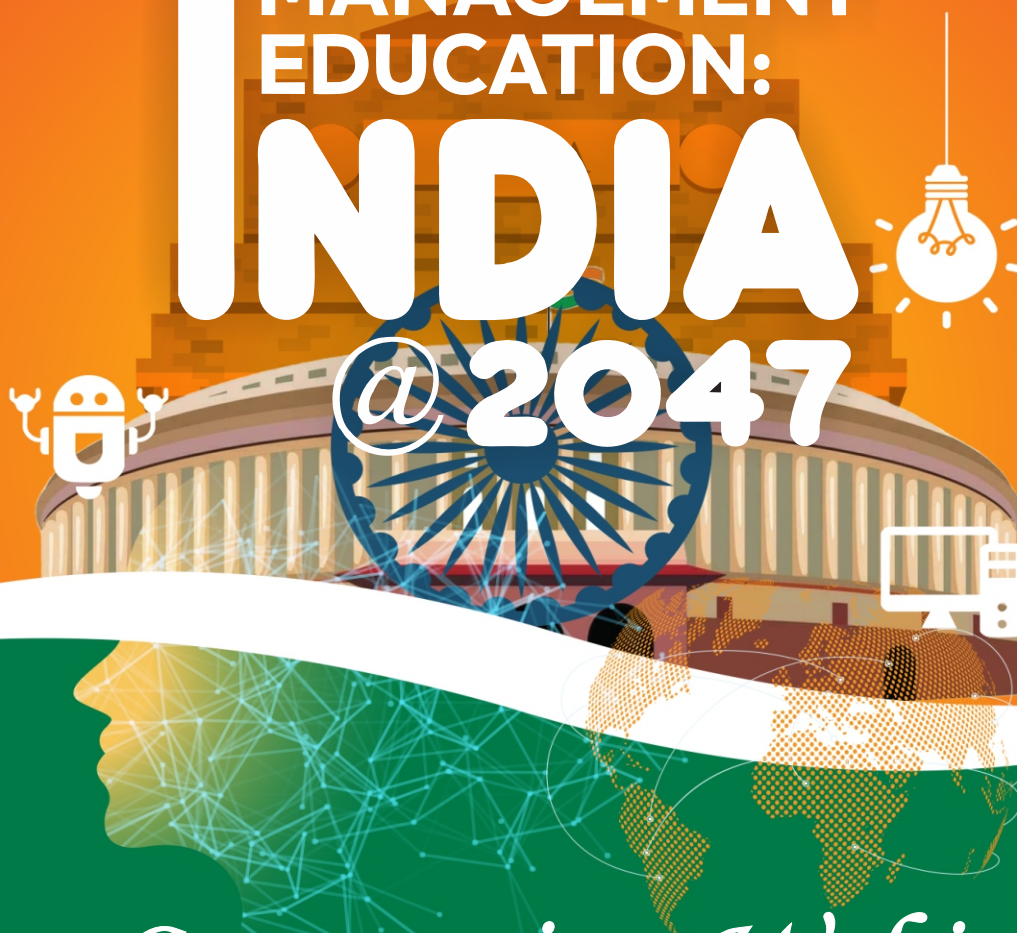


AIMS ANNUAL CONVENTION: 2025

11TH - 13TH DECEMBER 2025

MANAGEMENT EDUCATION: INDIA @ 2047



Pre-Convention Webinar

Brochure

For further details, please visit : www.aims.org.in

or Contact : 040-23417876/48544057
Email : aimsconvention2025@gmail.com

Pre-Convention Webinars

The Association of Indian Management Schools (AIMS) Hyderabad, a premier network of leading management education institutions across the country, is proud to announce its Annual Convention 2025, themed “Management Education: India @2047”, scheduled to be held from 11th to 13th December 2025.

As a prelude to this landmark event, AIMS has conceptualized a series of knowledge-sharing webinars to be conducted during the months of September and October 2025.

These webinars will focus on the key sub-themes of the convention.

