

IMS Unison University, Dehradun, Uttarakhand, India (North Zone)

Topic: International Conference On “Confluence of AI, Sustainability and Innovation in Industry 5.0 Era” April 4–5, 2025

The Two-Day International Conference on “Confluence of AI, Sustainability, and Innovation in Industry 5.0” was held on April 4–5, 2025, at IMS Unison University, Dehradun in collaboration with GEDU College of Business Studies, Bhutan, and supported by AIMS.

The event began with a grand inaugural ceremony that included Saraswati Vandana and lamp lighting, setting a traditional tone. Dr. Priyanka Chopra, the Convener, welcomed the attendees and introduced the central theme, emphasizing its relevance in today's dynamic industrial and academic landscape. Dr. Rajeev Srivastava, Conference Chair, delivered a thought-provoking inaugural address, focusing on the transformative power of AI, sustainability, and innovation in shaping Industry 5.0. Prof. (Dr.) Anil Subbarao Paila, Hon'ble Vice Chancellor, IMS Unison University stressed that technology should enhance, not replace, human potential, covering vital issues such as ethical AI, green technology, renewable energy, circular economies, and eco-conscious innovation.



Lamp Lighting by the Dignitaries

Inaugural ceremony commenced with traditional Saraswati Vandana and ceremonial lamp lighting by esteemed dignitaries, symbolizing the light of knowledge and wisdom.

MOU exchange between SOM-IUU & GCBS

A significant highlight of the conference was the announcement of a Memorandum of Understanding (MoU) between SOM of IMS Unison University and GEDU College of Business Studies, Bhutan, to foster academic collaboration and shared research.



Exchange of Memorandum of Understanding (MoU)

A historic moment marking the formal academic partnership between SOM of IMS Unison University, India, and GEDU College of Business Studies, Bhutan, to foster research and innovation-driven collaboration.



**Felicitate of Chief Guest and Keynote Speaker Ms. Nitu Agarwal
CFO at FISERVE Global Services, being felicitated for delivering an insightful keynote address on the future of
AI and innovation in the financial services sector.**



**Panel Discussion
Distinguished panelists engaged in a panel discussion on "Accelerating Business Excellence through AI and Sustainable Innovations," moderated by Prof. Abhijit Chattoraj**



**Panel Discussion
Distinguished panelists engaged in a dynamic discussion on "Accelerating Business Excellence through AI and Sustainable Innovations," moderated by Prof. Abhijit Chattoraj.**

Dr. Ambedkar Memorial Institute of IT & Management Science (DAMITS) (East zone)

Topic: National Seminar "The Impact of AI on Organizational Culture and Workplace Dynamics " on 21st June , 2025.

The event was inaugurated with a ceremonial opening that included the lighting of the lamp and a welcome note by **Dr. Bhabani Shankar Dash**, Principal and Seminar Convenor.

The **Chief Guest, Prof. Rohan Dhiman**, Registrar, NIT Rourkela

Prof. Ramesh Chandra Rath, Guest of Honour and General Secretary of AIMS, Odisha Chapter, spoke on the role of AI in redefining leadership styles and communication frameworks within organizations

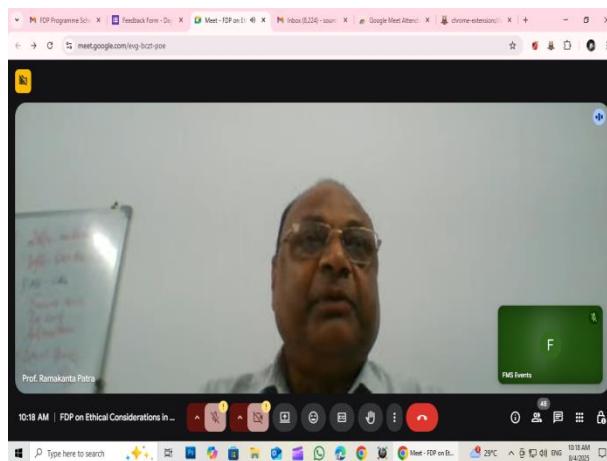


Dr. B. C. Roy Engineering College, Durgapur (East Zone)

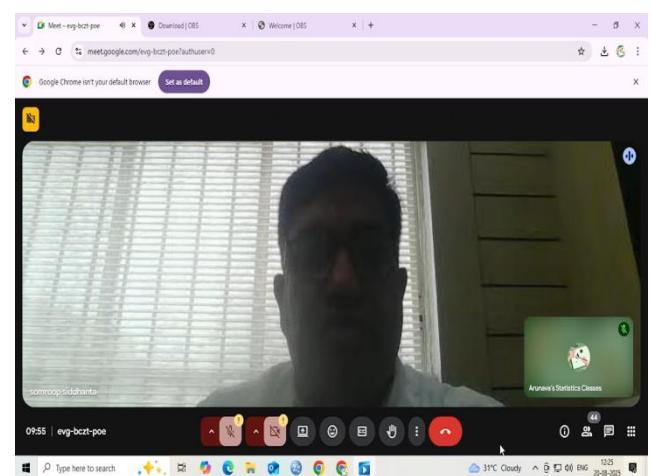
Topic: FDP “Ethical Considerations in AI-Driven Research: Navigating Challenges, Opportunities, and Best Practices”. 4th – 8th August, 2025. FMS, BCREC – Online

The Faculty of Management Studies, Dr. B. C. Roy Engineering College, Durgapur, organized a Five-Day Faculty Development Programme (FDP) on “Ethical Considerations in AI-Driven Research: Navigating Challenges, Opportunities, and Best Practices” in **Online Mode** to examine the ethical dimensions of Artificial Intelligence (AI) in research, teaching, and academic practice. The programme engaged 55 faculty members from diverse institutions and featured distinguished speakers from India and abroad, focusing on AI’s challenges, opportunities, and ethical implications.

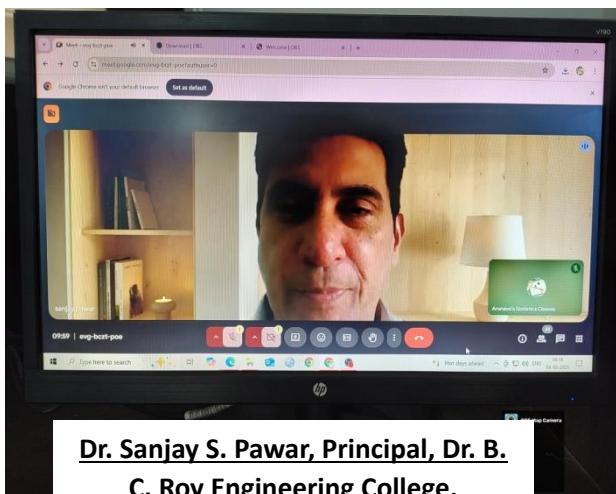
DAY 1: 4TH AUGUST, 2025.



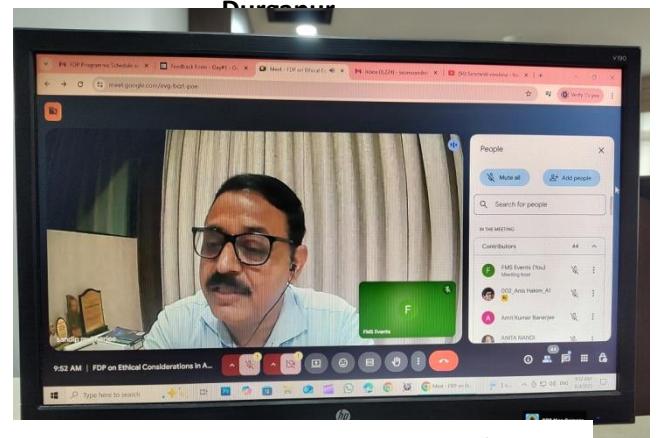
**Dr. Ramakanta Patra, President
AIMS**



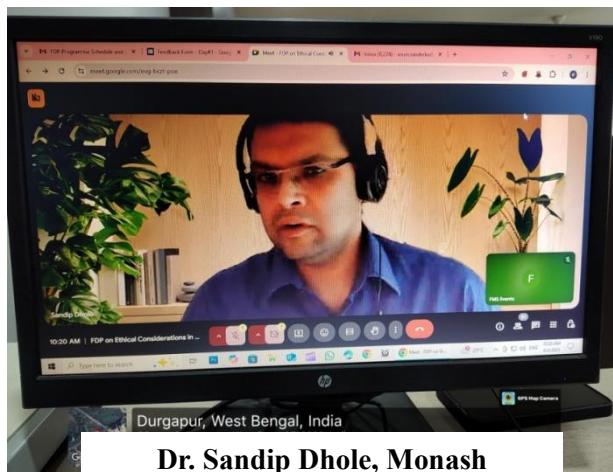
**Dr. Somroop Siddhanta, HoD, FMS,
Dr. B. C. Roy Engineering College,**



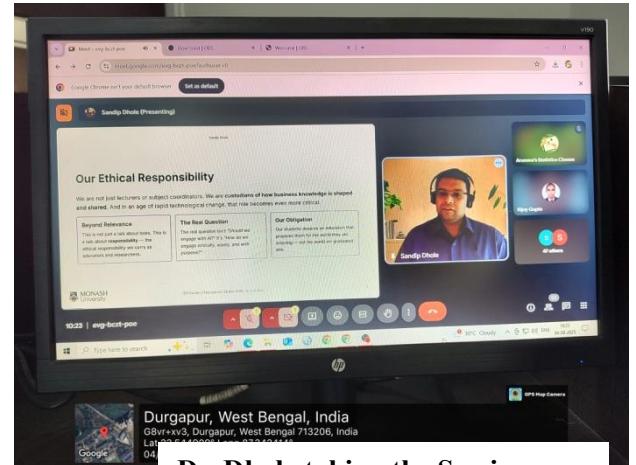
**Dr. Sanjay S. Pawar, Principal, Dr. B.
C. Roy Engineering College,
Durgapur**



