



# MANAGEMENT EDUCATION: INDIA @ 2047

## AIMS ANNUAL CONVENTION 2025

11<sup>TH</sup> - 13<sup>TH</sup> DECEMBER 2025

visit: [www.aims.org.in](http://www.aims.org.in)

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Organized by

**AIMS**

ASSOCIATION OF  
INDIAN MANAGEMENT  
SCHOOLS, HYDERABAD

Venue



SOA University  
Bhubaneswar, Odisha

# PROGRAMME OVERVIEW

Theme:

**Management Education: India@2047**

Dates: 11<sup>th</sup>, 12<sup>th</sup> & 13<sup>th</sup> December 2025

Venue: SOA University, Bhubaneswar



The Association of Indian Management Schools (AIMS), in collaboration with SOA University, Bhubaneswar, Odisha takes immense pleasure in inviting Business Schools, Academic Leaders, Industry Captains, Researchers, Policymakers, and all stakeholders in the field of management education to participate in AIMS Annual Convention:2025.

This year's theme, "Management Education: India @ 2047", envisions a comprehensive dialogue on redefining the contours of management education in alignment with India's aspirations for its centenary of independence. The Convention will explore key dimensions of the evolving landscape embracing the New Normal, accelerating digitalization, and responding to dynamic global economic shifts. Through this platform, AIMS aspires to foster meaningful exchange among academia and industry/corporate to co-create relevant, future-ready management curricula and thought leadership that can prepare the next generation of professionals for the challenges and opportunities that lie ahead.

We cordially invite you to participate in this pivotal discussion. Join us in developing actionable insights and contributing to a strategic roadmap for shaping visionary managers and leaders for India @ 2047.



*Hari Babu Kambhampati*

**Dr. Hari Babu Kambhampati**  
Governor, Odisha  
Rajbhavan, Bhubaneswar

## MESSAGE

I am pleased to know that the Association of Indian Management Schools (AIMS), Hyderabad is organizing its Annual Convention 2025 at Bhubaneswar from 11<sup>th</sup> to 13<sup>th</sup> December 2025. Management education plays a pivotal role in, shaping visionary leaders, fostering innovation and strengthening the linkages between academia, industry and society. Over the years, AIMS has contributed significantly to promoting excellence in management education and providing a vibrant platform for dialogue, research and collaboration.

I am confident that the deliberations and exchanges during the convention will inspire new ideas and pathways for advancing management education and practice. I extend my warm greetings and best wishes to the organizers, participants and all associated with AIMS Annual Convention 2025.



**Mohan Charan Majhi**

CM, Odisha

Lokaseva Bhavan  
Bhubaneswar



## MESSAGE

I am glad to know that AIMS is organizing Annual Convention from 11<sup>th</sup> to 13<sup>th</sup> December 2025 and bringing out a souvenir in commemoration.

The institution has been playing a significant role in strengthening management education, fostering research, and building strong industry-institute linkages across the country. I am sure the Convention will provide a wonderful opportunity for academic leaders, scholars, and practitioners from across India to come together and deliberate on key issues shaping the future of management education. I extend my warm greetings to the delegates and wish the Conference a great success.



**Dharmendra Pradhan**  
Minister of Education,  
Govt. of India



## MESSAGE

It gives me immense pleasure to extend my heartfelt congratulations to the Association of Indian Management Schools (AIMS) on the occasion of the AIMS Annual Convention 2025, being held in Bhubaneswar, Odisha from 11th to 13th December, 2025.

AIMS has played a pivotal role in shaping management education in India through its vast network of over 600 member institutions, fostering excellence in teaching, research, training and industry-institute collaboration. The Annual Convention is a significant event that brings together esteemed faculty, scholars, industry professionals and intellectual leaders to exchange ideas and strengthen the foundations of management education.

I convey my best wishes for the grand success of the AIMS Annual Convention 2025. May this event further inspire innovation, academic excellence and meaningful partnerships for the benefit of our student community and the larger society.



