



## ASSOCIATION OF INDIAN MANAGEMENT SCHOOLS

### Two-day National Workshop on

### **BUILDING EXCELLENCE IN B SCHOOLS: ACADEMIC LEADERS' STRATEGIES FOR INSTITUTIONAL DEVELOPMENT**

**Dates: 01st and 02nd August 2025**

**Timings: from 0900 hrs to 1700 hrs**

**Organized by**

**Association of Indian Management Schools (AIMS)**

**Introduction:** The role of management institutions in today's fast-changing technology, global economies, and political landscapes is vital in shaping the future of business and society by fostering the development of leaders, entrepreneurs, and professionals. To achieve excellence and stay competitive, these institutions must adopt effective developmental strategies that improve their quality, relevance, and impact. Interestingly, in spite of having 4000 B schools in India including standalone B-schools University departments, and affiliated institutions, best is very moderate internationally.

**Why Workshop:** Creating excellent management institutions demands a strategic approach that includes industry partnerships, curriculum and faculty development, accreditation, technology use, global collaborations, and a focus on

entrepreneurship and innovation. Implementing these strategies allows management schools to improve their quality, relevance, and influence, ultimately producing graduates prepared for industry who can foster business and societal progress. The management institutions need to focus on developing strategies through their deans and directors to keep their institutions competitive

Considering the importance of management institution in the country, there is a need to develop academic leaders among the B schools, to take them to the next level in excellence among the B schools. Taking note of these, the Association of Indian Management Schools proposes to conduct a two-day workshop for the Deans and Directors of Business Schools on the following topics.

1. **Benchmarking:** Best Practices.
2. **Capacity Building:** Enhancing faculty quality, learning environment, and infrastructure.
3. **Quality Assurance:** Implementing quality standards (accreditation) and processes for continuous improvement.
4. **Innovation and Research:** Fostering a culture of innovation and research.
5. **Collaboration and Partnerships:** Building networks and partnerships including international collaborations.

**About AIMS:** The Association of Indian Management Schools (AIMS) is recognized as one of the largest associations of business schools globally. AIMS is dedicated to the enhancement of management education within the country through a variety of initiatives. The organization provides support to member institutions in areas such as policy advocacy, accreditation, research, and faculty development programs. AIMS takes pride in having nearly 650 top-class institutions like IIMs, ISB, ASCI, Xavier Institutions, BIMTECH, Welingkar Institute of Management (We School), NMIMS, Jamnalal Bajaj, ICFAI, MDI, IMI, S P Jain and many management departments of Universities as its members. It is one of the largest networking bodies of B-schools in the world. Moreover, it is the official representative of Indian Management Schools in India and in some important international forums. Further, as part of its policy of widening global networking for facilitating sharing of experiences and developmental activities in management education at global level, AIMS associates itself with some of the leading international networking organizations including ACBSP in terms of AIMS helping Indian business schools in the process of getting international accreditation, etc.

**Resource Persons:** Eminent faculties from leading B-Schools of IIMs, ISB, IBS and Industry Representatives will facilitate the workshop.

**Workshop Methodology:** Presentations, exercises, sharing success stories and brainstorming sessions.

**Who Should Attend:** Deans, Directors, Principals, Head of Management and other professional institutions.

**Registration Fee and other details:** A fee of Rs.11,800/- (Incl 18% GST) is payable as explained in the nomination form attached. Participants will be issued a Certificate at the end of the Programme. (The fee includes lunch, Tea/Coffee and Reading Material). 20% discount for participants from AIMS Member Institutions.

**Workshop dates:** 1st and 2nd of August 2025.

**Venue:** Executive Training Hall, AIMS central Office, Mid-town, Road No.1, Banjara Hills, Hyderabad.

**Mode of the workshop:** Physical mode/offline.

**No of seats:** Maximum no of seats are limited to 40. Selection will be based on first come first basis. Last date to register for the Workshop is 20<sup>th</sup> July 2025.

For information on Programme, please contact

Programme Director

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