**Dr. Sandip Mukherjee, Associate Professor,
Faculty of Management Studies, Dr. B. C. Roy
Engineering College, Durgapur**



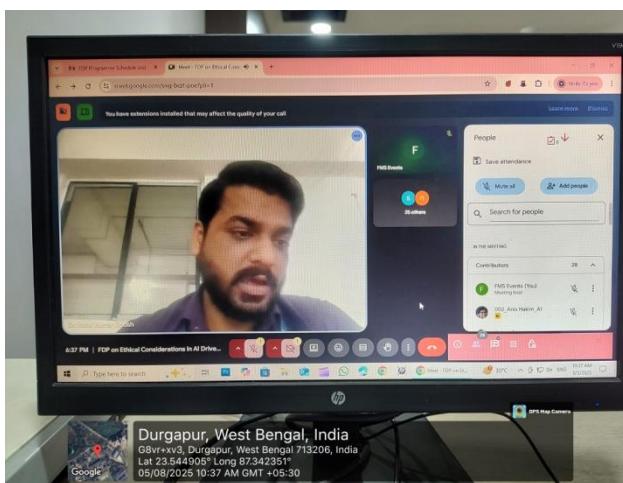
Dr. Sandip Dhole, Monash University



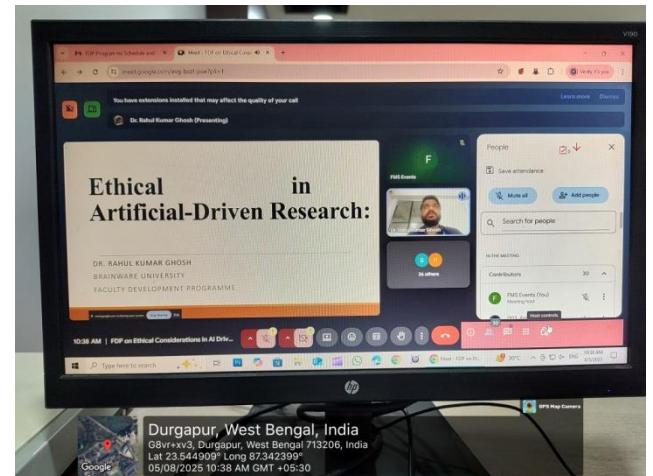
Dr. Dhole taking the Session

DAY 2: 5TH AUGUST, 2025

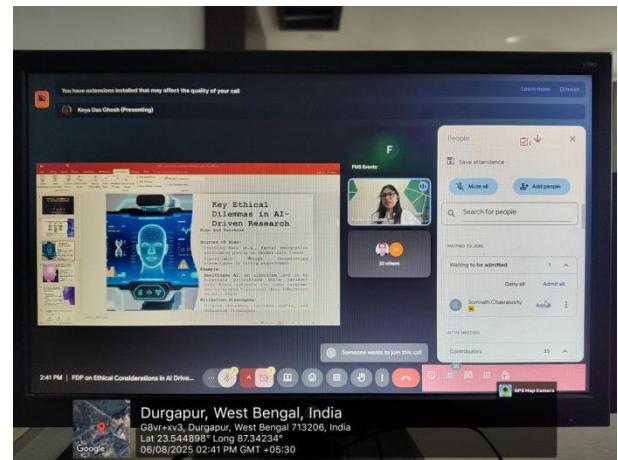
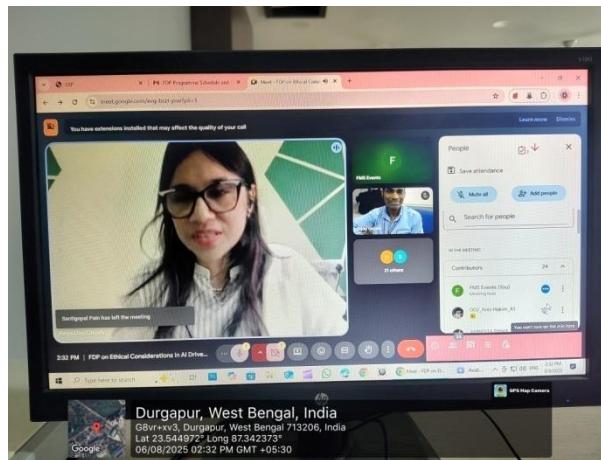
**Dr. Rahul Kumar Ghosh,
Brainware University**



Dr. Ghosh taking the session



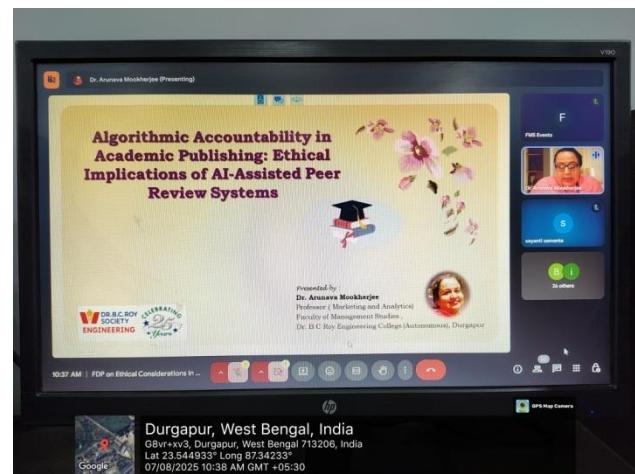
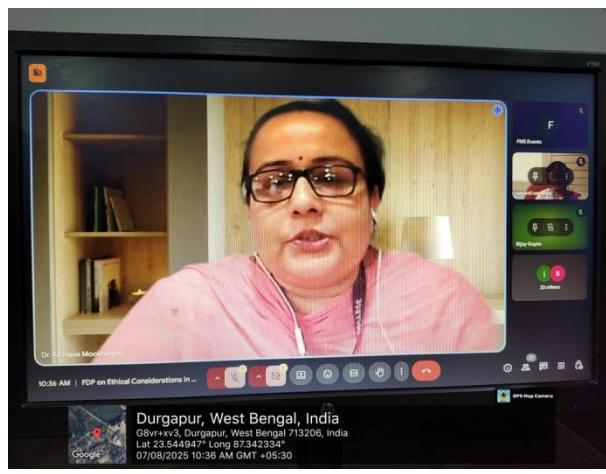
DAY 3: 6th AUGUST, 2025



Dr. Keya Das Ghosh, Swami Vivekananda University

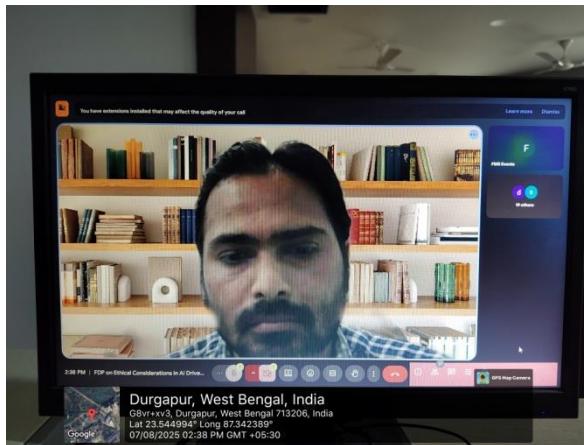
Dr. Keya Das Ghosh taking the Session

DAY 4: 7TH AUGUST, 2025

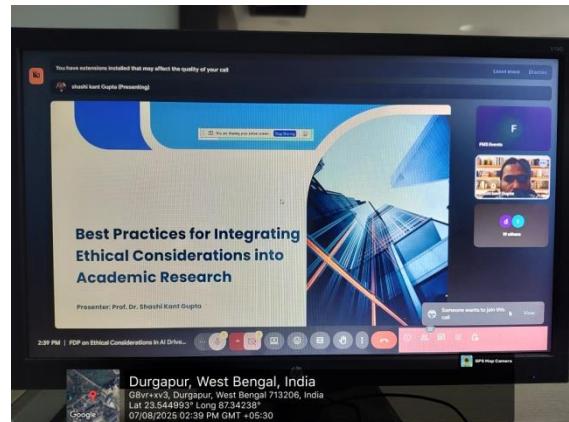


Dr. Arunava Mookherjee, Faculty of Management Studies, Dr. B. C. Roy Engineering College, Durgapur