*Sampad ch*

**Shri Sampad Chandra Swain**  
Minister of State (Ind.Charge)  
Industries, Skill Development  
and Technical Education,  
Odisha

## MESSAGE

It gives immense pleasure to know that Association of Indian Management Schools (AIMS), Hyderabad is going to organize AIMS Annual Convention: 2025 at Bhubaneswar from 11<sup>th</sup> to 13<sup>th</sup> December and bringing a Convention Brochure to mark the occasion.

Management education is a valuable asset for anyone who wants to advance their career and achieve his goal. Management education can help one develop essential skills such as leadership, communication, problem-solving, decision-making, and teamwork. Management education can also expose one to different perspectives, cultures, and industries, and help to expand his network and opportunities. Association of Indian Management Schools with 600 member institutions across India strives for economic development of the nation by fostering innovation, optimizing resource allocation, enhancing organizational efficiency, and creating sustainable growth frameworks through skilled leadership. I hope, the annual convention will be eye-opener for the stake-holders and will throw light on future plan of the Association.

I extend my warm greetings to the delegates and participants of the convention and wish all the success of the programme and the publication of the Convention Brochure.



## MESSAGE



*T. G. Sitharam*

**Prof. T. G. Sitharam**  
Chairman, AICTE

I extend my warm greetings to the Association of Indian Management Schools (AIMS) on the occasion of the AIMS Annual Convention 2025, scheduled to be held from 11<sup>th</sup> to 13<sup>th</sup> December 2025 at Bhubaneswar, Odisha.

Since its inception, AIMS has played a pivotal role in nurturing excellence in management education, fostering collaboration among institutions, and strengthening the bridge between academia and industry. With over three decades of dedicated service, the Association has emerged as a vibrant platform that represents the collective aspirations of management education in India.

The Annual Convention has always been a prestigious gathering, bringing together eminent academicians, thought leaders, industry experts, researchers, and young professionals. Such a congregation not only provides an opportunity for sharing knowledge and best practices but also inspires innovative approaches to address the evolving challenges in management education and practice.

As India strides ahead on its journey to becoming a global economic powerhouse, the role of skilled, visionary, and socially responsible managers becomes ever more critical. In this context, conventions like this serve as catalysts for new ideas, collaborations, and strategies that will help shape the future of management education and ensure its alignment with the needs of industry, society and the nation.

I extend my best wishes to AIMS, the organizers, and all the participants for the . grand success of the AIMS Annual Convention 2025. May this convention serve as a beacon of inspiration and excellence for the entire academic fraternity.

With regards.



*R.K. Patra*

**Prof. Ramakanta Patra**  
President, AIMS

## MESSAGE

It gives me immense pleasure to welcome you all to the AIMS Annual Convention:2025 of the Association of Indian Management Schools (AIMS) Hyderabad, hosted this year at SOA University, Bhubaneswar, Odisha. This year's theme, "Management Education: India @2047, calls upon all of us—academicians, practitioners, and policymakers—to engage in transformative thinking as we reimagine the future of management education in our country.

India's journey towards its centenary of independence is not just a political or economic milestone—it is also a call to action for educators to prepare future leaders who are ethically grounded, technologically adept, and globally competent. This convention is a step in that direction, offering a platform to discuss how we can collectively respond to evolving industry dynamics, pedagogical innovations, and societal expectations.

AIMS remains committed to fostering excellence and collaboration in management education across its vast network of member institutions. The deliberations and insights from this convention will help us chart a visionary course for academic leadership and industry alignment in the years ahead.

I extend my heartfelt gratitude to Prof. Manoj Nayak, President, SOA University for graciously accepting to host this convention and to all delegates for their participation. Let us work together to shape an ecosystem that not only adapts to change but leads it—toward India @ 2047.



## CONVENTION DIRECTOR

### ER. SAROJ KUMAR SAHOO REGIONAL VICE-PRESIDENT-EAST

**Chairman,  
Srusti Academy of Management & Technology (Autonomous),  
Bhubaneswar, Odisha**

Er. Saroj Kumar Sahoo is a distinguished educationist and institutional leader with over two decades of impactful contributions to the field of technical and management education in Odisha. As the Founder Chairman of Srusti Academy of Management and Technology (Autonomous), Bhubaneswar, Odisha. Under his visionary leadership, since 2003 Srusti has evolved into a reputed autonomous institute, widely recognized for its academic excellence, strong industry interface, and commitment to student development, in addition to his role at Srusti, Er. Sahoo also serves as the Secretary-cum-Managing Trustee of Nilachal Polytechnic College of Engineering, Bhubaneswar, an engineering institution offering Diploma and B.Tech courses, he has been nurturing since 1997.

