

# AIMS Annual Convention: 2025

11<sup>th</sup> - 13<sup>th</sup> December 2025

Management Education: India@2047

## *AIMS – SRUSTI EMERGING STARTUP AWARD*

### ELIGIBILITY FOR PARTICIPATION

---

- ❖ Any startup entrepreneurs having UDYAM registration and not more than 5 years of establishment.
- ❖ The startup should not be a subsidiary of an existing large company.
- ❖ The startup must have been incubated by any Member Institutions of AIMS during last 05 years.

### RULES & GUIDELINES

---

1. Applications must be submitted in the prescribed nomination format through the official online form available on the AIMS website.
2. Each startup can submit only **one entry**.
3. The application should include:
  - Profile of the startup (vision, mission, type of legal entity, founding year, sector, and team details).
  - A short note (max 2 pages) on the innovative idea/solution and its uniqueness, problem statement, competitive landscape, market potential.
  - Achievements in terms of revenue growth, funding raised, type of funding (Equity/grant/debt), amount of funding, customer base (B2B/B2C/B2G), Number of customers, area of operation (State level, National, International operation), partnerships, patents, or recognitions.
  - Contribution towards employment generation and/or social impact.

All the above points shall be collated through a google form. The Google form Link shall be given in the AIMS website.

4. All entries must be original and should not have won any similar award earlier.
5. The last date for submission of nominations is **25th October 2025**.
6. Shortlisting will be done zone-wise by an expert jury, and the best entry from each zone will be invited for the final presentation during the National Convention.
7. The final presentation will be held in **physical mode on 11th December 2025** at SOA University, Bhubaneswar.

### PUBLICITY

- Wide publicity will be given through AIMS chapters, and social media by Headquarter.

**FINAL PRESENTATION**

- Venue: **SOA University, Bhubaneswar, Odisha**
- One best startup from each zone will be invited to present before the jury during the AIMS Annual Convention: 2025 on 11<sup>th</sup> December 2025.

**PRIZES**

- **1st Prize:** Memento & Certificate **2nd Prize:** Memento & Certificate
  - Winners will be given a certificate of merit along with the memento. Other contestants will be given certificate of participation.
- 

**ENTITLEMENTS**

Category	Inter-city Conveyance	Accommodation	Local Conveyance	Food at Venue
Startup Founder (Members)	Rail II-Tier AC	Shared Accommodation	Pick-up and drop facility will be provided	Yes