

AIMS Annual Convention: 2025

11th - 13th December 2025

Management Education: India@2047

AIMS BEST CASE AWARD

ELIGIBILITY FOR PARTICIPATION

- ❖ Full time faculty members working in any member institution of AIMS are eligible to participate in the competition. Each participant can submit only one case.
- ❖ Faculty from **non-member institutions** can also participate subject to bearing **their own costs of stay and travel**, if they are selected for the final presentations.

RULES& GUIDELINES

1. **Participants should submit a soft copy of the case** (.PDF file) entered in 1.5 line spacing with appropriate margin using Times New Roman (font size 12) along with a brief profile of the author(s), **through online google form provided in the AIMS website only.**
2. The case should normally be restricted to a maximum of around **15 pages**, including Appendices. An executive summary of the case in 1.5 line spacing in Times New Roman (font 12) and not exceeding two pages must also be sent. The case, with executive summary, should be **routed through the Head of the Institution.**
3. The case should be an original contribution in General Management or any of the functional areas of Management, prepared not more than two years ago and not published anywhere. (a self-declaration to be submitted)
4. Out of the total nominations received, shortlisting by centrally appointed jury should be made in such a manner that **one best case from each zone** is selected for the final presentation.
5. The final presentation will be held in physical mode on **11th December 2025**, at **SOA University, Bhubaneswar, Odisha.**
6. **Publicity:**
 - (a) Chapter leaders will be requested by RVP of respective zones for giving wide publicity amongst students in the Chapter and Institution level.
 - (b) Wide publicity shall be provided through social media at the headquarters level for popularizing this event
7. **Final Presentations:**

Venue: SOA University, Bhubaneswar, Odisha

- ❖ Four shortlisted contestants (those placed at the top of each zone) for the competition will be invited to present their cases at the **AIMS Annual Convention: 2025 to be held at SOA University, Bhubaneswar, Odisha.**

8. There will be two prizes in this competition, i.e., **gold and silver medals.**

➤ **PRIZES**

1st Prize: Gold Medal

2nd Prize: Silver Medal

Winners will be given a certificate of merit along with the medal. Other contestants will be given certificate of participation.

9. Entitlements

Category	Inter-city Conveyance	Accommodation	Local Conveyance	Food at venue
Members				
Faculty/Director/Principals	Rail II-Tier AC	Shared accommodation	Pick-up and drop facility will be provided	Yes
Non-Members				
Faculty/Director/Principals	NA	NA	Reimbursement for OLA/Uber etc.	Yes