Er. Sahoo's influence extends well beyond institutional boundaries. He currently holds the position of Regional Vice President (Eastern Region) of the Association of Indian Management Schools (AIMS). He is also actively involved in shaping the educational ecosystem of the region through various leadership roles, which include serving as the General Secretary of the Odisha Private Engineering Schools' Association (OPESA).

Known for his clarity of vision, administrative acumen, and enduring commitment to quality education, Er. Saroj Kumar Sahoo continues to be a driving force in transforming the higher education landscape in Odisha and the eastern region of India.

As the Convention Director, Er. Sahoo is relentlessly working with his team to make the event successful.



## CONVENOR

AIMS ANNUAL CONVENTION:2025

### PROF. ANUP KUMAR SAMANTARAY CHAIRMAN, ODISHA STATE CHAPTER

Pro- Vice Chancellor, S'O'A University, Bhubaneswar, Odisha

Prof. Anup Kumar Samantaray is a distinguished academician and institutional leader with over 34 years of experience in postgraduate teaching, 18 years in research, and 14 years in academic administration. He currently serves as the Pro-Vice Chancellor of SOA Deemed to be University, Bhubaneswar, Odisha and also holds the esteemed position of Chairman of the Odisha Chapter of the Association of Indian Management Schools (AIMS). Prof. Samantaray has consistently played a proactive role in strengthening the Odisha Chapter of AIMS. He has successfully organised a number of academic and professional events that have enhanced the Chapter's visibility. His leadership has been instrumental in mobilising faculty and students from across institutions to participate actively in number of programmes.

Widely recognized for his visionary leadership and student-focused approach, Prof. Samantaray has held several key academic leadership positions. His roles have included serving as Dean of the Institute of Business and Computer Studies (IBCS) at SOA University, Head of Faculty of Management Studies at Sri Sri University, and Principal of Bharatiya Vidya Bhavan, Bhubaneswar, Odisha. His extensive contributions span academic governance, institutional growth, curriculum design, and innovation in teaching methodologies.

As the Convener of AIMS Convention 2025, Prof. Samantaray is playing a pivotal role.

# ABOUT AIMS



The Association of Indian Management Schools (AIMS) is a non-profit network of business schools in India. It was established on 27<sup>th</sup> August 1988 after a national conference of management educators in Bangalore. The idea came from the National Education Policy of 1986, which encouraged new ways of strengthening higher education, including management studies.

Over the years, AIMS has grown into one of the largest networks of business schools in the world, representing around 700 member institutions. These include IIMs, ISB, Xavier Institutions, NMIMS, MDI, ICFAI, S. P. Jain, Welingkar, and several leading universities. AIMS represents Indian business schools at national and international levels and works to improve the overall quality of management education.

AIMS creates a platform for member institutions to connect, share, and grow together. It facilitates faculty development programs (FDPs), national and international conferences and helps in curriculum design, supports research, and guides institutions in accreditation and quality improvement. It also publishes journals and newsletters to spread knowledge and ideas.

One of its important initiatives is the AIMS Test for Management Admissions (ATMA), started in 2000. It is a national-level entrance test for MBA and PGDM programs and is recognized by the Government of India and AICTE. Another major contribution is the AIMS Annual Convention, where leaders from academia, industry/corporate, and government come together to discuss current issues and future directions for management education.

Through these efforts, AIMS continues to support institutions, teachers, and students, while playing a key role in shaping the future of management education in India.



## ABOUT HOST ORGANISATION S'O'A

Siksha 'O' Anusandhan deemed-to-be University (SOA), is a leading deemed-to-be university located in Bhubaneswar, Odisha. Established in 1996 as the Institute of Technical Education and Research (ITER), it attained deemed university status in 2007 under Section 3 of the UGC Act. Spread across a 127-acre green campus, SOA hosts around 15,000 students, including 175 international students, with over 1,080 faculty members.

