

AIMS Annual Convention: 2026
17th - 19th December 2026

Rejuvenating Management Education: Navigating Disruption,
Sustainability and the AI Era

AIMS ISME BEST CASE AWARD

ELIGIBILITY & GUIDELINES

- ❖ Full time faculty members working in any member institution of AIMS are eligible to participate in the competition. Each participant can submit only one case.
- ❖ Faculty from **non-member institutions** can also participate.

RULES

1. **Participants should submit a soft copy of the case** (.PDF file) entered in 1.5 line spacing with appropriate margin using Times New Roman (font size 12) along with a brief profile of the author(s), **through online google form provided in the AIMS website only. (<https://aims.org.in/aims-convention/>)**.
2. The case should normally be restricted to a maximum of around **15 pages**, including Appendices. An executive summary of the case in 1.5 line spacing in Times New Roman (font 12) and not exceeding two pages must also be sent. The case, with executive summary, should be **routed through the Head of the Institution by 16th October, 2026**.
3. The case should be an original contribution in General Management or any of the functional areas of Management, prepared not more than two years ago and not published anywhere. (a self-declaration to be submitted)
4. Out of the total nominations received, shortlisting by centrally appointed jury should be made in such a manner that **one best case from each zone** is selected for the final presentation.
5. The final presentation will be held in physical mode on 17th December 2026 in Pune.