Dr. Mookherjee taking the session

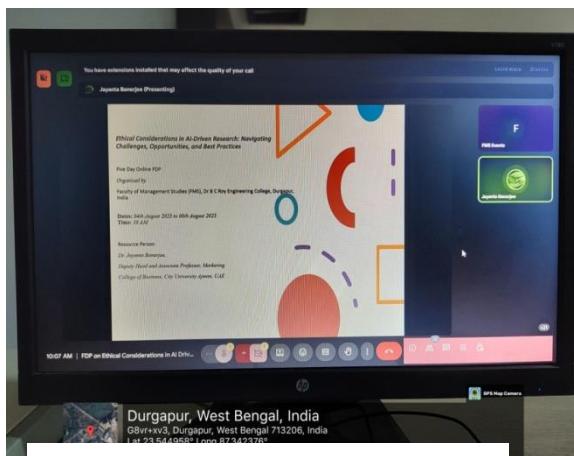


Dr. Shashi Kant Gupta, Victorian Institute of Technology

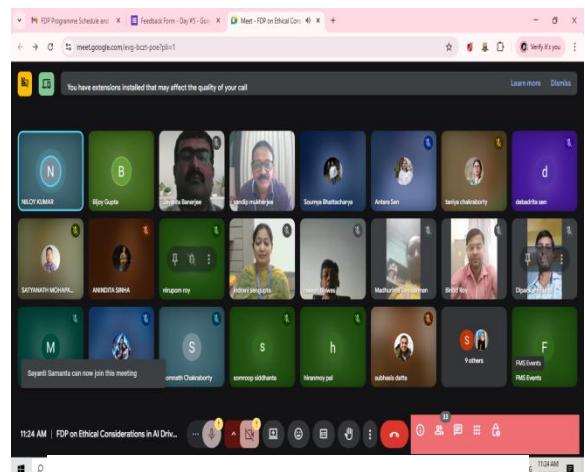


Dr. Gupta taking the session

DAY 5: 8TH AUGUST, 2025



Dr. Jayanta Banerjee, City University, Ajman, taking the session



Valedictory & Vote of thanks

West Bengal Chapter (East Zone)

One Day Faculty Development Programme On “Evolving Technologies in Management Education and Research” 26.07.25

The AIMS' West Bengal Chapter successfully organized a one-day Faculty Development Programme (FDP) on “Evolving Technologies in Management Education and Research” on 26th July 2025, at the IISWBM Campus, Kolkata. The event witnessed the presence of eminent dignitaries from academia and industry, with more than 50 participants attending the programme in a blended mode.

Welcoming the Guest on Dias & lighting the Lamp



United School of Business Management, Bhubaneswar (East Zone)

Topic: FDP “Indian Knowledge System in Higher Education: A Perspective of NEP 2020”- 12th and 13th September 2025

United School of Business Management, Bhubaneswar, conducted a 2 day FDP on “Indian Knowledge System in Higher Education: A perspective of NEP 2020”, in collaboration with Association of Indian Management Schools (AIMS) on 12th and 13th of September 2025.



INAUGURAL SESSION



SPEAKER SESSION 1



VALEDICTORY SESSION

ITM University, Turari, Gwalior (West Zone)

5th International Conference on “Transformational Impact of AI on Business Competitiveness” April 14–15, 2025 Mode: Hybrid (Offline and Online Sessions).

The 5th International Conference commenced with a ceremonious lamp lighting and Saraswati Puja, symbolizing the illumination of knowledge. This was followed by a warm Welcome Address by Prof. (Dr.) Yogesh Upadhyay, Hon'ble Vice Chancellor of ITM University. He emphasized the need for understanding and leveraging AI for academic and industrial progress.



Chaitanya Bharathi Institute of Technology(UGC, Autonomous), Proddatur, Kadapa Dist (South Zone)

TWO- DAY FACULTY DEVELOPMENT PROGRAM ON NEP-INNOVATIVE TEACHING AND LEARNING METHODOLOGIES ORGANISED BY DEPARTMENT OF MBA 02.04.2025 & 03.04.2025, CBIT, Proddatur

The Department of MBA at CBIT College, Proddatur, Kadapa Dist, organized a significant two – day FDP Programme on NEP- Innovative Teaching and Learning Methodologies, targeting Faculty Members, Research Scholars & PG students. The event took place on April 2nd and 3rd, 2025 and featured Prof. K. Rani Rajitha Madhuri, Dr. Madhuri, Head. Department of English and Foreign Languages, Dr. B. R. Ambedkar Open University. Hyderabad. Telangana. INDIA



Welcoming the chief guest Dr.T.Sreenivas



Dr.R.UmaDevi, HOD, Dept of MBA



Dr.Sruthi,Principal,CBIT



Dr.G.Sreenivasula Reddy, addressing the Gathering



Felicitation of Dr.K.Rani Rajitha Madhuri



Felicitation to the Guest Dr. T. Sreenivas



Welcoming Keynote Speaker Dr.P.Narayana Reddy



Department of MBA, HOD, Staff with Director, Principal, CBIT and the Chief Guest of the Program

Al-Ameen Institute of Management Studies, Bangalore (South Zone)

Topic : Adoption of AI in Knowledge Creation and Delivery in Management Education, 25th & 26th April 2025. Offline

The Inauguration of the Two-day Workshop for Faculty on “Adoption of AI in Knowledge Creation and Delivery in Management Education” commenced with Qirath by Abdul Rahman Sarim, MBA student on 25th April 2025. Dr. B. A. Anuradha, Principal welcomed the erudite guest and in her introductory address said that “AI is the new electricity” since its transforming, revolutionizing and reshaping every aspect of our world in profound ways, enhancing the capabilities & automating tasks, thus playing a duet with humans. While emphasizing on the importance of AI, she said that AI bots cannot replace a teacher; it can only enhance their role as educators. She opined that the Key to Success is a continuous learning & collaborating process.





DC SCHOOL OF MANAGEMENT AND TECHNOLOGY, VAGAMON, IDUKKI (South Zone)

Topic: Number Crunching, Emotional Intelligence, and Decision Making - 9th and 10th May , 2025 , DCSMAT, Vagamon

Management Development Program

A two-day intensive workshop on "*Number Crunching, Emotional Intelligence, and Decision Making*" was successfully conducted on May 9th and 10th. The program was designed to provide participants with a deep understanding of the interplay between human emotions and data-driven decision-making.



KLE Society's Institute of Management Studies & Research, Hubli (South Zone)

Topic: FDP Career Development & AI in Research - 8/8/2025 & 9/8/2025

The two-day program was jointly organized by AIMS Karnataka & Kerala Chapter and KLE Society's Institute of Management Studies & Research (KLE-IMSR), Hubballi. This event brought together students, faculty, and academic leaders to explore the transformative role of technology and artificial intelligence in education and research. The event, held on 8th and 9th August 2025, featured a student-focused workshop on the first day, followed by the prestigious AIMS Chapter Meet 2024-25 and a Faculty Development Program (FDP) on "AI in Research" on the second day.



OTHERS:

National Summit on “Women in Leadership for Viksit Bharat” (West Zone)

The National Summit titled “Women in Leadership for Viksit Bharat” was successfully held on 11th July 2025 at S.P. Mandali’s Prin. L. N. Welingkar Institute of Management Development and Research (WeSchool), Mumbai.

This prestigious event was **jointly organized by the Ratan Tata Maharashtra State Skill University (RTMSSU) and the Association of Indian Management Schools (AIMS)**, with WeSchool as the Academic Partner.



Round Table Conference of the Women Serving as Deans & Directors



Group photo with Women Deans & Directors

Chapter Chair

Master of Business Administration (South Zone)

Report on AIMS AP-Chapter Meeting held at Lakireddy Bali Reddy College of Engineering (Autonomous) on 15-04-2025



Board Members, Office Bearers of AP & TGS Chapters, and other AIMS members attended the AIMS AP-Chapter Meeting



Dr. A. Adisesha Reddy, Chairman AIMS, AP-Chapter initiated the discussion with the members attended.

Master of Business Administration (South Zone)
Report on AIMS AP-Chapter Meeting held at SRK PG & Degree College (Autonomous) on 25-08-2025



Appreciation of new member institutions

Bharatiya Vidya Bhavan Institute of Management Science

Topic: Digital Transformation for Phygital Future: Paving the Way towards Viksit Bharat - 18th & 19th September, 2025.

Bharatiya Vidya Bhavan Institute of Management Science, Kolkata, in association with Association of Indian Management School (AIMS) & Indian Economic Association (IEA), successfully hosted the International Management Conference – Coherence 2025 on 18th and 19th September 2025.

The central theme of the conference revolved around “Digital Transformation for Phygital Future: Paving the Way towards Viksit Bharat”.

The event brought together academicians, researchers and practitioners from across the country and abroad creating a vibrant platform for the exchange of ideas and research.

The conference began with a grand Inaugural Ceremony attended by distinguished dignitaries from the academic and corporate fraternity, including Dr. Shekhar Chaudhuri, Former President of AIMS and Dr. Anirban Sarkar, Joint Secretary of IEA.

The event commenced with the lighting of the ceremonial lamp followed by welcome addresses from the organizers. A cultural performance by one of our students who performed an exquisite classical dance recital, enthralled the audience and set an inspiring tone for the sessions ahead.



Shri Vaishnav Institute of Management and Science, Indore M.P.

Topic- Two Days National Conference on “Artificial Intelligence: Redefining Managerial Excellence for Sustainable Development” July 11-12, 2025 - Hybrid Mode.

The Department of Management at Shri Vaishnav Institute of Management & Science, Indore, in association with AIMS, CII, and IMA, successfully hosted a two-day national conference on the theme '*Artificial Intelligence: Redefining Managerial Excellence for Sustainable Development*'. The inaugural session commenced with the traditional Kulgeet and lamp lighting ceremony, which set a vibrant tone for the event.

The conference chairperson and Director of the institute, Dr. George Thomas, welcomed all dignitaries and attendees with an insightful address that emphasized the relevance of artificial intelligence in shaping future-ready management practices.

Dr. Kshama Ganjiwale, conference convener, offered opening remarks highlighting the purpose and expected outcomes of the academic gathering. Eminent personalities including Shri Devendra Kumarji Muchhal (Chairman, Shri Vaishnav Institute of Management & Science) and special guest Dr. Sanjeev Khanna (COO, Patanjali Foods Ltd. and Founder & CEO, Academy for Self-Maximization Pvt. Ltd.) delivered thought-provoking addresses, offering perspectives from institutional leadership and corporate innovation.