The university comprises nine constituent institutes offering programs in engineering, medicine, dental sciences, pharmacy, management, agriculture, hotel management, law, veterinary science, and nursing. Admissions are primarily through SOA's SAAT exam, with National Test scores like JEE, NEET, and CLAT also accepted.

SOA is accredited with an 'A++' grade by NAAC and holds NBA accreditations. It is recognized as a Category I Graded Autonomous university by UGC. In NIRF 2024, SOA ranked 14<sup>th</sup> among universities and achieved top positions across multiple disciplines. Internationally, it is one of only four Indian universities featured in the THE World Reputation Rankings 2025.

The campus features smart classrooms, advanced labs, a central library, and extensive residential facilities. It includes a 1,750-bed teaching hospital (SUM Hospital) and offers enriched student life through sports, clubs, and industry-linked incubation via the SOA-CII center.

With 16 research centres, 37 laboratories, and over 1,000 doctoral scholars, SOA excels in research and innovation. Strong industry linkages support internships, projects, and placements, with over 2,600 students placed in 2022. Led by Chancellor Prof. Amit Banerjee and Vice Chancellor Prof. Pradipta Kumar Nanda, SOA is known for its academic rigor, social outreach, and commitment to sustainable and inclusive growth.

# CONVENTION THEME:

## MANAGEMENT EDUCATION: India @2047

### CONVENTION SUB-THEMES

1

**Nurturing Entrepreneurial Mindset:  
Role of B-Schools in Creating an  
Ecosystem for Innovations**

2

**Re-thinking Faculty Research:  
Prioritising Impact and Excellence**

3

**Enhancing Academic Excellence  
through Quality Assurance and  
Outcome Assessment**

4

**Internationalisation of Education:  
Challenges and Prospects for  
Management Institutions in India**

5

**The Future of Management Education:  
Harnessing AI for Innovation**

6

**Mindful Learning: Promoting  
Student Engagement and  
Well-being**

7

**Transforming Management  
Education: The Power of  
Innovative Pedagogy**

8

**Shaping the Future: Talent  
Development Strategies for  
India @ 2047**

9

**Mental Health and Wellness**

10

**NEP-2020: Pathways for  
Management Education**

# OTHER PRESTIGIOUS AWARDS FROM AIMS



The AIMS Annual Convention hosts a wide array of competitive events designed to honour exceptional contributions in the field of management. These include nearly ten prestigious award categories that recognize the efforts of Heads of Institutions, Faculty Members, Research Scholars, and Students. Notable among them are the WeSchool Innovation Award, Best Faculty Research Paper, Best Dean/Director, Best Teacher, Best Young Teacher, Best Case Study, and Best Student Research Paper. Initiatives such as the National Management Week Celebrations are also acknowledged.

Winners are celebrated for their outstanding achievements through a range of accolades, including medals, mementos, citations, and trophies. Additionally, the Convention places strong emphasis on academic excellence by recognizing the best research papers presented during the event.

 <p><b>AIMS-Ravi J. Matthai National Fellow Award</b></p>	 <p><b>AIMS-ICFAI Best teacher Award (ONLINE)</b></p>	 <p><b>AIMS-We School Innovation Award</b></p>
 <p><b>AIMS-M.R. Rao Doctoral Colloquium Award</b></p>	 <p><b>AIMS Ramaswamy P. Aiyar Best Young Teacher Award (ONLINE)</b></p>	 <p><b>AIMS-Srusti Emerging Startup Award</b></p>
 <p><b>AIMS-RCM Best B- School Director Award</b></p>	 <p><b>AIMS Best Case Award</b></p>	 <p><b>AIMS Best Student Paper Award</b></p>
 <p><b>AIMS J.L. Batra Best Research Paper Award</b></p>	 <p><b>AIMS National Management Week Award (ONLINE)</b></p>	

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**Prof. (Dr) Prabir Pal (2010-11)**

**Prof. (Dr) Mohd Masood Ahmed (2011-12)**

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**Dr. Apoorva Palkar (2013-14)**

**Dr. Upinder Dhar (2014-15)**

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SCMS Group, Kerala

# OPPORTUNITIES FOR ASSOCIATION WITH AIMS CONVENTION

Partnering with the AIMS Annual Convention:2025 presents a unique opportunity to engage with some of the most influential thought leaders and innovators from both academia and the corporate world. Your association with the Convention offers a host of strategic benefits.

