

IMS Unison University, Dehradun, Uttarakhand, India (North Zone)

Topic: International Conference On “Confluence of AI, Sustainability and Innovation in Industry 5.0 Era” April 4–5, 2025

The Two-Day International Conference on “Confluence of AI, Sustainability, and Innovation in Industry 5.0” was held on April 4–5, 2025, at IMS Unison University, Dehradun in collaboration with GEDU College of Business Studies, Bhutan, and supported by AIMS.

The event began with a grand inaugural ceremony that included Saraswati Vandana and lamp lighting, setting a traditional tone. Dr. Priyanka Chopra, the Convener, welcomed the attendees and introduced the central theme, emphasizing its relevance in today's dynamic industrial and academic landscape. Dr. Rajeev Srivastava, Conference Chair, delivered a thought-provoking inaugural address, focusing on the transformative power of AI, sustainability, and innovation in shaping Industry 5.0. Prof. (Dr.) Anil Subbarao Paila, Hon’ble Vice Chancellor, IMS Unison University stressed that technology should enhance, not replace, human potential, covering vital issues such as ethical AI, green technology, renewable energy, circular economies, and eco-conscious innovation.



Lamp Lighting by the Dignitaries

Inaugural ceremony commenced with traditional Saraswati Vandana and ceremonial lamp lighting by esteemed dignitaries, symbolizing the light of knowledge and wisdom.

MOU exchange between SOM-IUU & GCBS

A significant highlight of the conference was the announcement of a Memorandum of Understanding (MoU) between SOM of IMS Unison University and GEDU College of Business Studies, Bhutan, to foster academic collaboration and shared research.



Exchange of Memorandum of Understanding (MoU)

A historic moment marking the formal academic partnership between SOM of IMS Unison University, India, and GEDU College of Business Studies, Bhutan, to foster research and innovation-driven collaboration.



**Felicitations of Chief Guest and Keynote Speaker Ms. Nitu Agarwal
CFO at FISERVE Global Services, being felicitated for delivering an insightful keynote address on the future of
AI and innovation in the financial services sector.**



Panel Discussion
Distinguished panelists engaged in a panel discussion on “Accelerating Business Excellence through AI and Sustainable Innovations,” moderated by Prof. Abhijit Chatteraj



Panel Discussion
Distinguished panelists engaged in a dynamic discussion on “Accelerating Business Excellence through AI and Sustainable Innovations,” moderated by Prof. Abhijit Chatteraj.

Dr. Ambedkar Memorial Institute of IT & Management Science (DAMITS) (East zone)

Topic: National Seminar "The Impact of AI on Organizational Culture and Workplace Dynamics " on 21st June , 2025.

The event was inaugurated with a ceremonial opening that included the lighting of the lamp and a welcome note by **Dr. Bhabani Shankar Dash**, Principal and Seminar Convenor.

The **Chief Guest, Prof. Rohan Dhiman**, Registrar, NIT Rourkela

Prof. Ramesh Chandra Rath, Guest of Honour and General Secretary of AIMS, Odisha Chapter, spoke on the role of AI in redefining leadership styles and communication frameworks within organizations

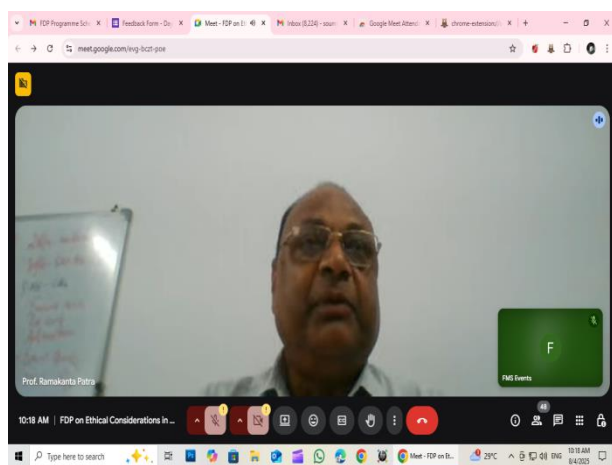


Dr. B. C. Roy Engineering College, Durgapur (East Zone)

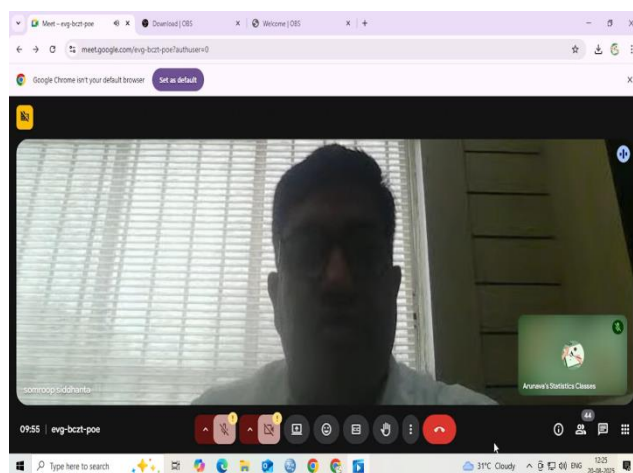
Topic: FDP “Ethical Considerations in AI-Driven Research: Navigating Challenges, Opportunities, and Best Practices”. 4th – 8th August, 2025. FMS, BCREC – Online

The Faculty of Management Studies, Dr. B. C. Roy Engineering College, Durgapur, organized a Five-Day Faculty Development Programme (FDP) on “*Ethical Considerations in AI-Driven Research: Navigating Challenges, Opportunities, and Best Practices*” in **Online Mode** to examine the ethical dimensions of Artificial Intelligence (AI) in research, teaching, and academic practice. The programme engaged 55 faculty members from diverse institutions and featured distinguished speakers from India and abroad, focusing on AI’s challenges, opportunities, and ethical implications.

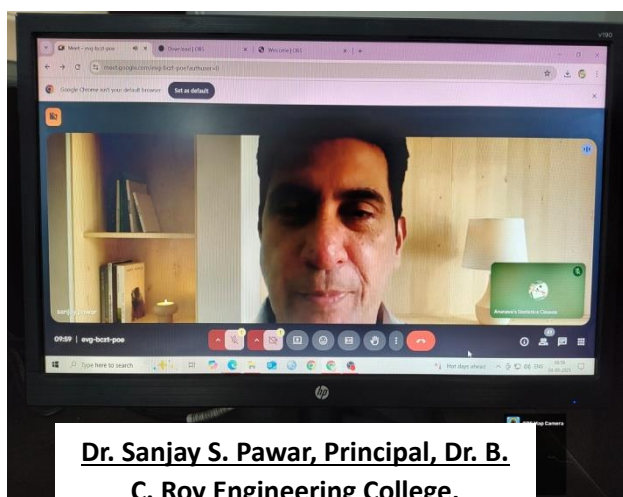
DAY 1: 4TH AUGUST, 2025.