CA Navin Khandelwal (President, IMA) inspired the audience with a dynamic presentation as Guest of Honour, while the Chief Guest, Prof. (Dr.) Vinith Kumar Nair (Vice Chancellor, Symbiosis University of Applied Sciences, Indore), delivered a compelling keynote on the role of AI in educational transformation. Shri Vishnuji Pasari (Secretary, Shri Vaishnav Institute of Management & Science) extended heartfelt gratitude to the guests, formally concluding the inaugural proceedings.



Manav Rachna International Institute of Research and Studies, Delhi & Haryana Chapter

Topic: Seminar-Panel Discussion on August 20, 2025, at School of Leadership and Management, Manav Rachna International Institute of Research and Studies

Unravelling Success – From Passion to Purpose

Organized by the Association of Indian Management Schools (AIMS), Delhi & Haryana Chapter, in collaboration with the School of Leadership and Management (SLM), MRIIRS. The event “Unravelling Success: From Passion to Purpose” was held at 11:00 AM in the Amphitheatre setting of SLM. The session aimed to inspire future leaders through meaningful discussions on aligning passion and purpose in personal and professional life. The event began with the Lamp Lighting Ceremony, followed by the Welcome Address by Dr. Deepti Dabas Hazarika, Dean, SLM, and Secretary of AIMS Delhi & Haryana Chapter. She expressed gratitude to senior dignitaries of MRIIRS and highlighted the collaborative effort behind the event.

Dr. Jain, Director, IILM University & Chairman, AIMS Delhi-Haryana Chapter, shared the role of AIMS in shaping management education since 1988, representing 700+ business schools across 17 chapters. He encouraged students to engage actively during the panel discussion.





School of Management, IILM University, Gurugram

Topic: "The MBA Advantage: How MSMEs Can Partner with Academia to Drive Innovation" - September 20, 2025.

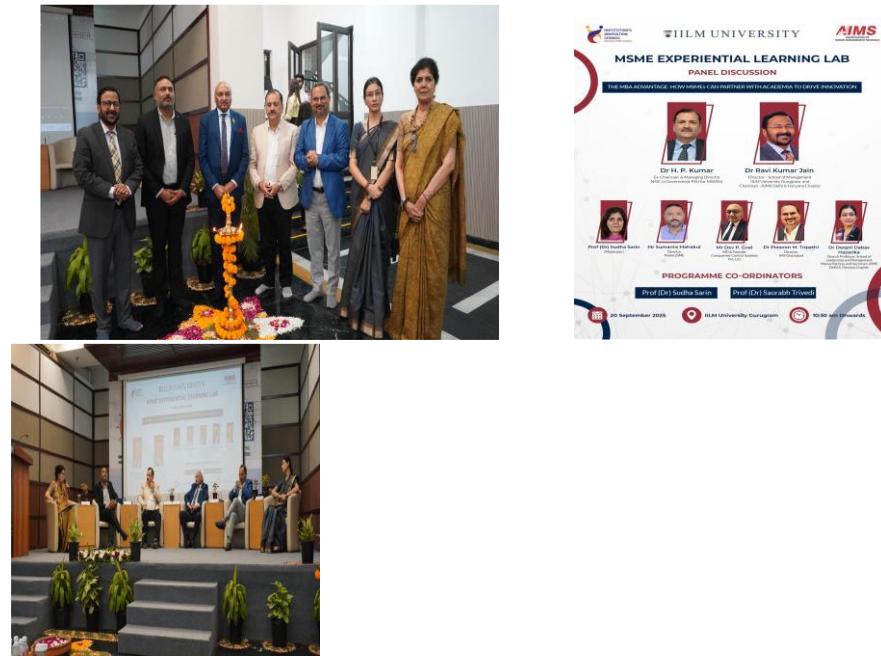
School of Management, IILM University, Gurugram, jointly organised with the Association of Indian Management Schools (AIMS)-Delhi & Haryana Chapter, launched the MSME Experiential Learning Lab on 20th September 2025 to empower MSMEs in Haryana and across India through hands-on mentorship, live projects, and innovation driven training.

The event was graced by Dr. H. P. Kumar, Ex-Chairman & MD, NSIC and Advisor, MSME Cell, PHDCCI; Dr. Ravi Kumar Jain, Director, School of Management, IILM University and Chairman, AIMS Delhi-Haryana Chapter; Prof. (Dr.) Sudha Sarin, Professor of Practice, School of Management, IILM University and moderator of the session; Mr. D. P. Goel, Co-Chair, MSME Cell, PHDCCI; Mr. Sumanta Mahakul, Director, Power2SME; Dr. Prasoon M. Tripathi, Director, IMS Ghaziabad; and Dr. Deepa Dabas Hazarika, Dean, MRIIRS.

In his keynote, Dr. Kumar outlined "MSME 2030: Vision for the Future of Small Business," stressing digital-first operations, sustainability and rural enterprise growth.

A panel discussion on "The MBA Advantage: How MSMEs Can Partner with Academia to Drive Innovation" highlighted the synergy between academia and industry.

The event concluded with a Vote of Thanks by Prof. (Dr.) Saurabh Trivedi, Associate Professor & CEO, Incubation Centre, IILM University, Gurugram, who emphasized the Lab's role in nurturing future ready graduates and strengthening India's MSME sector.





Department of Business Administration, Prasad V. Potluri Siddhartha Institute of Technology, Kanuru, Vijayawada, Andhra Pradesh.

Topic: Faculty Development Programme (FDP) on Empowering Youth in Building India's Viksit Bharat 2047: The Role of the Faculty. 17th –18th October, 2025.

PVP Siddhartha Institute of Technology, established in 1998, is one of the pioneering institutions among the 18 academic establishments managed by the prestigious Siddhartha Academy of General & Technical Education, Vijayawada. The institute attained autonomous status in 2012 and is approved by AICTE, with permanent affiliation to JNTUK, Kakinada. Renowned for its academic excellence and commitment to quality, the institute is ISO 9001:2015 certified and has been accredited with an 'A+' grade by NAAC. All its undergraduate programmes are accredited by NBA.

The Department of Business Administration at Prasad V. Potluri Siddhartha Institute of Technology (PVPSIT) offers a full-time MBA programme, established in 2008. With state of the-art infrastructure and a vibrant learning environment, the department nurtures innovation, collaboration, and holistic growth. It is committed to equipping students with strong managerial skills, leadership qualities, and the confidence to excel in the dynamic business world.

About FDP

The Faculty Development Programme focuses on the pivotal role of educators in nurturing the youth who will shape India's vision of Viksit Bharat 2047—a developed, self-reliant, and sustainable nation. The programme aims to empower faculty to adopt innovative pedagogies, integrate sustainability and social responsibility into academics, and inspire entrepreneurial and leadership mindsets among students.

By aligning with the objectives of the National Education Policy (NEP) 2020, the FDP emphasizes the need for a holistic and future-ready education system that promotes critical thinking, innovation, inclusivity, and environmental stewardship. Faculty members are envisioned as change agents who can motivate youth to become responsible citizens and active contributors to nation-building through knowledge, values, and sustainable practices.

Themes of the FDP

- Faculty as Catalysts for Viksit Bharat 2047
- Empowering Youth through Innovation and Entrepreneurship
- National Development through Skill-Based Education
- Leveraging Digital Pedagogy for Youth Empowerment
- Building Innovation Ecosystems in Academic Institutions
- Entrepreneurial Mindset and Design Thinking in Higher Education
- NEP 2020 and the Vision of Viksit Bharat 2047
- Bridging the Academia–Industry Gap for National Growth
- Character Building and Ethical Education for a Developed India
- Global Competence and Local Relevance: Faculty as Change Makers
- Bridging Academia, Industry, and Society for Sustainable Growth

Overview of the Program

The two-day Faculty Development Programme (FDP) on "Empowering Youth in Building India's Viksit Bharat 2047: The Role of the Faculty" was successfully organized by the Department of Business Administration, Prasad V. Potluri Siddhartha Institute of Technology (PVPSIT), Vijayawada, in collaboration with the Association of Indian Management Schools (AIMS), Andhra Pradesh Chapter, from 17th to 18th October 2025. The programme brought together 41 faculty participants representing various reputed institutions across Andhra Pradesh, creating a vibrant platform for academic exchange, collaboration, and professional growth. The FDP aimed to strengthen the role of faculty as catalysts in nurturing youth toward realizing the national vision of Viksit Bharat 2047—a self-reliant, innovative, and developed India. Over two enriching days, participants engaged in insightful sessions led by eminent academicians, researchers, and industry experts from across India. The sessions covered diverse themes such as innovative pedagogy, entrepreneurship, ethical education, digital learning, and academia–industry collaboration, offering holistic perspectives on the evolving role of educators in nation-building.

The interactive discussions, panel sessions, and practical insights inspired faculty members to adopt learner-centric teaching approaches, promote ethical values, and encourage innovation and entrepreneurship among students. The programme concluded with the Valedictory Session, where participants shared their positive feedback and expressed their commitment to applying the learnings in their institutions. Overall, the FDP served as a meaningful initiative in fostering academic excellence, professional development, and the spirit of Viksit Bharat 2047.