- A valuable platform to network with leading minds in management education and industry.
- Exposure to emerging trends, strategies, and research innovations in the field of management.
- The opportunity to contribute to shaping the future landscape of management education.
- Enhanced visibility through branding across various promotional and publicity materials.
- The AIMS Convention serves as a vibrant platform fostering meaningful collaboration between academia and industry. It aims to facilitate multi-dimensional partnerships, such as:
  - Engagement of corporate professionals in academic consulting and live project collaborations.
  - Joint efforts to address specific business challenges through academic-corporate synergy.
  - Sabbatical opportunities for faculty and industry professionals to gain cross-sectoral insights.
  - Design and delivery of Management Development Programs (MDPs) and research consultancy to support corporate innovation.
  - Access to a pool of well-trained, industry-ready students for internships and employment opportunities.



# PARTICIPANTS

The AIMS Annual Convention:2025 is expected to witness enthusiastic participation from a diverse and distinguished group of delegates, both from India and abroad. In addition to special invitees, the convention will bring together Directors, Deans and Principals of management institutions, senior academicians, institutional promoters, faculty members, researchers, and students. It will also attract a vibrant mix of industry leaders, entrepreneurs, management consultants, corporate professionals, trainers, government officials, representatives from think tanks, NGOs, edu-preneurs, and doctoral and post-doctoral scholars. This eclectic gathering of thought leaders, professionals, and emerging talent will ensure a rich exchange of ideas, best practices, and innovative perspectives. All participants stand to gain immense value and inspiration from the convention's deliberations, collaborations, and experiential learning opportunities.



# SPONSORSHIP OPPORTUNITIES

The AIMS Convention is going to be a great platform where leading academicians, corporate leaders, policy makers, researchers, and other stakeholders will be gathering and seeking new opportunities for networking and investing resources. Here is the opportunity for organisations to promote products and brands and seek new markets.

Category	Benefits & Inclusions
<b>Lead Partner</b>	<ul style="list-style-type: none"> <li>₹15 Lacs + 18% GST</li> <li>• 15 Complimentary Registrations</li> <li>• Prominent Logo on Backdrop &amp; All Publicity Material</li> <li>• Special Recognition at Convention</li> <li>• Front Inner Cover Ad in Convention Proceedings</li> <li>• 3-min Video (5 Times)</li> </ul>
<b>Associate Partner</b>	<ul style="list-style-type: none"> <li>₹10 Lacs + 18% GST</li> <li>• 10 Complimentary Registrations</li> <li>• Logo on Backdrop &amp; All Publicity Material</li> <li>• Special Recognition at Convention</li> <li>• Front-Second Inner Cover Ad in Convention Proceedings</li> <li>• 2-min Video (5 Times)</li> </ul>
<b>Session Partner</b>	<ul style="list-style-type: none"> <li>₹5 Lacs + 18% GST</li> <li>• 5 Complimentary Registrations</li> <li>• Logo on Backdrop &amp; All Publicity Material</li> <li>• Back Inner Cover Full Page Ad in Convention Proceedings</li> </ul>
<b>Hospitality Partner</b>	<ul style="list-style-type: none"> <li>₹3 Lacs + 18% GST</li> <li>• 3 Complimentary Registrations</li> <li>• Logo on Side Panel &amp; All Publicity Material</li> <li>• Full Page Back-Second Inner cover Ad in Convention Proceedings</li> </ul>
<b>Memento Partner</b>	<ul style="list-style-type: none"> <li>₹3 Lacs + 18% GST</li> <li>• 3 Complimentary Registrations</li> <li>• Logo on Side Panel &amp; All Publicity Material</li> <li>• Full Page Ad in Convention Proceedings</li> </ul>
<b>Friend of AIMS</b>	<ul style="list-style-type: none"> <li>₹2 Lacs + 18% GST</li> <li>• 3 Complimentary Registrations</li> <li>• Logo on Side Panel &amp; All Publicity Material</li> <li>• Half Page Ad in Convention Proceedings</li> </ul>
<b>Stationery Partner</b>	<ul style="list-style-type: none"> <li>₹1.5 Lacs + 18% GST</li> <li>• 2 Complimentary Registrations</li> <li>• Sponsorship &amp; Branding of Registration kit and Stationeries.</li> </ul>

## ADVERTISEMENT TARIFF

Full Page Advertisement in  
Convention Proceedings.

