

AIMS Annual Convention: 2026

17th - 19th December 2026

Rejuvenating Management Education: Navigating Disruption,
Sustainability and the AI Era

AIMS – SRUSTI EMERGING STARTUP AWARD

ELIGIBILITY & GUIDELINES

- ❖ Any startup entrepreneurs having UDYAM registration and not more than 5 years of establishment.
- ❖ The startup should not be a subsidiary of an existing large company.
- ❖ The startup must have been incubated by any Member Institutions of AIMS during last 05 years.

RULES

1. Applications must be submitted in the prescribed nomination format through the official online form available on the AIMS website. (<https://aims.org.in/aims-convention/>)
2. Each startup can submit only **one entry**.
3. The application should include:
 - Profile of the startup (vision, mission, type of legal entity, founding year, sector, and team details).
 - A short note (max 2 pages) on the innovative idea/solution and its uniqueness, problem statement, competitive landscape, market potential.
 - Achievements in terms of revenue growth, funding raised, type of funding (Equity/grant/debt), amount of funding, customer base (B2B/B2C/B2G), Number of customers, area of operation (State level, National, International operation), partnerships, patents, or recognitions.
 - Contribution towards employment generation and/or social impact.

All the above points shall be collated through a google form. The Google form Link shall be given in the AIMS website. (<https://aims.org.in/aims-convention/>).

4. All entries must be original and should not have won any similar award earlier.
5. Shortlisting will be done zone-wise by an expert jury, and the best entry from each zone will be invited for the final presentation during the National Convention.
6. The final presentation will be held in **physical mode**.

Last Date of Submission of nominations– 16th October 2026.