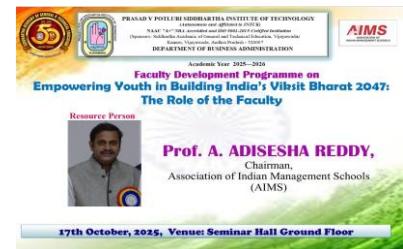
Inagurated by the Prof. S. Vijaya Bhaskara Rao
Vice-Chairman, Andhra Pradesh State Council
of Higher Education



Dr. Ch. S. Durga Prasad
Executive Director
Association of Indian Management Schools (AIMS)



Dr. P. Narayana Reddy,
Director General (South)
Association of Indian Management Schools
(AIMS)



Prof. A. Adisesha Reddy,
Chairman, AIMS, AP Chapter



Dr. B. Ramesh
Former Dean, Goa Business School,
Goa University, Goa



Dr. Rajesh C. Jampala
Dean (Academics & Administration)
PB Siddhartha College of Arts & Science



Mr. Naresh Vasametti
Founder & CEO, Mavion Aerospace Pvt. Ltd
Mr. Sri Ganesh Co-Founder & Exc. Director,
Mavion Aerospace Pvt. Ltd



MCKV Institute of Engineering, Liluah, Howrah, West Bengal

Topic: AI Tools, Techniques, and Transformative Practices in Management and Technology Research, 10th – 14th November 2025, Online FDP hosted by Department of Management Science, MCKV Institute of Engineering.

The 5-Day Online Faculty Development Programme (FDP) on “*AI Tools, Techniques, and Transformative Practices in Management and Technology Research*” was organized by the Department of Management Science, MCKV Institute of Engineering (MCKVIE), in association with the Association of Indian Management Schools (AIMS). Conducted from **10th to 14th November 2025**, the programme aimed to empower faculty members, research scholars, and postgraduate students with the latest knowledge and practical exposure to Artificial Intelligence (AI) applications in academic research, management studies, and technology-driven investigations.

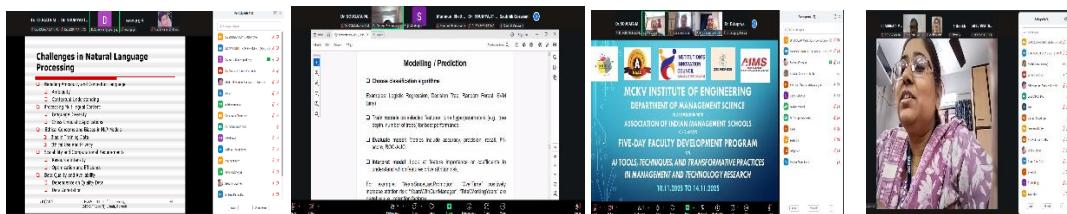
This FDP was delivered through live online interactive sessions and featured expert speakers from reputed academic institutions, industry organizations, and research bodies including IIT Kharagpur, Capgemini, MAKAUT, and NIT Durgapur. Across five days, participants were engaged in conceptual discussions, hands-on demonstrations, case analyses, Q&A interactions, and assessment sessions designed to deepen their understanding of the transformative potential of AI.

The overarching goal of the programme was to **equip participants with cutting-edge AI knowledge** relevant to modern research methodologies. The specific objectives included:

- Introducing foundational concepts of Artificial Intelligence in empirical research.
- Developing competence in machine learning and predictive analytics.
- Enhancing participants' ability to use NLP and text-analytics tools for social science and business research.
- Demonstrating practical applications of generative AI for literature review, content creation, and academic writing.
- Familiarizing researchers with AI-enabled data analysis and visualization tools.
- Exploring ethical issues and responsible practices in the use of AI for research.
- Building capacity to integrate AI across management, engineering, and interdisciplinary research domains.
- Providing a future-oriented AI research roadmap suited to higher education environments.

The 5-Day Online Faculty Development Programme on “AI Tools, Techniques, and Transformative Practices in Management and Technology Research” successfully fulfilled its objective of enhancing the AI capabilities of academicians and researchers. Through expert-led sessions, practical demonstrations, and interactive discussions, participants gained a robust understanding of contemporary AI tools and their applications in research.

The collaboration with AIMS further enriched the academic value and reach of the programme. As AI continues to reshape global research landscapes, the FDP has effectively contributed to building a community of educators and researchers equipped to lead innovation, uphold ethical research practices, and advance scholarly excellence.



AIMS Regional Conference at Bangalore

Topic: Emerging Trends in AI and Sustainability: Shaping the Future of Higher Education, 18th September 2025.

Host: St. Joseph's Institute of Management, Bangalore [SJIM]
Co-Hosts: International School of Management, Excellence-ISME, Bangalore
Indus Business Academy (IBA), Bangalore [IBA]

Association of Indian Management Schools [AIMS], in collaboration with SJIM, ISME & IBA, hosted the one-day regional conference on Emerging Trends in AI & Sustainability: Shaping the future of Higher Education on Thursday, 18th September 2025, from 9:00 a.m. onwards.

The first part of the day was the inauguration session attended by key leaders from the AIMS organization's governing body and other leaders. They included **Dr. Ramakant Patra**, National President (AIMS), **Dr. P Narayan Reddy**, AIMS National Executive Board Member, and **Dr. Saroj Kumar Sahu**, AIMS Regional Vice President [East], **Rev. Dr. Roshan David Pereira, SJ**, Director of SJIM, Bangalore, **Dr. Rony Kurien**, Director AIMS Karnataka & Kerala / Dean ISME, Bangalore, **Dr. Nandeesh V Hiremath**, Vice President, AIMS Karnataka & Kerala / Dean -Strategic Partnerships, IBA, Bangalore and **Dr. Rajiv Noronha**, Dean, SJIM, Bangalore

This session included a Welcome Address by Rev. Dr. Roshan Pereira, S.J. He provided an overview of SJIM, highlighting its focus, and invited all dignitaries, speakers, participants, and volunteers to participate wholeheartedly in the event. Next, Dr. Rony Kurien followed with an address wherein he shared the context and purpose of the conference. He highlighted how AIMS had grown to be one of the largest networks of business schools in the world and was shaping various facets of management education over the years. He emphasized the preparation of management graduates who are not just industry-ready but also socially and environmentally responsible.

Dr. Ramakant Patra spoke of the relevance of the topic for the day's event, where AI has taken the driver's seat, and how each has to become techno-savvy to address both AI and sustainability. Responsible engagement is important in this new environment. As practices and technologies evolve, faculty members must keep pace and update their skills accordingly. He also elaborated on various programs conducted by AIMS, including conferences, publications, and training.

Dr. P Narayan Reddy addressed the audience, congratulating the Kerala and Karnataka chapters for organizing the conference. He spoke of the ten regional conferences being organized across India, and how this was one of the series of meetings in the 36th year. He spoke of giving space and place for future generations, emphasizing sustainability.

Mr. K.S. Vishwanathan of NASSCOM delivered the keynote address. He spoke on the job market impact of AI and the significance of GCCs in India. Relevance of MBA Education and Growth of GCCs in India. He spoke of over 1900 GCCs in the country, developing innovative solutions, and this represents over 50% of total GCC work outside respective home countries. The potential being leveraged was approximately 350,000 people added to the GCC employee headcount annually.

Dr. Nandeesh spoke about the National Conference to be held in Bhubaneshwar in December 2025. He spoke of the ten themes to be addressed at the conference.

In the **second session**, Sunil Patil from IBM spoke of industrial AI and how it is becoming a new discipline in the era of AI across industries. He traced the path of industry evolution from early industrialization to Industry 5.0. Now we are focused on human-machine collaborations. He spoke of the emerging technologies that industries are adopting to gain business benefits.

There was a keynote speech by Prof. Edwin Moses, who spoke about how higher education institutions and universities can leverage the opportunities of deeper industry-academia collaboration. He emphasized how objectives drive strategy in the collaboration. He emphasized crossing the sea of disruptions while executing these collaborations. The first panel discussion centered around the theme of industry-academia relations in the context of the entry of global universities in India. Two Senior industry participants and three academic leaders participated in this highly interactive session, which

examined various aspects of how the entry of new universities would pose challenges for the current system, as well as the impact of AI and sustainability on the education system itself. The ubiquitous nature of AI has created a significant emphasis on AI dispersion.

The **Third Session** included a talk by Dr. Sowmya Narayanan. She is an expert in workplace effectiveness, education, and training, with expertise in Bloom's taxonomy. She emphasized how human intelligence can never be replaced. Emerging trends in Learning development systems for training the 21st century. She emphasized the ability to learn, unlearn, and relearn. She emphasized experiential learning and a continuous skilling journey to be lifelong learners.

The afternoon panel discussion was hosted by Dr. Vikku Aggarwal, featuring five panelists who were mostly industry professionals. She addressed the readiness of education to handle AI disruptions. Knowing about yourself and the knowledge and skills you apply daily. We need to shift from a profit-centric to a purpose-centric approach. The focus was also on the differences between Western and Indian universities. Bringing art, craft, and logic was discussed as a pressing need.

The **valedictory** session was the last session of the day. Dr. T. V. Rao, former IIMA professor and founder and Chairman of TVR Learning Systems, gave the valedictory address. He founded NHRD and AHRD. He emphasized the proliferation of AI and how you can anticipate how they will respond to this with ChatGPT. He emphasized that AI cannot surpass humans, as it relies on the collective information that machines accumulate. He emphasized MIT studies that explored the loss of critical thinking ability due to the overuse of AI. He emphasized that students should maintain their reading habits and understand how to use and avoid misuse of AI effectively. He emphasized a balanced approach that combines mastering and using technology with thinking ahead.