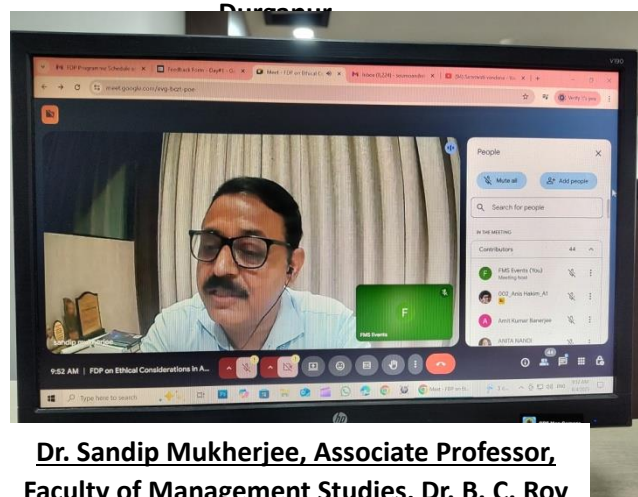
**Dr. Ramakanta Patra, President
AIMS**



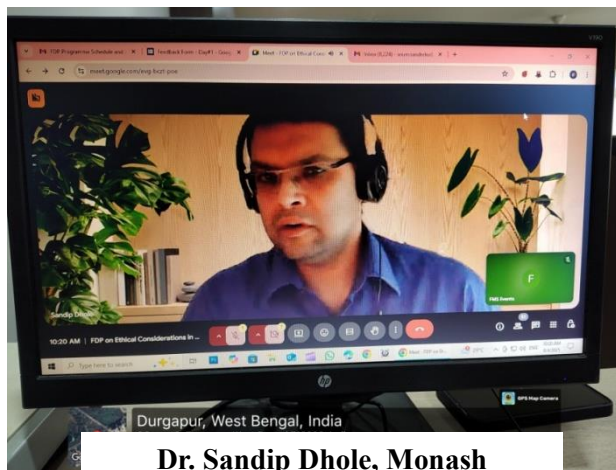
**Dr. Somroop Siddhanta, HoD, FMS,
Dr. B. C. Roy Engineering College,**



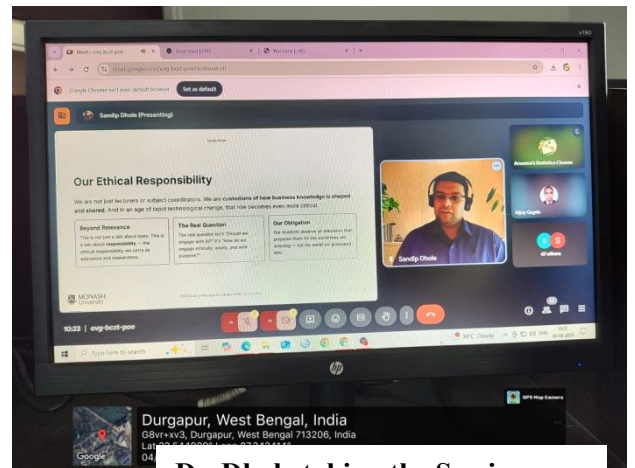
**Dr. Sanjay S. Pawar, Principal, Dr. B.
C. Roy Engineering College,
Durgapur**



**Dr. Sandip Mukherjee, Associate Professor,
Faculty of Management Studies, Dr. B. C. Roy
Engineering College, Durgapur**



Dr. Sandip Dhole, Monash University

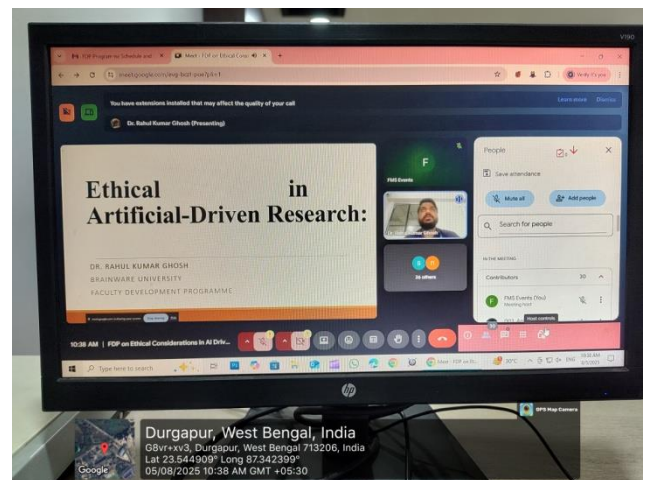
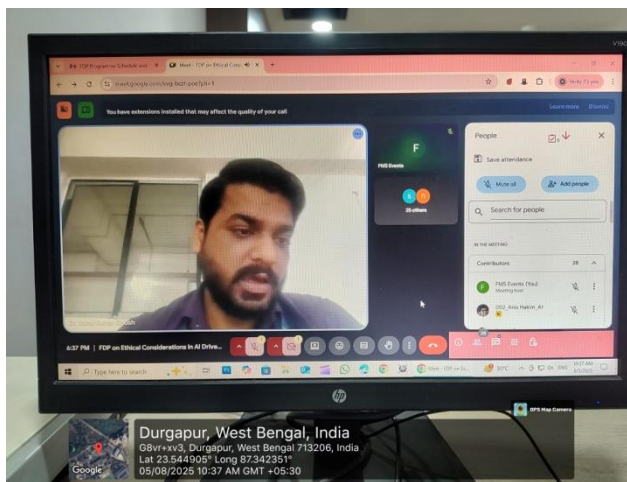