Rs 1,00,000/-

Half Page Advertisement in  
Convention Proceedings.

Rs 50,000/-

## MODE OF PAYMENT

NEFT/RTGS to the following account:

Beneficiary Name:

**ASSOCIATION OF  
INDIAN MANAGEMENT SCHOOLS**

Account No: **333401000662**

Bank: **ICICI Bank**

Branch: Sindhi Colony, PG Road,  
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IFS Code: ICIC0003334

## DETAILS OF DELEGATE FEE

Category

Registration Fee per person

Non AIMS Member  
Institutions/Corporate Executives

Rs. 3,000/-

Overseas

USD \$ 200



# CONVENTION ADVISORY BOARD

Convention Director: Er. Saroj Kumar Sahoo

Convention Convener Dr. Anup Samantaray

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5	Fr. Thomas P. D., SJ (1998-99), Former President, AIMS
6	Dr. Ashok Joshi (1999-2000), Former President, AIMS
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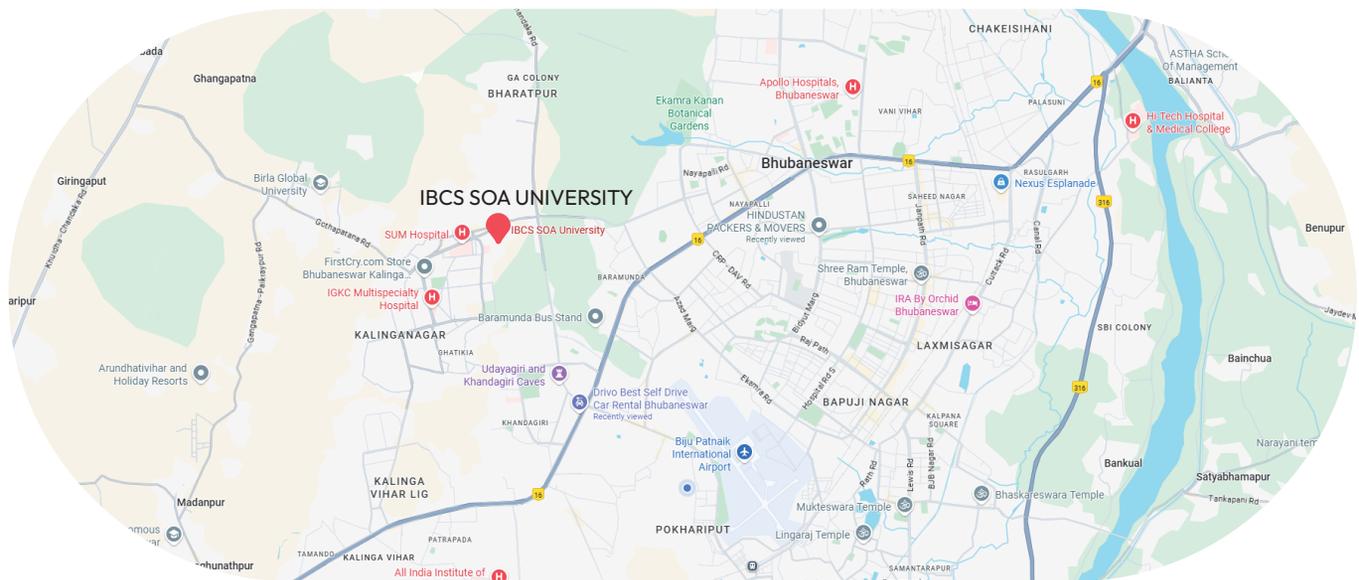
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## AIMS ANNUAL CONVENTION 2025

11<sup>TH</sup> - 13<sup>TH</sup> DECEMBER 2025

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