Department of Management, University of North Bengal, Siliguri, West Bengal, India, 13th and 14th November 2025

Topic: Aligning Business Transformation with The Global Sustainability Agenda

The National Seminar 2025, themed “Aligning Business Transformation with the Global Sustainability Agenda,” organised by the Department of Management, University of North Bengal, in collaboration with the Association of Indian Management Schools, served as a crucial platform for exploring how contemporary business practices and academic research can harmonise with urgent global sustainability imperatives. The discussions and presentations throughout the seminar were deeply aligned with this overarching theme, emphasizing the holistic integration of sustainability principles across the economic, social, and environmental dimensions of business transformation.

The Inauguration Session of the **National Seminar 2025**, jointly organized by the **Department of Management, University of North Bengal**, and the **Association of Indian Management Schools (AIMS)**, began with the traditional *Saraswati Vandana* by the students of the Department, followed by the lighting of the ceremonial lamp.

The **Chief Guest of the session, Professor (Dr.) Mukulesh Barua**, Member Secretary, SLET Commission, Assam (N.E. Region), delivered an insightful valedictory address. He acknowledged the intellectual depth of the seminar and appreciated the efforts of the organizers, presenters, and attendees in contributing to meaningful academic discourse.

All participants of the seminar received certificates in recognition of their active involvement and academic contribution.

A **Vote of Thanks** was delivered by **Dr. Dipanjan Moitra**, Assistant Professor, Department of Management, University of North Bengal, and Organizing Secretary of the National Seminar 2025. He expressed gratitude to the dignitaries, presenters, faculty members, organizing team, and volunteers for their collective efforts.

The seminar was officially declared closed by **Dr. Sanmoy Mallick**, Head of the Department of Management and Seminar Director, National Seminar 2025. He highlighted the overall success of the event and acknowledged the teamwork and dedication that made it possible.





NATIONAL SEMINAR 2025 AIMS
"Aligning Business Transformation with The Global Sustainability Agenda"
DEPARTMENT OF MANAGEMENT, UNIVERSITY OF NORTH BENGAL
ASSOCIATION OF INDIAN MANAGEMENT SCHOOLS (AIMS)

Department of Management, University of North Bengal

AIMS
ASSOCIATION OF INDIAN MANAGEMENT SCHOOLS

National Seminar : 2025
"Aligning Business Transformation with The Global Sustainability Agenda"
Date: 13 & 14 November 2025

Jointly Organized By:
Department of Management, University of North Bengal
& Association of Indian Management Schools (AIMS)
Venue: Conference Hall, Administrative Block, University of North Bengal

Call for Papers
A call for papers, Department of Management, University of North Bengal, invites research papers to the National Seminar. The seminar aims to address business transformation for the global pursuit of United Nations Sustainable Development Goals (SDGs), emphasizing innovation, responsibility, and inclusive growth.

Suggested Sub-Themes (other related topics are also welcome):

- SDG-Oriented Business Strategies and Corporate Social Responsibility

C. K. Shah Vijapurwala Institute of Management (CKSVIM)

Topic: ONE-DAY WORKSHOP ON AI TOOLS FOR RESEARCH AND DATA ANALYSIS

The rapid advancement of Artificial Intelligence (AI) has significantly transformed academic research, data analysis, and knowledge creation. In this context, C K Shah Vijapurwala Institute of Management (CKSVIM), in association with the Association of Indian Management Schools (AIMS), organised a One-Day Workshop on AI Tools for Research and Data Analysis on 29th November 2025. The workshop aimed to equip participants—faculty members, research scholars, and students—with the knowledge and hands-on skills required to effectively integrate AI tools into the research lifecycle.

Bringing together distinguished speakers and experienced resource persons, the workshop provided deep insights into AI-powered literature review, writing assistance, research planning, and multivariate data analysis. The structured sessions ensured progressive learning—from foundational orientation to advanced analytical techniques.

The Inaugural Session set the tone for the day. *Dr. Ganesh Rao*, Vice President, West Zone—AIMS, delivered the Welcome Address, introducing the objectives, scope, and expected outcomes of the workshop.

He emphasized the need for embracing AI tools as essential components of modern research methodologies and encouraged participants to actively engage with the resource persons throughout the sessions.

The first technical session, was led by Dr. Hitesh Parmar. This session provided a conceptual overview of Artificial Intelligence and its growing role in academic research. Participants were introduced to the evolution of AI-driven tools, their capabilities, and the ethical considerations in using AI for scholarly activities.

Dr. Parmar highlighted how AI is redefining traditional research by enhancing efficiency in literature discovery, data handling, conceptual development, and manuscript preparation. The session created a strong foundation for the more advanced practical sessions scheduled later in the day.

Dr. Kerav Pandya conducted Session focusing on Multivariate Data Analysis, specifically Factor Analysis. Participants were introduced to:

- Conceptual understanding of factor analysis
- Data suitability tests (KMO, Bartlett's Test)
- Extraction and rotation methods
- Interpretation of factor loadings in social science research

This session bridged the gap between theoretical knowledge and practical data analysis, preparing participants for real-world applications in SPSS.



PSG Institute of Management, Coimbatore

Faculty Development Program on Leveraging AI for Smarter Classrooms

The Faculty Development Program (FDP) titled “Leveraging AI for Smarter Classrooms”, held on November 14–15, 2025 at PSG Institute of Management in association with Association of Indian Management Schools (AIMS) and supported by PSG Center for Academic Research and Excellence (CARE), was a two-day, hands-on training initiative designed to equip educators with practical skills in Artificial Intelligence and its pedagogical applications. The program addressed the growing need for educational institutions to adopt emerging technologies, particularly AI, to enhance teaching effectiveness, student engagement, and academic innovation.

Sessions on Research with AI and new assessments in the AI era demonstrated integrity considerations, detection of bias, and responsible use of AI for scholarly work. The module on AI Ethics, Policies & Governance offered insights into hallucination risks, security, privacy, and governance frameworks relevant to AI adoption in education. Later sessions introduced practical AI tools used by students such as NotebookLM, Perplexity, and ChatGPT and demonstrated workflow automation through Notion and Google Sheets. The concluding sessions covered AI course preparation, TILT-based instructional design, and advanced evaluation approaches involving Custom GPTs, Boodlebox, Magic school AI automation, APIs, and intelligent assessment systems.

The most appreciated elements included:

- Exposure to a wide range of AI tools
- Hands-on demonstrations
- Practical classroom applications
- Prompt-engineering techniques
- Discussions on AI ethics and responsible use
- Interactive teaching strategies using AI
- Real-world academic scenarios to illustrate AI capabilities

Several faculty members noted that the sessions helped them discover tools they were previously unaware of and clarified ways to integrate these tools into their teaching and research processes.

Participants recognized the importance of:

- Understanding both the potential and limitations of AI
- Appreciating ethical considerations and responsible use
- Leveraging AI to strengthen student engagement
- Utilizing new AI tools for day-to-day academic functions
- Exploring comparative strengths of platforms such as Notebook LLM, Google Colab, Gemini, Perplexity, and others

The majority of respondents emphasized that AI can significantly simplify academic work and improve teaching effectiveness when used wisely.



**School of Management, Dhaneswar Rath Institute of Engineering & Management Studies
(DRIEMS) University**

Topic: National Conference on “Sustainable Business Practices: A Roadmap to Viksit Bharat 2047”.

The School of Management, DRIEMS University, successfully organized a two-day National Conference on “Sustainable Business Practices: A Roadmap to Viksit Bharat 2047” on 24th and 25th October 2025. The conference aimed to provide a platform for academicians, researchers, policymakers, corporate professionals, and students to deliberate upon sustainable strategies and business models that align with India’s vision of Viksit Bharat 2047.

A total of 148 participants from various universities, institutes, and corporate organizations participated in the event, and 119 participants presented their research papers across four technical sessions.

The inaugural ceremony commenced with a welcome address by Dr. Praneeta Sahu, Dean, School of Management, DRIEMS University.

The session was graced by eminent dignitaries:

Chief Guest: Prof. (Dr.) Gitanjali Dash, Hon’ble Vice-Chancellor, Berhampur University. Guest of Honour: Smt. Nandita Panda, Director, Bharat Masala Pvt. Ltd.

Presidential Address: Prof. (Dr.) Prakash Kumar Hota, Hon’ble Vice-Chancellor, DRIEMS University.

In her keynote address, Prof. Gitanjali Dash highlighted the essence of sustainability in achieving India’s developmental goals by 2047. Smt. Nandita Panda, in her address, underlined the significant contribution of startups and sustainable entrepreneurs in nation-building. Prof. Hota elaborated on the concept of the Triple Bottom Line (People, Planet, Profit) as the guiding principle for sustainable growth.

During the inaugural session, the conference souvenir was released. The School of Management also conferred the following awards:

Lifetime Achievement Award to Sj. Balaram Kar, Director (Administration), DRIEMS University

Young Educationist Award to Mrs. Chinmayee Rath, Director (Coordination), DRIEMS University.

The first plenary session on the theme “Redefining Growth: Sustainable Business Models for India’s 100-Year Vision” featured distinguished speakers:

Prof. (Dr.) Tushar Kanta Pany, Ravenshaw University Prof. (Dr.) Dindayal Swain, Sri Sri University, Cuttack Mr. Debakaanta Misra, Global Capability Center, Tata Consultancy Services

The session was moderated by Ms. Pratikshya Tripathy, Assistant Professor, GITA Engineering College, Bhubaneswar. The vote of thanks was proposed by Dr. Smita Dash, Assistant Professor, School of Management, DRIEMS University.