Dr. Dhole taking the Session

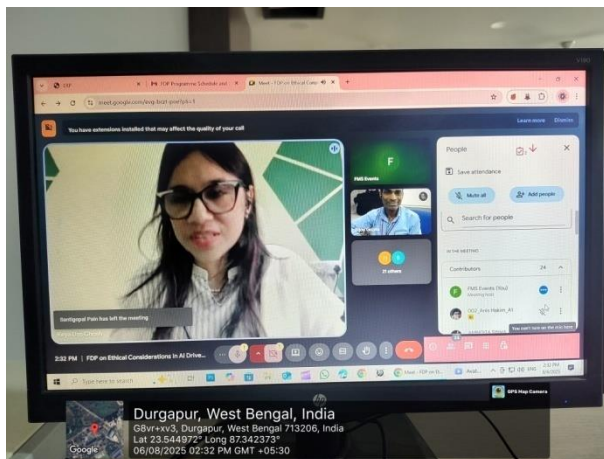
DAY 2: 5TH AUGUST, 2025

Dr. Rahul Kumar Ghosh, Brainware University

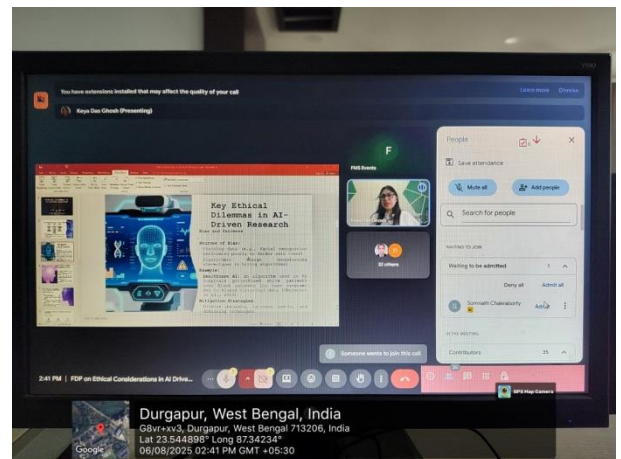
Dr. Ghosh taking the session



DAY 3: 6th AUGUST, 2025

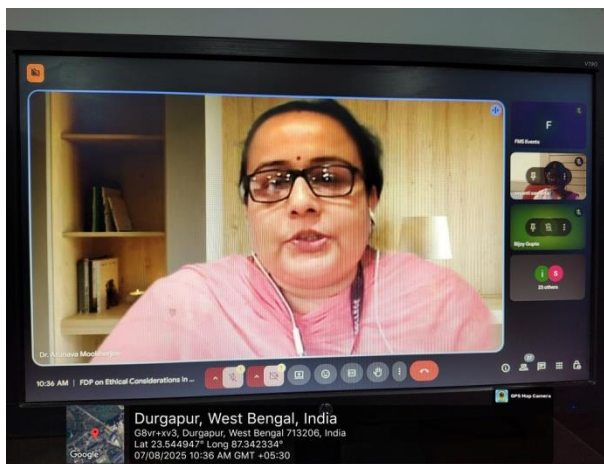


Dr. Keya Das Ghosh, Swami
Vivekananda University

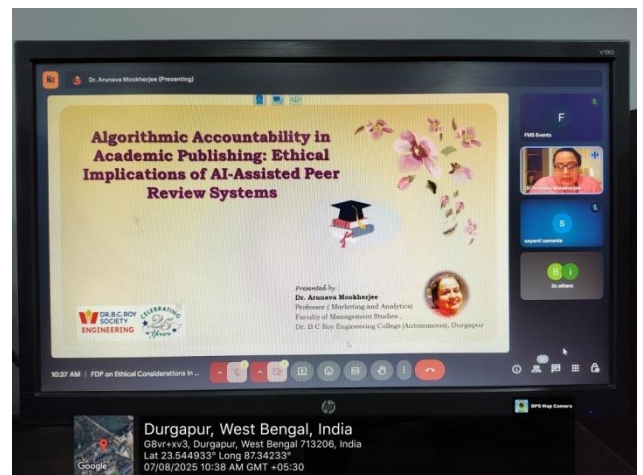


Dr. Keya Das Ghosh taking the
Session

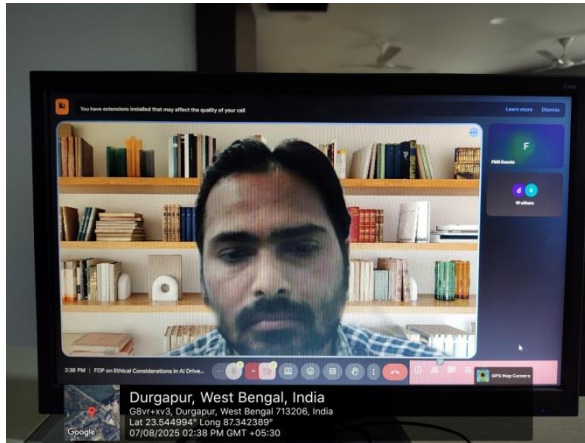
DAY 4: 7th AUGUST, 2025



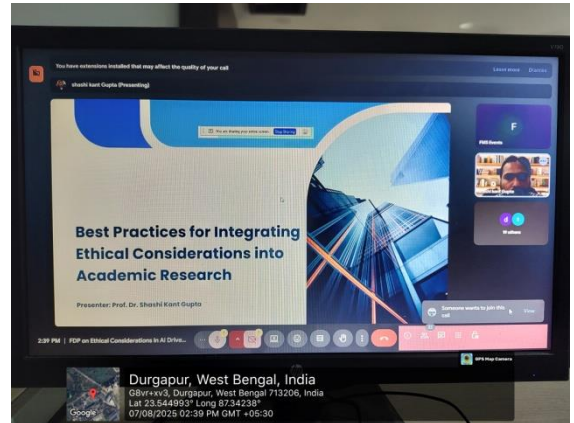
Dr. Arunava Mookherjee, Faculty
of Management Studies, Dr. B. C.
Roy Engineering College,
Durgapur



Dr. Mookherjee taking the session

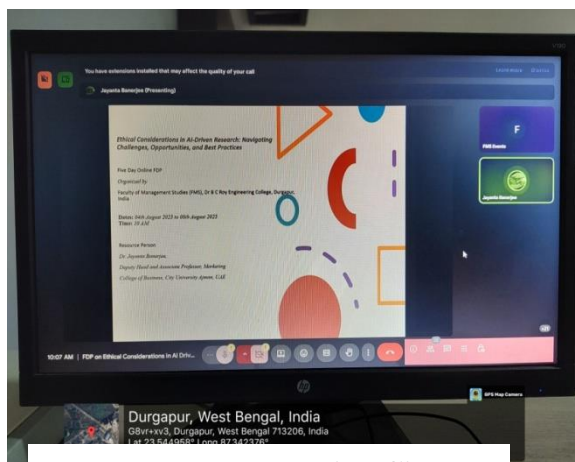


**Dr. Shashi Kant Gupta, Victorian
Institute of Technology**

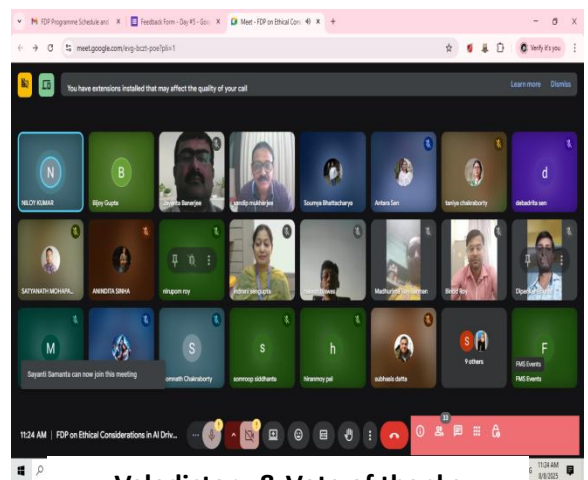


Dr. Gupta taking the session

DAY 5: 8TH AUGUST, 2025



**Dr. Jayanta Banerjee, City
University, Ajman, taking the
session**



Valedictory & Vote of thanks

West Bengal Chapter (East Zone)

