (Dr) Shefali Gautam, Former President, AIMS and Director, Shiva Institute of Management Studies, Ghaziabad	Indore
2016	Dr Tapan Kumar Chand, Chairman and Managing Director, NALCO, Bhubaneswar Prof Mohd Masood Ahmed, Director General, Vishwa Vishwani Institute of Systems and Management, Hyderabad	Ranchi
2017	Prof (Dr) Prabir Pal, Secretary, Regional College of Management, Bhubaneswar and AIMS Former President Dr D Y Patil, Director, BVIMSR, Navi Mumbai and AIMS Former President Dr Apoorva Palkar, COO, Sakal International Learning Center, Pune and AIMS Former President	Pune

## References

1. Minutes of Executive Board Meetings
2. Minutes of AGMs/Annual Reports
3. Newsletters
4. CAAT meeting minutes

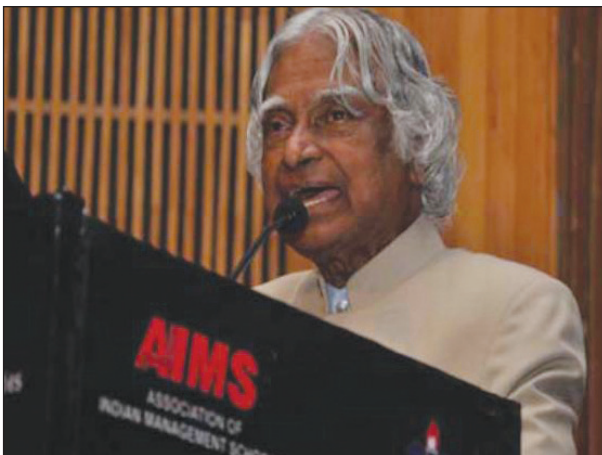
Records prior to 2001 are not available with the Secretariat and hence there is a constraint of availability of data as far as the prior period is concerned.

**Mr. M Venkateswarlu**  
Executive Secretary

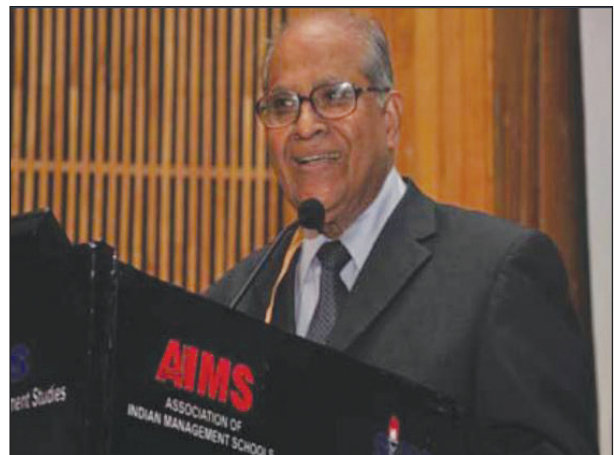




DR APJ Abdul Kalam, Chief Guest at the 22nd AIMS Convention



Dr APJ Abdul Kalam



Prof J Philip, Founder President, AIMS



Delegates at the 22nd AIMS Annual Management Education Convention





Padmashri (Dr) Pritam Singh (Guest of Honour), Director General, IMI, New Delhi, addressing 24th AIMS Annual Convention, 2012 Valedictory Session



Welcome Dinner and Cultural Programme at City Convention Centre, Hyderabad  
24th AIMS Annual Management Education Convention 2012



Ravi J Matthai Awards Presented by Padmashri (Dr) Pritam Singh  
at 24th AIMS Annual Management Education Convention

(1) Fr E Abraham SJ, Director, XLRI

(2) Prof Shekhar Chaudhuri, Director, IIMC



(3) Prof (Dr) Uday Salunkhe Group Director, Welingkar





AIMS Executive Board at IMS, Ranchi University, Ranchi



Round Table of Deans and Directors at Ranchi Hosted by IMS, Ranchi University



AIMS Karnataka & Kerala Chapter FDP at Bengaluru



Case Method Workshop organised by Master School of Management, Meerut

FDP organised by Presidency College Bengaluru



AIMS National Management Week celebrations at Master School of Management, Meerut





Inauguration of the AIMS National Management Week celebrations at Master School of Management, Meerut



Blood Donation Camp as part of AIMS National Management Week at Master School of Management, Meerut





28th AIMS Annual Convention 2016 at Ranchi, Inaugural



Valedictory





29th AIMS Annual Convention 2017 at Pune, Inaugural



President Dr. Anil Rao Paila taking over from Immediate Past President Dr. B. V. Sangvikar



Valedictory





President Dr. Anil Rao Paila at Institute of Certified Professional Managers (CPM) Colombo, Sri Lanka, on 27th September, 2017



AIMS Case Study Workshop (Northern Region) at Jindal Global Business School, 30th October, 2017



AIMS Confluence on “ATMA Current Issues and Trends”, 3rd November, 2017; Chief Guest Dr. Anand K Joshi, Former Vice Chancellor, CMR University, speaking on “Impact of GST on Pricing of Management Education





AIMS Northern Region Round Table, Mohan Lal Sukhadia University, Udaipur, Rajasthan, 4th November 2017



Executive Board Meeting at iFEEL Lonavala, 17th December, 2017



International Research Conference, January 2018 at WeSchool Bengaluru





4th Executive Board Meeting at Boat House, Alleppy, 9th February 2018



AIMS Special Meeting of Management Committee and Chapter Chairman, at Hyderabad, 25th March 2018



AIMS 5th Executive Board Meeting on 13th April 2018 at The Hotel Sinclairs Darjeeling





Special Meeting on ARIF Research Proposal on 19th May 2018, Hyderabad



AIMS 6th Executive Board Meeting on 5th June 2018 at La Grace Resort, Goa





**ASSOCIATION OF  
INDIAN MANAGEMENT SCHOOLS**

**Association of Indian Management Schools**

(Celebrating 30 years of its glorious existence)

D No:6-3-668/10/76, First Floor

Near Sri Kalyana Venkateshwara Temple, Durga Nagar Colony

Punjagutta, Hyderabad 500082

**P:** 040-23417876 / 48544057

**E:** [aims.secretariat@gmail.com](mailto:aims.secretariat@gmail.com)

**W:** [www.aims.org.in](http://www.aims.org.in)