The second plenary session on the theme “Innovation, Entrepreneurship, and Strategic Foresight: Roadmap to Viksit Bharat 2047” featured the following resource persons:

Dr. Chandra Sekhar Mishra, Associate Professor, VGSOM, IIT Kharagpur Mr. Radhanath Agasti, Vice President, HSBC Bank

Dr. Rabi Narayan Subudhi, Professor, Centurion University

Dr. Sharada Prasad Sahoo, Assistant Professor, Berhampur University Moderator: Ms. Pratikshya Tripathy

Mr. Pabitra Nayak, Assistant Professor, School of Management, DRIEMS University.

The valedictory ceremony was held on 25th October 2025. The Chief Guest of the session was the Hon'ble Commissioner, Cuttack Municipal Corporation, who delivered an enlightening address on the United Nations Sustainable Development Goals and their alignment with the vision of Viksit Bharat 2047.

The Guest of Honour, Er. Saroj Kumar Sahoo, Chairman, Srusti Academy of Management and Regional Vice President (East), AIMS, delivered an address on the strategic role of sustainability in nation-building.

The Best Paper Awards for all sessions were distributed during this ceremony. The event was graced by Prof.(Dr.) Prakash Kumar Hota, Hon'ble Vice-Chancellor, DRIEMS University, and Sj. Balaram Kar, Director (Administration), DRIEMS University.

Dr. Praneeta Sahu, Dean, School of Management, delivered the concluding remarks, and Mr. Sabyasachi Barik, Co-Convenor, proposed a formal vote of thanks.

The proceedings of the conference were anchored by Ms. Sheetal Behera (MBA 3rd Semester) and Ms. Khusboo Gupta (BBA 5th Semester).

The two-day National Conference on “Sustainable Business Practices: A Roadmap to Viksit Bharat 2047” concluded successfully with active participation from scholars, academicians, and corporate experts. The deliberations throughout the sessions enriched the academic discourse on sustainability and reinforced the School of Management’s commitment to contributing towards India’s sustainable growth and development.





One Day Women Conclave 2025

Nari Shakti: The Driving Force of Viksit Bharat @2047

**Organized by Disha Institute of Management and Technology, Raipur
In collaboration with Association of Indian Management Schools (AIMS)**

Date: 15 November 2025 | Venue: Seminar Hall, DIMAT

The One Day Women Conclave 2025 at Disha Institute of Management and Technology unfolded as an inspiring gathering that celebrated the strength, resilience, and leadership of women. With the theme "*Nari Shakti: The Driving Force of Viksit Bharat @2047*," the conclave brought together distinguished leaders from governance, industry, academia, and entrepreneurship to deliberate on women's evolving roles in shaping India's future. Organized in collaboration with the Association of Indian Management Schools (AIMS), the event created a vibrant platform for dialogue, reflection, and empowerment for students and professionals alike.

The conclave was designed around three major dimensions of women empowerment—governance, entrepreneurship, and education—each addressed through insightful panel discussions. It attracted a dignified gathering that included administrators, academicians, entrepreneurs, beauty pageant achievers, medical professionals, media representatives, and students from all institutions under the Disha Education Society.

The day witnessed a rescheduled yet smooth start due to the late arrival of guests, but the enthusiasm of the audience remained undiminished. The formal session commenced at 12:30 PM as the dignitaries arrived, beginning with the soulful rendition of the *Chhattisgarh Rajya Geet – Mahataari Vandana*, sung collectively with deep reverence. A traditional lamp-lighting ceremony followed, symbolizing the illumination of knowledge and the spirit of empowerment. A graceful Saraswati Vandana presented by MBA student Geetanjali Sahu added devotional elegance to the inaugural ambience.

The keynote welcome was delivered by Dr. Anshu Shukla, who eloquently introduced the vision of the conclave, emphasizing the importance of women's participation in national progress and acknowledging the presence of all distinguished guests. Her remarks set the tone for the event, highlighting the significance of creating platforms where women's voices, experiences, and aspirations can be shared freely.

As the inaugural speeches progressed, the audience heard powerful reflections from respected leaders. Dr. Ramakanta Patra, President of AIMS, spoke passionately about women's growing influence across fields and encouraged students to embrace leadership with confidence. Dr. A.K. Tiwari highlighted the timeless role of women in shaping society and reminded the audience of the innate strength women have always possessed. The Chief Guest, Hon'ble Mayor of Raipur, Mrs. Meenal Choubey, delivered an impactful address, drawing from her life as a public representative and a woman navigating multiple responsibilities. Her words resonated deeply as she touched upon the challenges women face both at home and at work, while praising DIMAT for hosting a conclave that fosters meaningful dialogue.

Upon conclusion of the inaugural session, everyone proceeded for lunch, where additional distinguished guests including Mrs. Muskan Jagyasi, Mrs. India International 2018, and Dr. Monika Sethi, Pro Vice Chancellor, K.K. Modi University, joined the gathering.

The post-lunch session opened with the combined panel discussions of Panel 1 and Panel 2, bringing together experts from governance and entrepreneurship on a shared platform. Their interactions created a rich interdisciplinary dialogue. Dr. Abhishek Pallava, Superintendent of Police, shed light on the changing mindset of youth, the influence of technology, and the specific challenges young girls face in a fast-evolving digital world.

His perspective from law enforcement offered students a practical understanding of safety, awareness, and self-discipline.

Dr. Abhilasha Behar, Secretary of Rajya Bhasha Aayog, contributed reflections on the significance of regional languages, women's intellectual contributions in traditional India, and the cultural depth that shapes societal mindsets. Her emphasis on preserving language and identity added a rooted dimension to the discussion.

The entrepreneurial segment brought valuable insights through leaders like Mrs. Shilpa Saxena, Vice President and Cluster Head at HDFC Bank, who spoke on women's financial literacy, opportunities in banking careers, and the institutional support available for women entrepreneurs. Her practical advice on certifications, internships, and skill-building was highly appreciated by students. Mrs. Muskan Jagyasi offered a heartfelt perspective on confidence-building, societal pressure, workplace expectations, and mental wellness, making the session relatable and deeply engaging.

The final panel discussion centered on the theme "*She Teaches, She Transforms, She Leads*," focusing on women in academia and their contribution to nation-building through education. Prof. Ashok Mishra elaborated on the vision of NEP 2020 and how the policy aims to transform India's educational landscape. Dr. Monika Sethi highlighted the role of women educators in shaping learning environments and fostering critical thinking. Dr. Nighat Hussain from AIIMS shared her personal journey, speaking openly about the academic, emotional, and mental pressures she faced as a medical student and offering practical guidance to students on managing stress and staying resilient.

Each panelist was felicitated with a memento as a gesture of respect and appreciation for their valuable contribution to the conclave.

The day concluded with a heartfelt vote of thanks by Dr. Priyank Mishra, who acknowledged the collective effort of faculty, students, guests, media partners, and the management of Disha Education Society in making the conclave a meaningful and memorable experience.

The One Day Women Conclave 2025 stood as a remarkable celebration of womanhood, leadership, and empowerment. It succeeded in encouraging students to broaden their perspectives, reflect on real-life role models, and aspire to become agents of change. Through the diverse narratives, experiences, and insights shared by the esteemed speakers, the conclave reaffirmed its central message—that women are indeed the driving force of a progressive and developed India envisioned for 2047.





GH Raisoni College of Engineering & Management, Jalgaon
5th International Conference on Innovation, Technology, and Entrepreneurship (ITE 2026)
Date: 12th – 13th February 2026

Theme: "Driving Strategic Competitiveness through Digital Transformation and Sustainable Innovation"

Venue: G H Raisoni College of Engineering and Management (GHRCEM), Jalgaon Campus

Sponsor: Association of Indian Management Schools (AIMS)

Collaborative Partners: MAGIC (Marathwada accelerator for Growth & Incubation Council, Aurangabad) & State University of New York SUNY MORRISVILLE

Hosted by Department of Management at GHRCEM Jalgaon as an initiative under AICTE's MOE Institute Innovation council.

The 5th International Conference on Innovation, Technology & Entrepreneurship (ITE 2026) was successfully organized at the Jalgaon campus to address the critical intersection of digital evolution and sustainable business practices. Sponsored by the **Association of Indian Management Schools (AIMS)**, the event brought together a diverse group of academicians, research scholars, and industry professionals to explore how strategic competitiveness can be achieved in an increasingly complex global market.

The conference was designed around six comprehensive tracks:

1. **Digital Transformation & Strategic Management**
2. **AI, Emerging Technology & Business Intelligence**
3. **Sustainable Innovation & Industry 5.0**
4. **Finance & Corporate Governance**
5. **Education, Pedagogy & Design Thinking**
6. **Global Business & Hospitality Management**

Key Leadership Addresses:

Conference Chairperson Address: Prof. Preeti Agrawal (Director, GHRCEM) welcomed the delegates and emphasized the importance of academic-industry synergy in fostering innovation.

Chief Guest Address: Mr. Makarand Kulkarni (CEO, MAGIC, Aurangabad) delivered a compelling session on *"Nurturing Start-ups & Strengthening Regional Ecosystems,"* providing practical frameworks for entrepreneurship.

Guest of Honour Addresses: * Mr. Pramod Sancheti (MD, Winley Polymers) shared global perspectives on *"Sustainable Polymer Innovation."*

Dr. Kshipra Moghe (COEP Pune) discussed *"The Role of Design Thinking in Industry 5.0,"* highlighting the shift toward human-centric technological application.



"Fostering Industry-Academic Synergy: **Prof. Preeti Agrawal**, Director of GHRCEM Jalgaon, extends a warm welcome to Chief Guest **Mr. Makarand Kulkarni**, CEO of MAGIC, Aurangabad and Dr. Kshipra Moghe at the inauguration of ITE 2026."