One Day Faculty Development Programme On “Evolving Technologies in Management Education and Research” 26.07.25

The AIMS' West Bengal Chapter successfully organized a one-day Faculty Development Programme (FDP) on “Evolving Technologies in Management Education and Research” on 26th July 2025, at the IISWBM Campus, Kolkata. The event witnessed the presence of eminent dignitaries from academia and industry, with more than 50 participants attending the programme in a blended mode.

Welcoming the Guest on Dias & lighting the Lamp



United School of Business Management, Bhubaneswar (East Zone)

Topic: FDP “Indian Knowledge System in Higher Education: A Perspective of NEP 2020”- 12th and 13th September 2025

United School of Business Management, Bhubaneswar, conducted a 2 day FDP on “Indian Knowledge System in Higher Education: A perspective of NEP 2020”, in collaboration with Association of Indian Management Schools (AIMS) on 12th and 13th of September 2025.



INAUGURAL SESSION



SPEAKER SESSION 1



VALEDICTORY SESSION

ITM University, Turari, Gwalior (West Zone)

5th International Conference on “Transformational Impact of AI on Business Competitiveness” April 14–15, 2025 Mode: Hybrid (Offline and Online Sessions).

The 5th International Conference commenced with a ceremonious lamp lighting and Saraswati Puja, symbolizing the illumination of knowledge. This was followed by a warm Welcome Address by Prof. (Dr.) Yogesh Upadhyay, Hon'ble Vice Chancellor of ITM University. He emphasized the need for understanding and leveraging AI for academic and industrial progress.



Chaitanya Bharathi Institute of Technology(UGC,Autonomous), Proddatur, Kadapa Dist (South Zone)

TWO- DAY FACULTY DEVELOPMENT PROGRAM ON NEP-INNOVATIVE TEACHING AND LEARNING METHODOLOGIES ORGANISED BY DEPARTMENT OF MBA 02.04.2025 & 03.04.2025, CBIT, Proddatur

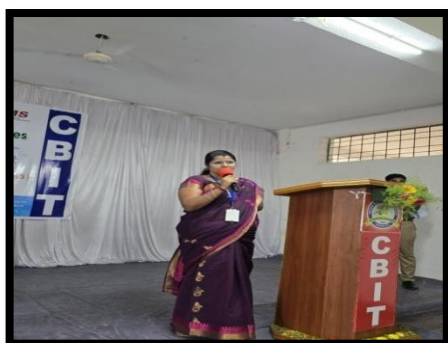
The Department of MBA at CBIT College, Proddatur, Kadapa Dist, organized a significant two – day FDP Programme on NEP- Innovative Teaching and Learning Methodologies, targeting Faculty Members, Research Scholars &PG students. The event took place on April 2nd and 3rd, 2025 and featured Prof. K. Rani Rajitha Madhuri, Dr. Madhuri, Head. Department of English and Foreign Languages, Dr. B. R. Ambedkar Open University. Hyderabad. Telangana. INDIA



Welcoming the chief guest Dr.T.Sreenivas



Dr.R.UmaDevi, HOD, Dept of MBA



Dr.Sruthi,Principal,CBIT



Dr.G.Sreenivasula Reddy, addressing the Gathering



Felicitation of Dr.K.Rani Rajitha Madhuri



Felicitation to the Guest Dr. T. Sreenivas



Welcoming Keynote Speaker Dr.P.Narayana Reddy



Department of MBA, HOD, Staff with Director, Principal, CBIT and the Chief Guest of the Program

Al-Ameen Institute of Management Studies, Bangalore (South Zone)

Topic : Adoption of AI in Knowledge Creation and Delivery in Management Education, 25th & 26th April 2025. Offline

The Inauguration of the Two-day Workshop for Faculty on “Adoption of AI in Knowledge Creation and Delivery in Management Education” commenced with Qirath by Abdul Rahman Sarim, MBA student on 25th April 2025. Dr. B. A. Anuradha, Principal welcomed the erudite guest and in her introductory address said that “AI is the new electricity” since its transforming, revolutionizing and reshaping every aspect of our world in profound ways, enhancing the capabilities & automating tasks, thus playing a duet with humans. While emphasizing on the importance of AI, she said that AI bots cannot replace a teacher; it can only enhance their role as educators. She opined that the Key to Success is a continuous learning & collaborating process.





DC SCHOOL OF MANAGEMENT AND TECHNOLOGY, VAGAMON, IDUKKI (South Zone)

Topic: Number Crunching, Emotional Intelligence, and Decision Making - 9th and 10th May , 2025 , DCSMAT, Vagamon

Management Development Program

A two-day intensive workshop on "*Number Crunching, Emotional Intelligence, and Decision Making*" was successfully conducted on May 9th and 10th. The program was designed to provide participants with a deep understanding of the interplay between human emotions and data-driven decision-making.



KLE Society's Institute of Management Studies & Research, Hubli (South Zone)

Topic: FDP Career Development & AI in Research - 8/8/2025 & 9/8/2025

The two-day program was jointly organized by AIMS Karnataka & Kerala Chapter and KLE Society's Institute of Management Studies & Research (KLE-IMSR), Hubballi. This event brought together students, faculty, and academic leaders to explore the transformative role of technology and artificial intelligence in education and research. The event, held on 8th and 9th August 2025, featured a student-focused workshop on the first day, followed by the prestigious AIMS Chapter Meet 2024-25 and a Faculty Development Program (FDP) on "AI in Research" on the second day.



OTHERS:

National Summit on “Women in Leadership for Viksit Bharat” (West Zone)

The National Summit titled “Women in Leadership for Viksit Bharat” was successfully held on 11th July 2025 at S.P. Mandali’s Prin. L. N. Welingkar Institute of Management Development and Research (WeSchool), Mumbai.