Schedule of Pre-Convention Webinars

Sl. No.	Date	Zone	Webinar Topic
1.	01.09.2025 (Monday)	East	Enhancing Academic Excellence through Quality Assurance and Outcome Assessment .
2.	05.09.2025 (Friday)	West	Re-thinking Faculty Research: Prioritising Impact and Excellence.
3.	08.09.2025 (Monday)	North	Nurturing Entrepreneurial and sustainable development Mindset: Role of B -Schools in Creating an Ecosystem for Innovation and startups
4.	12.09.2025 (Friday)	South	Internationalisation of Education: Challenges and Prospects for Management Institutions in India.
5.	15.09.2025 (Monday)	North	The Future of Management Education: Harnessing AI for Innovation.
6.	19.09.2025 (Friday)	West	Mindful Learning: Promoting Student Engagement and Well-being.
7.	22.09.2025 (Monday)	East	Transforming Management Education: The Power of Innovative Pedagogy
8.	26.09.2025 (Friday)	South	Shaping the Future: Talent Development Strategies for India @ 2047.
9.	17.10.2025 (Friday)	West	Mental Health and Wellness
10.	24.10.2025 (Friday)	East	NEP-2020: Pathways for Management Education

Who Can Attend:

Designed specifically for faculty members and students of AIMS member institutions as well as faculty and students of Non-Member Institution can also participate for their academic interest. The webinars will be delivered by **eminent scholars, thought leaders, and industry experts** from across the country. Organized zone-wise—**North, South, East, and West**—these sessions aim to promote **academic enrichment, knowledge dissemination, and regional engagement** on the critical issues shaping management education as we move towards **India@2047**.

Role of The AIMS Head Quarter:

- i. **Disseminating all relevant information, communication, and preparatory materials** to the respective **Regional Vice Presidents** in a timely and structured manner.
- ii. **Develop and manage the centralized registration process** for the webinar series
- iii. Furthermore, HQ will oversee the **technical operations** of the webinars—including hosting, scheduling, and backend support
- iv. Capture of **Attendance**
- v. Capture of Video **Clippings**
- vi. **Appoint jury** to decide best Organizing Region

Role of Regional Vice Presidents:

- i. **Regional Vice Presidents (RVPs)** to play a crucial role in bridging the communication between the Headquarters and the member institutions
- ii. Ensure Participation of **targeted number of Faculty and Students**
- iii. Their proactive engagement ensures that faculty members of the member institutions across the country are well-informed, encouraged to participate, and able to benefit from the knowledge-sharing opportunities.
- iv. Respective Regional Vice-Presidents (RVP) shall arrange the Resource Person (2nos) for each webinar.

Role of Member Institutions:

- i. Give **Wide Circulation** of the Program among the Faculty and Students
- ii. **Mobilize Participants** and Online submission of of Faculty and Student Participant data base

Operational Model of The Webinar Series:

- I. Each webinar in the pre-convention series is designed to be a **60-minute structured**

Webinar operational structure

Segment	Duration	Description
Introduction by Anchor	5 minutes	Welcome, overview of theme, speaker introductions
Expert Talk 1	20 minutes	First expert presentation on the sub -theme
Expert Talk 2	20 minutes	Second expert presentation on a related perspective
Q&A Session	10 minutes	Audience questions addressed by both experts
Closing Remarks	5 minutes	Summary, acknowledgments, and sign -off
Total Duration	60minutes	

Technical Operation (Roles & Responsibility):

- i. **AIMS Headquarters will take responsibility for managing all digital operations and back-office support.**
- ii. This includes hosting the webinars on an appropriate virtual platform, managing registrations, providing technical assistance to speakers and participants, and overseeing the overall digital infrastructure.
- iii. In addition, **each zone will have a designated Technical Coordinator**, who will work in close coordination with the Headquarters

Certificates of Participation:

- i. All registered participants who attend the sessions of the Pre-Convention Webinar Series organized by AIMS will be awarded **Certificates of Participation**.

Award For Best Organizing Region:

- i. Best Organizing region will be awarded during the 36th AIMS Annual Convention
- ii. The Jury members shall decide the best Organizing region based on the total number of participants of a region during the allotted two webinars

Honorarium For Resource Persons:

- I. **Respectable honorarium in kind shall be given to the Resource Persons.**