Recognition of Scholarly Excellence: Chief Guest **Mr. Makarand Kulkarni** and Director **Prof. Preeti Agrawal** felicitating GHRCEM faculty members for their recent book publications and academic contributions during ITE 2026.



12th Feb 2026: GHRCEM Jalgaon: Expert Session: Dr. Kshipra Moghe (COEP) conducting the ITE 2026 workshop on 'Education by Design'

International Collaboration and Workshops

A highlight of the conference was the emphasis on global knowledge sharing:

Innovation & Creativity Workshop: Registered participants benefited from a high-impact online workshop titled "*Innovation and Creativity for Future Goals*," led by Dr. Scalzo Christopher from **SUNY MORRISVILLE, USA**. This session provided participants with international management perspectives on fostering creative problem-solving within corporate and academic frameworks.



Outcomes and Impact

NEP 2020 Alignment: The workshop provided practical tools for implementing the National Education Policy's vision of holistic and value-based education.

Ethical Frameworks: Participants gained a deeper understanding of why sustainability and ethics must be the foundation of all future innovative projects.

Capacity Building: Faculty members were empowered with new pedagogical strategies to make their teaching more intentional and result-oriented.

Conclusion

The workshop served as a vital bridge between the theoretical themes of the ITE 2026 conference and practical classroom application. By focusing on "Design, not Default," Dr. Kshipra Moghe successfully inspired the participants to view innovation as a purposeful, ethical, and sustainable journey.

Arka Jain University, Jamshedpur

Two-Day National Conference: “Zero Investment Innovations in Education: Challenges & Opportunities”

Organised by: Department of Management (MBA) and Department of Research Arka Jain University, Jamshedpur

In Association with Association of Indian Management Schools (AIMS)

Dates: 16–17 January 2026 (In Physical Mode)

Venue: JEH Auditorium, Arka Jain University Campus, Jamshedpur, Jharkhand

Introduction and Objectives

Arka Jain University, through its Department of Management (MBA) and Department of Research, successfully organised a Two-Day National Conference on “Zero Investment Innovations in Education: Challenges & Opportunities” on 16th and 17th January 2026, in association with the Association of Indian Management Schools (AIMS).

The conference was conceptualised against the backdrop of increasing financial, infrastructural, and accessibility constraints faced by educational institutions across India. In the spirit of the National Education Policy (NEP) 2020, which emphasizes access, equity, flexibility, and lifelong learning, this conference foregrounds the growing importance of zero-investment and low-cost innovations in education. With the expansion of MOOC platforms, open educational resources, and digital knowledge repositories, quality learning is no longer constrained by financial limitations. Collaborative platforms, peer-learning networks, virtual research communities, and interdisciplinary forums are redefining how knowledge is created, shared, and applied. This conference sought to highlight how intellectual capital, institutional collaboration, and technology-enabled ecosystems can serve as powerful non-financial drivers of educational excellence. The overarching objective was to demonstrate that meaningful academic innovation is achievable even in resource-constrained environments through strategic intent, ethical practice, and collaborative learning.

Inaugural, Valedictory Sessions and Academic Leadership

The inaugural session on 16 January 2026 set the academic tone of the conference through the presence of eminent dignitaries and thought leaders. The Chief Guest, Er. Saroj Kumar Sahoo, *Vice President (Eastern Region), AIMS*, emphasised that the future of education lies not in capital expansion but in innovative thinking, academic leadership, and responsible institutional governance.

The session was further enriched by the participation of Dr. Ramakant Patra, *Immediate Past President, AIMS*; Dr. Rajesh Kumar Tiwari, *Principal, RVS College*; and Dr. Mohammad Reyaz, *Principal, Karim City College*. The keynote address delivered by Prof. (Dr.) Angad Tiwary, *Pro Vice Chancellor, Arka Jain University*, highlighted the relevance of zero-investment innovations in ensuring long-term sustainability and equity in higher education. The conference concluded with a valedictory session on 17 January 2026, graced by Dr. Shahnawaz Alam, *Vice President, Tata Workers' Union and Working President, JCAPCPL*. His address effectively bridged academic deliberations with industry and workforce perspectives, reinforcing the societal relevance of the conference outcomes.

The technical sessions were academically governed by experienced scholars serving as Track Chairs, including Dr. Deepa Sharan (Dean Faculty of Commerce & Management, Jamshedpur Women's University), Dr. Rajesh Kumar Tiwari (Principal, RVS College), Dr. Swati Sudha (NIT Jamshedpur), Dr. Ashok Jha (LBSM College) ensuring rigor, relevance, and structured discourse throughout the conference.



Registration desk welcoming presenters with identification badges and conference kits during the Two-Day National Conference at Arka Jain University, Jamshedpur.



Lamp lighting ceremony during the inaugural session, attended by the Chief Guest, Eminent Guests, Deans, and Heads of Departments of Arka Jain University.



*The Chief Guest Er. S.K Sahoo
(Vice President East Region AIMS)
addressing the participants*



*Dr Mohammad Reyaz (Principal Karim City College)
addressing the participants*



Dr. Rajesh Tiwary (Principal RVS College) addressing the participants



Dr. Ramakant Patra (Immediate Ex President AIMS) in an interactive session with the participants



Dr. Swati Sudha, Assistant Professor, NIT Jamshedpur, presenting a certificate of presentation to a research presenter during the National Conference.



Felicitation of Dr. Ashok Jha, Track Chair, in recognition of his academic contribution during the National Conference.



Felicitation of Dr. Shahnawaz Alam, Eminent Guest, during the valedictory session of the National Conference.



Group photograph of presenters, guests, organisers, and participants post the valedictory session of the National Conference.

Centurion University of Technology and Management
International Conference on Innovation, Business and Digital
Transformation (INNOVA 2026)
Organised by
School of Management,
Centurion University of Technology and Management (CUTM),
Bhubaneswar, Odisha
Dates: 8–9 January 2026
Venue: Bhubaneswar Campus,
Centurion University of Technology and Management

Introduction

The International Conference on Innovation, Business and Digital Transformation (INNOVA 2026) was successfully organized by the School of Management, Centurion University of Technology and Management (CUTM) on 8th and 9th January 2026. The conference aimed to provide a global academic and industry-oriented platform to deliberate on contemporary issues, emerging technologies, and transformative business practices shaping the future of organizations and society.

INNOVA 2026 brought together academicians, researchers, industry professionals, entrepreneurs, policymakers, and practitioners from India and abroad, fostering meaningful dialogue and collaboration across disciplines.

Conference Theme and Objectives

The central focus of INNOVA 2026 was to explore innovation-led, technology-driven, and sustainable approaches to business and societal development. The conference objectives included:

- Promoting industry–academia collaboration
- Encouraging interdisciplinary research and innovation
- Exploring digital transformation, AI, Industry 4.0/5.0, FinTech, ESG, and sustainability
- Supporting inclusive growth, entrepreneurship, and start-up ecosystems

Participation and Paper Statistics

The conference received an overwhelming response with 96 research paper submissions from academicians, researchers, and industry personnel. After a rigorous review process, papers were presented across *6 broad themes* in *12 parallel technical tracks* and *2 dedicated online presentation sessions*, ensuring inclusive participation from national and international contributors.

Inaugural Session

The conference commenced with a formal Inaugural Session on 8th January 2026, featuring a warm welcome address by Dr. Girija Nandini, Associate Dean, School of Management, who emphasized the growing relevance of innovation-driven strategies and digital transformation in sustaining competitiveness in today's rapidly evolving business environment. She also highlighted the role of academic institutions in nurturing future-ready leaders.

The Convener's Report presented by Dr. Ronismita Mishra, provided an overview of the conference objectives, thematic focus, and expected outcomes. She elaborated on how INNOVA 2026 aimed to bridge the gap between academia and industry by encouraging interdisciplinary research, knowledge exchange, and collaborative thinking in the domains of innovation, business excellence, and digital technologies.

The Chief Guest was Dr. Damodharan Varadarajan Swamy, Department Chair for the Business Program at Al Jazirah Institute of Science & Technology (AJIST), part of the Abu Dhabi Vocational Education and Training Institute (ADVETI) in the UAE. He is an experienced academic and chartered accountant known for expertise in

quality assurance, accreditation, and business education. He delivered an impactful address focusing on the integration of artificial intelligence, digital technologies, and strategic management, and elaborated on how these elements are reshaping global business practices and redefining workforce requirements.

The conference also featured insightful sessions by eminent academicians and thought leaders, including Prof. D. N. Rao, Vice-President, Centurion University, Prof. Dr. Supriya Pattanayak, Vice-Chancellor, Centurion University, and Prof. Dr. Mukti Kanta Mishra, President, Centurion University. Dr. Kumar Mohanty who is a management professional and academic leader serving as Director of KIIT School of Management (KSOM), as well as Director of Industry Engagement and Director of Faculty Development at KIIT University, and Dr. Binod Atreya, Chairman, Banking Finance and Insurance Institute of Nepal, Nepal, were also present as distinguished guests of the inaugural session. Their deliberations covered a wide range of topics such as innovation-driven leadership, digital disruption, sustainable business practices, entrepreneurship, and the evolving role of management education in the digital era. The speakers stressed the importance of adaptability, ethical leadership, and continuous learning in navigating technological change.



Distinguished guests at the Inaugural

A major highlight of the conference was the Keynote Address by Mr. Priyadarshi Mohapatra, Founder & CEO of CureBay, who shared valuable insights on leveraging digital transformation and innovation to build scalable, inclusive, and sustainable business models.

The session also included the release of the conference souvenir and felicitation of distinguished guests, recognizing their valuable contributions to academia and industry.