This prestigious event was **jointly organized by the Ratan Tata Maharashtra State Skill University (RTMSSU)** and the **Association of Indian Management Schools (AIMS)**, with **WeSchool** as the Academic Partner.



Round Table Conference of the Women Serving as Deans & Directors



Group photo with Women Deans & Directors

Chapter Chair

Master of Business Administration (South Zone)

Report on AIMS AP-Chapter Meeting held at Lakireddy Bali Reddy College of Engineering (Autonomous) on 15-04-2025



Board Members, Office Bearers of AP & TGS Chapters, and other AIMS members attended the AIMS AP-Chapter Meeting



Dr. A. Adishesha Reddy, Chairman AIMS, AP-Chapter initiated the discussion with the members attended.

Master of Business Administration (South Zone)
Report on AIMS AP-Chapter Meeting held at SRK PG & Degree College (Autonomous) on 25-08-2025



Appreciation of new member institutions

Bharatiya Vidya Bhavan Institute of Management Science

Topic: Digital Transformation for Phygital Future: Paving the Way towards Viksit Bharat - 18th & 19th September, 2025.

Bharatiya Vidya Bhavan Institute of Management Science, Kolkata, in association with Association of Indian Management School (AIMS) & Indian Economic Association (IEA), successfully hosted the International Management Conference – Coherence 2025 on 18th and 19th September 2025.

The central theme of the conference revolved around “Digital Transformation for Phygital Future: Paving the Way towards Viksit Bharat”.

The event brought together academicians, researchers and practitioners from across the country and abroad creating a vibrant platform for the exchange of ideas and research.

The conference began with a grand Inaugural Ceremony attended by distinguished dignitaries from the academic and corporate fraternity, including Dr. Shekhar Chaudhuri, Former President of AIMS and Dr. Anirban Sarkar, Joint Secretary of IEA.

The event commenced with the lighting of the ceremonial lamp followed by welcome addresses from the organizers. A cultural performance by one of our students who performed an exquisite classical dance recital, enthralled the audience and set an inspiring tone for the sessions ahead.



Shri Vaishnav Institute of Management and Science, Indore M.P.

Topic- Two Days National Conference on “Artificial Intelligence: Redefining Managerial Excellence for Sustainable Development” July 11-12, 2025 - Hybrid Mode.

The Department of Management at Shri Vaishnav Institute of Management & Science, Indore, in association with AIMS, CII, and IMA, successfully hosted a two-day national conference on the theme ‘*Artificial Intelligence: Redefining Managerial Excellence for Sustainable Development*’. The inaugural session commenced with the traditional Kulgeet and lamp lighting ceremony, which set a vibrant tone for the event.

The conference chairperson and Director of the institute, Dr. George Thomas, welcomed all dignitaries and attendees with an insightful address that emphasized the relevance of artificial intelligence in shaping future-ready management practices.

Dr. Kshama Ganjiwale, conference convener, offered opening remarks highlighting the purpose and expected outcomes of the academic gathering. Eminent personalities including Shri Devendra Kumarji Muchhal (Chairman, Shri Vaishnav Institute of Management & Science) and special guest Dr. Sanjeev Khanna (COO, Patanjali Foods Ltd. and Founder & CEO, Academy for Self-Maximization Pvt. Ltd.) delivered thought-provoking addresses, offering perspectives from institutional leadership and corporate innovation.

CA Navin Khandelwal (President, IMA) inspired the audience with a dynamic presentation as Guest of Honour, while the Chief Guest, Prof. (Dr.) Vinith Kumar Nair (Vice Chancellor, Symbiosis University of Applied Sciences, Indore), delivered a compelling keynote on the role of AI in educational transformation. Shri Vishnuji Pasari (Secretary, Shri Vaishnav Institute of Management & Science) extended heartfelt gratitude to the guests, formally concluding the inaugural proceedings.



Manav Rachna International Institute of Research and Studies, Delhi & Haryana Chapter

Topic: Seminar-Panel Discussion on August 20, 2025, at School of Leadership and Management, Manav Rachna International Institute of Research and Studies

Unravelling Success – From Passion to Purpose

Organized by the Association of Indian Management Schools (AIMS), Delhi & Haryana Chapter, in collaboration with the School of Leadership and Management (SLM), MRIIRS. The event “Unravelling Success: From Passion to Purpose” was held at 11:00 AM in the Amphitheatre setting of SLM. The session aimed to inspire future leaders through meaningful discussions on aligning passion and purpose in personal and professional life. The event began with the Lamp Lighting Ceremony, followed by the Welcome Address by Dr. Deepti Dabas Hazarika, Dean, SLM, and Secretary of AIMS Delhi & Haryana Chapter. She expressed gratitude to senior dignitaries of MRIIRS and highlighted the collaborative effort behind the event.

Dr. Jain, Director, IILM University & Chairman, AIMS Delhi-Haryana Chapter, shared the role of AIMS in shaping management education since 1988, representing 700+ business schools across 17 chapters. He encouraged students to engage actively during the panel discussion.





School of Management, IILM University, Gurugram

Topic: “The MBA Advantage: How MSMEs Can Partner with Academia to Drive Innovation” - September 20, 2025.

School of Management, IILM University, Gurugram, jointly organised with the Association of Indian Management Schools (AIMS)-Delhi & Haryana Chapter, launched the MSME Experiential Learning Lab on 20th September 2025 to empower MSMEs in Haryana and across India through hands-on mentorship, live projects, and innovation driven training.

The event was graced by Dr. H. P. Kumar, Ex-Chairman & MD, NSIC and Advisor, MSME Cell, PHDCCI; Dr. Ravi Kumar Jain, Director, School of Management, IILM University and Chairman, AIMS Delhi-Haryana Chapter; Prof. (Dr.) Sudha Sarin, Professor of Practice, School of Management, IILM University and moderator of the session; Mr. D. P. Goel, Co-Chair, MSME Cell, PHDCCI; Mr. Sumanta Mahakul, Director, Power2SME; Dr. Prasoon M. Tripathi, Director, IMS Ghaziabad; and Dr. Deepti Dabas Hazarika, Dean, MRIIRS.

In his keynote, Dr. Kumar outlined “MSME 2030: Vision for the Future of Small Business,” stressing digital-first operations, sustainability and rural enterprise growth.

A panel discussion on “The MBA Advantage: How MSMEs Can Partner with Academia to Drive Innovation” highlighted the synergy between academia and industry.

The event concluded with a Vote of Thanks by Prof. (Dr.) Saurabh Trivedi, Associate Professor & CEO, Incubation Centre, IILM University, Gurugram, who emphasized the Lab’s role in nurturing future ready graduates and strengthening India’s MSME sector.





Department of Business Administration, Prasad V. Potluri Siddhartha Institute of Technology, Kanuru, Vijayawada, Andhra Pradesh.

Topic: Faculty Development Programme (FDP) on Empowering Youth in Building India's Viksit Bharat 2047: The Role of the Faculty. 17th –18th October, 2025.

PVP Siddhartha Institute of Technology, established in 1998, is one of the pioneering institutions among the 18 academic establishments managed by the prestigious Siddhartha Academy of General & Technical Education, Vijayawada. The institute attained autonomous status in 2012 and is approved by AICTE, with permanent affiliation to JNTUK, Kakinada. Renowned for its academic excellence and commitment to quality, the institute is ISO 9001:2015 certified and has been accredited with an 'A+' grade by NAAC. All its undergraduate programmes are accredited by NBA.

The Department of Business Administration at Prasad V. Potluri Siddhartha Institute of Technology (PVPSIT) offers a full-time MBA programme, established in 2008. With state-of-the-art infrastructure and a vibrant learning environment, the department nurtures innovation, collaboration, and holistic growth. It is committed to equipping students with strong managerial skills, leadership qualities, and the confidence to excel in the dynamic business world.

About FDP

The Faculty Development Programme focuses on the pivotal role of educators in nurturing the youth who will shape India's vision of Viksit Bharat 2047—a developed, self-reliant, and sustainable nation. The programme aims to empower faculty to adopt innovative pedagogies, integrate sustainability and social responsibility into academics, and inspire entrepreneurial and leadership mindsets among students.

By aligning with the objectives of the National Education Policy (NEP) 2020, the FDP emphasizes the need for a holistic and future-ready education system that promotes critical thinking, innovation, inclusivity, and environmental stewardship. Faculty members are envisioned as change agents who can motivate youth to become responsible citizens and active contributors to nation-building through knowledge, values, and sustainable practices.

Themes of the FDP

- Faculty as Catalysts for Viksit Bharat 2047
- Empowering Youth through Innovation and Entrepreneurship
- National Development through Skill-Based Education
- Leveraging Digital Pedagogy for Youth Empowerment
- Building Innovation Ecosystems in Academic Institutions
- Entrepreneurial Mindset and Design Thinking in Higher Education
- NEP 2020 and the Vision of Viksit Bharat 2047
- Bridging the Academia–Industry Gap for National Growth
- Character Building and Ethical Education for a Developed India
- Global Competence and Local Relevance: Faculty as Change Makers
- Bridging Academia, Industry, and Society for Sustainable Growth

Overview of the Program

The two-day Faculty Development Programme (FDP) on “Empowering Youth in Building India's Viksit Bharat 2047: The Role of the Faculty” was successfully organized by the Department of Business Administration, Prasad V. Potluri Siddhartha Institute of Technology (PVPSIT), Vijayawada, in collaboration with the Association of Indian Management Schools (AIMS), Andhra Pradesh Chapter, from 17th to 18th October 2025. The programme brought together 41 faculty participants representing various reputed institutions across Andhra Pradesh, creating a vibrant platform for academic exchange, collaboration, and professional growth. The FDP aimed to strengthen the role of faculty as catalysts in nurturing youth toward realizing the national vision of Viksit Bharat 2047—a self-reliant, innovative, and developed India. Over two enriching days, participants engaged in insightful sessions led by eminent academicians, researchers, and industry experts from across India. The sessions covered diverse themes such as innovative pedagogy, entrepreneurship, ethical education, digital learning, and academia–industry collaboration, offering holistic perspectives on the evolving role of educators in nation-building.

The interactive discussions, panel sessions, and practical insights inspired faculty members to adopt learner-centric teaching approaches, promote ethical values, and encourage innovation and entrepreneurship among students. The programme concluded with the Valedictory Session, where participants shared their positive feedback and expressed their commitment to applying the learnings in their institutions. Overall, the FDP served as a meaningful initiative in fostering academic excellence, professional development, and the spirit of Viksit Bharat 2047.



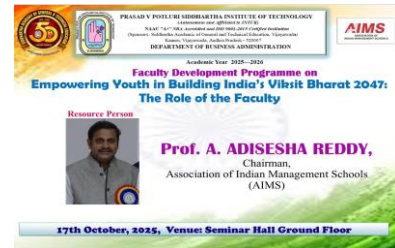
Inagurated by the Prof. S. Vijaya Bhaskara Rao
Vice-Chairman, Andhra Pradesh State Council
of Higher Education



Dr. Ch. S. Durga Prasad
Executive Director
Association of Indian Management Schools (AIMS)



Dr. P. Narayana Reddy,
Director General (South)
Association of Indian Management Schools
(AIMS)



Prof. A. Adishesha Reddy
Chairman, AIMS, AP Chapter



Dr. B. Ramesh
Former Dean, Goa Business School,
Goa University, Goa



Dr. Rajesh C. Jampala
Dean (Academics & Administration)
PB Siddhartha College of Arts & Science



Mr. Naresh Vasametti
Founder & CEO, Mavion Aerospace Pvt. Ltd
Mr. Sri Ganesh Co-Founder & Exc. Director,
Mavion Aerospace Pvt. Ltd



MCKV Institute of Engineering, Liluah, Howrah, West Bengal

Topic: AI Tools, Techniques, and Transformative Practices in Management and Technology Research, 10th – 14th November 2025, Online FDP hosted by Department of Management Science, MCKV Institute of Engineering.

The 5-Day Online Faculty Development Programme (FDP) on “AI Tools, Techniques, and Transformative Practices in Management and Technology Research” was organized by the Department of Management Science, MCKV Institute of Engineering (MCKVIE), in association with the Association of Indian Management Schools (AIMS). Conducted from **10th to 14th November 2025**, the programme aimed to empower faculty members, research scholars, and postgraduate students with the latest knowledge and practical exposure to Artificial Intelligence (AI) applications in academic research, management studies, and technology-driven investigations.

This FDP was delivered through live online interactive sessions and featured expert speakers from reputed academic institutions, industry organizations, and research bodies including IIT Kharagpur, Capgemini, MAKAUT, and NIT Durgapur. Across five days, participants were engaged in conceptual discussions, hands-on demonstrations, case analyses, Q&A interactions, and assessment sessions designed to deepen their understanding of the transformative potential of AI.

The overarching goal of the programme was to **equip participants with cutting-edge AI knowledge** relevant to modern research methodologies. The specific objectives included:

- Introducing foundational concepts of Artificial Intelligence in empirical research.
- Developing competence in machine learning and predictive analytics.
- Enhancing participants' ability to use NLP and text-analytics tools for social science and business research.
- Demonstrating practical applications of generative AI for literature review, content creation, and academic writing.
- Familiarizing researchers with AI-enabled data analysis and visualization tools.
- Exploring ethical issues and responsible practices in the use of AI for research.
- Building capacity to integrate AI across management, engineering, and interdisciplinary research domains.
- Providing a future-oriented AI research roadmap suited to higher education environments.

The 5-Day Online Faculty Development Programme on “AI Tools, Techniques, and Transformative Practices in Management and Technology Research” successfully fulfilled its objective of enhancing the AI capabilities of academicians and researchers. Through expert-led sessions, practical demonstrations, and interactive discussions, participants gained a robust understanding of contemporary AI tools and their applications in research.

The collaboration with AIMS further enriched the academic value and reach of the programme. As AI continues to reshape global research landscapes, the FDP has effectively contributed to building a community of educators and researchers equipped to lead innovation, uphold ethical research practices, and advance scholarly excellence.



AIMS Regional Conference at Bangalore

Topic: Emerging Trends in AI and Sustainability: Shaping the Future of Higher Education, 18th September 2025.

Host: St. Joseph's Institute of Management, Bangalore [SJIM]
Co-Hosts: International School of Management, Excellence-ISME, Bangalore
Indus Business Academy (IBA), Bangalore [IBA]

Association of Indian Management Schools [AIMS], in collaboration with SJIM, ISME & IBA, hosted the one-day regional conference on Emerging Trends in AI & Sustainability: Shaping the future of Higher Education on Thursday, 18th September 2025, from 9:00 a.m. onwards.

The first part of the day was the inauguration session attended by key leaders from the AIMS organization's governing body and other leaders. They included **Dr. Ramakant Patra**, National President (AIMS), **Dr. P Narayan Reddy**, AIMS National Executive Board Member, and **Dr. Saroj Kumar Sahu**, AIMS Regional Vice President [East], **Rev. Dr. Roshan David Pereira, SJ**, Director of SJIM, Bangalore, **Dr. Rony Kurien**, Director AIMS Karnataka & Kerala / Dean ISME, Bangalore, **Dr. Nandeesh V Hiremath**, Vice President, AIMS Karnataka & Kerala / Dean -Strategic Partnerships, IBA, Bangalore and **Dr. Rajiv Noronha**, Dean, SJIM, Bangalore

This session included a Welcome Address by Rev. Dr. Roshan Pereira, S.J. He provided an overview of SJIM, highlighting its focus, and invited all dignitaries, speakers, participants, and volunteers to participate wholeheartedly in the event. Next, Dr. Rony Kurien followed with an address wherein he shared the context and purpose of the conference. He highlighted how AIMS had grown to be one of the largest networks of business schools in the world and was shaping various facets of management education over the years. He emphasized the preparation of management graduates who are not just industry-ready but also socially and environmentally responsible.

Dr. Ramakant Patra spoke of the relevance of the topic for the day's event, where AI has taken the driver's seat, and how each has to become techno-savvy to address both AI and sustainability. Responsible engagement is important in this new environment. As practices and technologies evolve, faculty members must keep pace and update their skills accordingly. He also elaborated on various programs conducted by AIMS, including conferences, publications, and training.

Dr. P Narayan Reddy addressed the audience, congratulating the Kerala and Karnataka chapters for organizing the conference. He spoke of the ten regional conferences being organized across India, and how this was one of the series of meetings in the 36th year. He spoke of giving space and place for future generations, emphasizing sustainability.

Mr. K.S. Vishwanathan of NASSCOM delivered the keynote address. He spoke on the job market impact of AI and the significance of GCCs in India. Relevance of MBA Education and Growth of GCCs in India. He spoke of over 1900 GCCs in the country, developing innovative solutions, and this represents over 50% of total GCC work outside respective home countries. The potential being leveraged was approximately 350,000 people added to the GCC employee headcount annually.

Dr. Nandeesh spoke about the National Conference to be held in Bhubaneswar in December 2025. He spoke of the ten themes to be addressed at the conference.

In the **second session**, Sunil Patil from IBM spoke of industrial AI and how it is becoming a new discipline in the era of AI across industries. He traced the path of industry evolution from early industrialization to Industry 5.0. Now we are focused on human-machine collaborations. He spoke of the emerging technologies that industries are adopting to gain business benefits.

There was a keynote speech by Prof. Edwin Moses, who spoke about how higher education institutions and universities can leverage the opportunities of deeper industry-academia collaboration. He emphasized how objectives drive strategy in the collaboration. He emphasized crossing the sea of disruptions while executing these collaborations. The first panel discussion centered around the theme of industry-academia relations in the context of the entry of global universities in India. Two Senior industry participants and three academic leaders participated in this highly interactive session, which

examined various aspects of how the entry of new universities would pose challenges for the current system, as well as the impact of AI and sustainability on the education system itself. The ubiquitous nature of AI has created a significant emphasis on AI dispersion.

The **Third Session** included a talk by Dr. Sowmya Narayanan. She is an expert in workplace effectiveness, education, and training, with expertise in Bloom's taxonomy. She emphasized how human intelligence can never be replaced. Emerging trends in Learning development systems for training the 21st century. She emphasized the ability to learn, unlearn, and relearn. She emphasized experiential learning and a continuous skilling journey to be lifelong learners.

The afternoon panel discussion was hosted by Dr. Vikku Aggarwal, featuring five panelists who were mostly industry professionals. She addressed the readiness of education to handle AI disruptions. Knowing about yourself and the knowledge and skills you apply daily. We need to shift from a profit-centric to a purpose-centric approach. The focus was also on the differences between Western and Indian universities. Bringing art, craft, and logic was discussed as a pressing need.

The **valedictory** session was the last session of the day. Dr. T. V. Rao, former IIMA professor and founder and Chairman of TVR Learning Systems, gave the valedictory address. He founded NHRD and AHRD. He emphasized the proliferation of AI and how you can anticipate how they will respond to this with ChatGPT. He emphasized that AI cannot surpass humans, as it relies on the collective information that machines accumulate. He emphasized MIT studies that explored the loss of critical thinking ability due to the overuse of AI. He emphasized that students should maintain their reading habits and understand how to use and avoid misuse of AI effectively. He emphasized a balanced approach that combines mastering and using technology with thinking ahead.



Department of Management, University of North Bengal, Siliguri, West Bengal, India, 13th and 14th November 2025

Topic: Aligning Business Transformation with The Global Sustainability Agenda

The National Seminar 2025, themed “Aligning Business Transformation with the Global Sustainability Agenda,” organised by the Department of Management, University of North Bengal, in collaboration with the Association of Indian Management Schools, served as a crucial platform for exploring how contemporary business practices and academic research can harmonise with urgent global sustainability imperatives. The discussions and presentations throughout the seminar were deeply aligned with this overarching theme, emphasizing the holistic integration of sustainability principles across the economic, social, and environmental dimensions of business transformation.

The Inauguration Session of the **National Seminar 2025**, jointly organized by the **Department of Management, University of North Bengal**, and the **Association of Indian Management Schools (AIMS)**, began with the traditional *Saraswati Vandana* by the students of the Department, followed by the lighting of the ceremonial lamp.

The **Chief Guest of the session, Professor (Dr.) Mukulesh Barua**, Member Secretary, SLET Commission, Assam (N.E. Region), delivered an insightful valedictory address. He acknowledged the intellectual depth of the seminar and appreciated the efforts of the organizers, presenters, and attendees in contributing to meaningful academic discourse.




All participants of the seminar received certificates in recognition of their active involvement and academic contribution.

A **Vote of Thanks** was delivered by **Dr. Dipanjan Moitra**, Assistant Professor, Department of Management, University of North Bengal, and Organizing Secretary of the National Seminar 2025. He expressed gratitude to the dignitaries, presenters, faculty members, organizing team, and volunteers for their collective efforts.

The seminar was officially declared closed by **Dr. Sanmoy Mallick**, Head of the Department of Management and Seminar Director, National Seminar 2025. He highlighted the overall success of the event and acknowledged the teamwork and dedication that made it possible.






National Seminar : 2025
"Aligning Business Transformation with The Global Sustainability Agenda"
Date: 13 & 14 November 2025

Jointly Organized By:
 Department of Management, University of North Bengal
 & Association of Indian Management Schools (AIMS)
 Venue: Conference Hall, Administrative Block, University of North Bengal



Department of Management, University of North Bengal

Call for Papers
 A call for papers. Department of Management, University of North Bengal, invites research papers to the National Seminar. The seminar explores business transformation for the global pursuit of United Nations Sustainable Development Goals (SDGs), emphasizing innovation, responsibility, and inclusive growth.

Suggested Sub-Themes (other related topics are also welcome):

- SDG-Oriented Business Strategies and Corporate Social Responsibility

C. K. Shah Vijapurwala Institute of Management (CKSVIM)

Topic: ONE-DAY WORKSHOP ON AI TOOLS FOR RESEARCH AND DATA ANALYSIS

The rapid advancement of Artificial Intelligence (AI) has significantly transformed academic research, data analysis, and knowledge creation. In this context, C K Shah Vijapurwala Institute of Management (CKSVIM), in association with the Association of Indian Management Schools (AIMS), organised a One-Day Workshop on AI Tools for Research and Data Analysis on 29th November 2025. The workshop aimed to equip participants—faculty members, research scholars, and students—with the knowledge and hands-on skills required to effectively integrate AI tools into the research lifecycle.

Bringing together distinguished speakers and experienced resource persons, the workshop provided deep insights into AI-powered literature review, writing assistance, research planning, and multivariate data analysis. The structured sessions ensured progressive learning—from foundational orientation to advanced analytical techniques.

The Inaugural Session set the tone for the day. *Dr. Ganesh Rao*, Vice President, West Zone–AIMS, delivered the Welcome Address, introducing the objectives, scope, and expected outcomes of the workshop.

He emphasized the need for embracing AI tools as essential components of modern research methodologies and encouraged participants to actively engage with the resource persons throughout the sessions.

The first technical session, was led by Dr. Hitesh Parmar. This session provided a conceptual overview of Artificial Intelligence and its growing role in academic research. Participants were introduced to the evolution of AI-driven tools, their capabilities, and the ethical considerations in using AI for scholarly activities.

Dr. Parmar highlighted how AI is redefining traditional research by enhancing efficiency in literature discovery, data handling, conceptual development, and manuscript preparation. The session created a strong foundation for the more advanced practical sessions scheduled later in the day.

Dr. Kerav Pandya conducted Session focusing on Multivariate Data Analysis, specifically Factor Analysis. Participants were introduced to:

- Conceptual understanding of factor analysis
- Data suitability tests (KMO, Bartlett's Test)
- Extraction and rotation methods
- Interpretation of factor loadings in social science research

This session bridged the gap between theoretical knowledge and practical data analysis, preparing participants for real-world applications in SPSS.



PSG Institute of Management, Coimbatore

Faculty Development Program on Leveraging AI for Smarter Classrooms

The Faculty Development Program (FDP) titled “Leveraging AI for Smarter Classrooms”, held on November 14–15, 2025 at PSG Institute of Management in association with Association of Indian Management Schools (AIMS) and supported by PSG Center for Academic Research and Excellence (CARE), was a two-day, hands-on training initiative designed to equip educators with practical skills in Artificial Intelligence and its pedagogical applications. The program addressed the growing need for educational institutions to adopt emerging technologies, particularly AI, to enhance teaching effectiveness, student engagement, and academic innovation.

Sessions on Research with AI and new assessments in the AI era demonstrated integrity considerations, detection of bias, and responsible use of AI for scholarly work. The module on AI Ethics, Policies & Governance offered insights into hallucination risks, security, privacy, and governance frameworks relevant to AI adoption in education. Later sessions introduced practical AI tools used by students such as NotebookLM, Perplexity, and ChatGPT and demonstrated workflow automation through Notion and Google Sheets. The concluding sessions covered AI course preparation, TILT-based instructional design, and advanced evaluation approaches involving Custom GPTs, Boodlebox, Magic school AI automation, APIs, and intelligent assessment systems.

The most appreciated elements included:

- Exposure to a wide range of AI tools
- Hands-on demonstrations
- Practical classroom applications
- Prompt-engineering techniques
- Discussions on AI ethics and responsible use
- Interactive teaching strategies using AI
- Real-world academic scenarios to illustrate AI capabilities

Several faculty members noted that the sessions helped them discover tools they were previously unaware of and clarified ways to integrate these tools into their teaching and research processes.

Participants recognized the importance of:

- Understanding both the potential and limitations of AI
- Appreciating ethical considerations and responsible use
- Leveraging AI to strengthen student engagement
- Utilizing new AI tools for day-to-day academic functions
- Exploring comparative strengths of platforms such as Notebook LLM, Google Colab, Gemini, Perplexity, and others

The majority of respondents emphasized that AI can significantly simplify academic work and improve teaching effectiveness when used wisely.

